**EUSBSR Workshop on Gender Equality in Innovation**

Project EUSBSR Forum for Gender Equality & Growth, 3.0

in connection to the Eastern Partnership, EAP

**November Wednesday 17, 2021**

**10.00 – 12.30 CET**

**Program**

**10.00 Welcome**

Britt-Marie Torstensson, president Winnet Sweden, project co- ordinator and Esa Kokkonen, Director, Baltic Institute of Finland, PA INNO

**Presentation of the Baltic Institute of Finland, PA INNO**

Esa Kokkonen

**Presentation of the project EUSBSR Forum for GE & Growth, 3.0**

Britt-Marie Torstensson

**10.10 Panel 1: How can capacity building secure gender equality in the support system of innovation and business**

Panelists:Saara-Sofia Siren, Anna Hagström, Lina Nilsson and Malin Malmström

# Keynote speaker: Saara-Sofia Siren, *Cooperation in the BSR on gender equality and innovation*.

# Master of Science in Economics, Master of Arts, Member of Parliament, National Coalition Party, Finland

**Speaker: Anna Hagström,** *Mainstreaming gender equality in the implementation of the EUSBSR in Sweden*

National coordinator EUSBSR, the Prime Minister’s Office, Sweden (5 min)

**Speaker: Lina Nilsson,** *EU Gender Action Plan (GAP) III – an ambitios agenda for gender equality and women's empowerment in EU external action*

EU Commission, DG NEAR (Neighbourhood and Enlargement Negotiations), EAP, cooperation officer,Belgium

**Keynote speaker:** **Malin Malmström**, *Unconcious genderbias among actors in the innovation system*

Professor in Entrepreneurship and Innovation, Director of Sustainable Finance Lab, Luleå University of Technology, Sweden

**Panel discussion: How do we create a new design for a gender equal support system of innovation? How should it be developed?**

Questions from the audience

**Reflections: Lina Nilsson*,*** *How will EU support gender equality in the future Eastern Partnership* (video)

**11.00-11.10 COFFE BREAK**

**11.10 Panel 2: From strategy to practice and action – the drive for innovation and gender equality**

Panelists: Paula Wennberg and Marta Hozer Kocmiel

**Keynote speaker: Paula Wennberg**, *Richer Business: a gender aware tool for innovative businesses and organizations*

Founder of Gender Contact Point**,** **Centre for Distance-spanning Technology, Luleå University of Technology, Sweden**

**Keynote speaker:** Marta Hozer Kocmiel, *Modelling of the relation between gender equality and economic growth in BSR and EAP countries* Assistant Professor, Faculty of Economics and Management, Department of Statistics, coordinator of Winnet Centre of Excellence®, Universityof Szczecin,Poland. The presentation is based on a quantitative analysis made by Anna Gdakowicz, Malgorzata Guzowska, Szczecin University

**Panel discussion: Experiences and good practices to help succeed in our continued work.**

Questions from the audience

**12.00** **Reflection on what changes we need in current processes to reach results locally, regionally, nationally, PA INNO**

Esa Kokkonen

**Reflections and** **conclusions from the EUSBSR Forum Gender Equality and growth, 3.0,**

Britt-Marie Torstensson and Esa Kokkonen

**Next step in Gender Equality in Innovation and in EUSBSR Forum Gender Equlity & Growth, 3.0**

Britt-Marie Torstensson and Esa Kokkonen

**Reflections by the moderator**

**Closing of the workshop**

Britt-Marie Torstensson and Esa Kokkonen

**Moderator:** Gertrud Åström, President Women’s Baltic Peacebuilding Initiative, partner of the EUSBSR Forum Gender Equality & Growth, 3.0, Phil/Tech dr HC, gender equality and gender mainstreaming expert

**Practical information**

Register online the latest November 16 <https://docs.google.com/forms/d/e/1FAIpQLSe2NyF7Kc1ClyiArNJAO3TO9jkXNGEavPD0Zm4pW98H6kTBsA/viewform?usp=sf_link>

Zoom link will be sent to those registered on November 16

The workshop will be recorded

Questions, please contact Britt-Marie Torstensson [britt-marie.torstensson@winnetsverige.se](mailto:britt-marie.torstensson@winnetsverige.se)