



Paparazzi VIP GIF Booth

Digital.Instant.Social.Photography

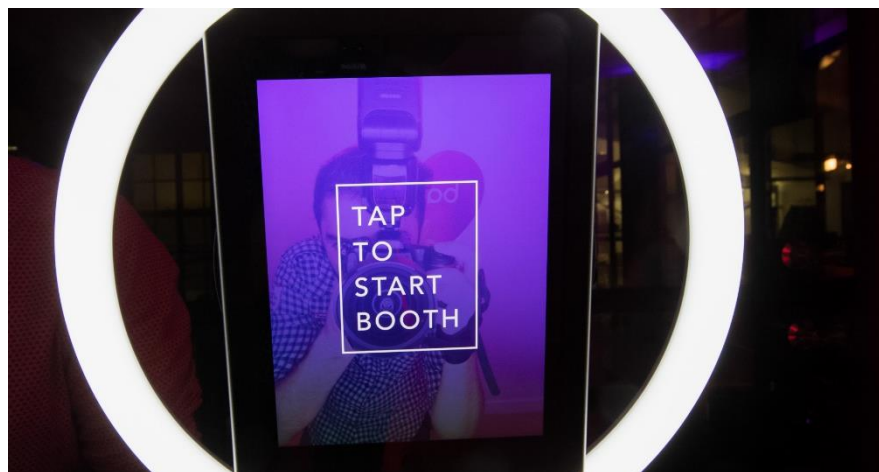


The VIP GIF Booth

- The **Paparazzi VIP GIF Booth** takes a series of still images and merges them into an animated GIF or Boomerang
- **GIFs** are funky, fun and are the current Social Media trend
- The GIF booth is extremely interactive and a great way to increase **brand** exposure and collect data at events for future marketing brand activations
- It's simple to use, just Tap To Start The App > Photos are taken > Sent via SMS/Email to the user > Shared onto **Social** Media complete with branding!!
- Take a look:

[CLICK HERE FOR PREVIEW ***https://goo.gl/kQndyZ***](https://goo.gl/kQndyZ)





Looking Good!

BENEFITS

- **Simple to run** – Easy to use interface
- **Instant sharing** - Email and text message animated GIFs straight to the user
- **Data Capture** – we can enable data capture such as name, date of birth, email or mobile number. Great to build client distribution lists for future marketing!
- **Social interaction** - attendees can share via Facebook, Twitter, or Instagram with one touch
- **Brand exposure** – branded GIFs are shared with the user and beyond!
- **Measure user engagement** - through a Social Analytics report
- **Draws a crowd** - because it's FUN!



FEATURES

- **Brand the experience** with custom logo branding, messaging and photo filters
- **Online analytics** track shares, likes and views to measure social engagement reach
- **Unlimited text messaging and email** lets users view photos instantly and share online direct from their own phone
- **Instagram-ready** optimization crops photos and converts GIFs to video
- **Real-time gallery** page is styled to fit the look and feel of your brand
- **GIFs or Photos** content creator – fully customisable





1

Event

+



200

Photos Shared
to Facebook

=



40,000 Impressions



5,000 Photo Likes



1000 Comments



Over
100K Shares

GENERATED FOR
OUR CLIENTS
IN 6 MONTHS ALONE

Simple.GIF.Marketing.Stats



Experience Creator

The future of photo of booths. Light, portable and super fun. Watch guests come back over and over again.



Marketing ROI

An average 200 GIFs shared online will reach over 40,000 impressions and reach. Now THAT is Digital Marketing at your fingertips (literally!)



GIFs Rule

Lighting is key_ so it makes sense that our special beauty halo ring ensures every picture looks flawless. I mean we do live in Selfie times, a factor which encourages people to use it many times!



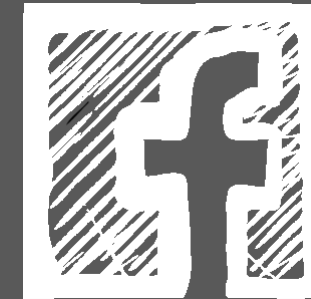
Instant Social Sharing

Guests can instantly receive their images/GIF via text or email for instant social sharing. Watch your social analytics go through the roof!



Over
100K Shares

GENERATED FOR
OUR CLIENTS
IN 6 MONTHS ALONE

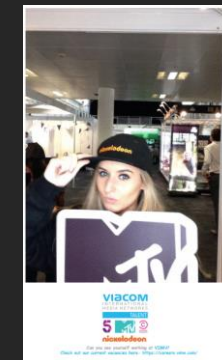


Marketing Heaven



The Paparazzi VIP GIF Booth is perfect for:

- Bar/Bat Mitzvahs
- Brand Activations
- Brand exposure days
- Corporate events
- Exhibitions
- Private parties
- Marketing events
- Major ad hoc events
- Roadshows
- Weddings
- Parties – just for fun!



FEATURES

Paparazzi VIP are a team of professional photographers working with numerous high end clientele covering **large corporate** events, private parties, brand **activations**, awards and many **more**.

Our package includes –

- Roaming photographer
- Unlimited shots during the booking allocation
- All images edited to ensure consistent high quality
- Album will be delivered via a high resolution online private gallery for download
- Send us your logos and we can easily place these on your photos for you

***10% discount applicable if booking one of our VIP Photo Booths also**



Contact us

Get in touch with Paparazzi VIP for your next event

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