

EUSBSR

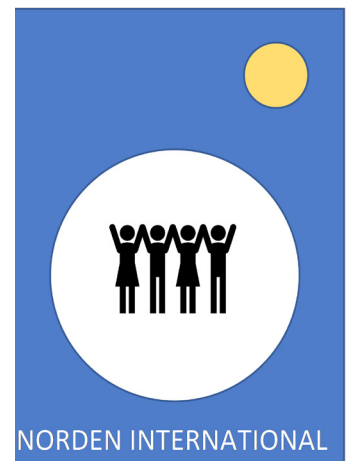
Forum for Gender Equality and Growth 3.0
Information brochure
2020-2021



THE BALTIC INSTITUTE OF FINLAND



*The Municipality of Goris
Armenia*



www.balticsearegion.org

European Union Strategy for the Baltic Sea Region Forum for Gender Equality and Growth 3.0

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Project description

Summary

Winnet Sweden has started a project to establish a European Baltic Sea Forum Strategy for Gender Equality and Growth 3.0. In short: EUSBSR Forum GE & Growth 3.0.

The goal of the EUSBSR Forum GE & Growth 3.0 will be to ensure gender mainstreaming, that gender equality between women and men will be mainstreamed, in economic models and methods that are used for Innovation in entrepreneurship for growth. The project will look at implementing gender equality to be mainstreamed on a macro regional level and from a multi governance perspective.

The project will be a cooperation between multiple actors; NGO ETNA; Winnet Center of Excellence ®; The municipality of Umeå, Sweden; Norden International; SKEN; Women's Baltic Peacebuilding Initiative; Winnet Armenia; Women Resource Centre Network, NGO, Armenia; The Municipality of Goris, Armenia; and Baltic Institute of Finland, NGO.

The project will start off with several meetings and seminars where we will analyze what is needed to ensure gender equality between women and men in models and methods used for innovation and growth in entrepreneurship. Throughout the project we will educate, train, share knowledge, experiences, research, and good examples and reevaluate each other to identify best practices and build the EUSBSR Forum GE & Growth 3.0.

The project will finish off with a Forum for Gender Equality and Growth 3.0 conference. At the conference we will be presenting a EUSBSR forum platform for cross border co-operation within EUSBSR and EAP and new project in Central Baltic, Interreg BSR, EU EAP projects and others that have been developed within the project.

Project Title

European Strategy Baltic Sea Forum for Gender Equality and Growth 3.0.

Overall Objective

To establish a European Strategy Baltic Sea Forum for Gender Equality and Growth 3.0. In short: EUS BSR Forum GE & Growth.

The goal of the EUSBSR Forum GE & Growth 3.0 will be to ensure gender mainstreaming, that gender equality between women and men will be mainstreamed in models and methods that are used for innovation and growth in entrepreneurship. The project will look at implementing gender mainstreaming on a macro regional level and from a multi governance perspective.

Aim

- To secure gender equality in policy, strategy, and actions with focus on innovation - entrepreneurship for growth.
- To implement successful methods/models for gender equality with a focus on innovation - entrepreneurship for growth.
- To map, identify needs, conditions, better understand structures, interactions, norms, values, cultures, in innovation and entrepreneurship in the societies support systems.
- To build awareness, knowhow, and knowledge to implement gender in EUSBSR strategy and actions, in a macro regional and multi governance perspective.

Background

Research shows that women's participation on the labor market, as employee and/or entrepreneurs, is crucial for the EUSBSR regions to increase growth. Less women on the labor market means less GDP. The seminar held by SKEN organization and the Norden Association at the EU office in Stockholm 2019 showed a need for transnational cooperation for gender equality actions.

The seminar revealed a need to set up a networking program between EUSBSR and neighboring EAP countries, to include a Nordic gender equality perspective and to influence the EU Gender Equality strategy (March 2020).

The program will consider next EU Cohesion strategy, Global Agenda 2030, CEDAW and gender equality legislations.

Therefore, it is of outmost importance to map, identify needs, conditions, better understand structures, interactions, norms, values and cultures in innovation and entrepreneurship in the societies support systems. The EUSBSR networking program for Gender Equality needs to build awareness, knowhow, and knowledge to implement gender equality in EUSBSR strategy and actions, in a macro regional and multi governance perspective.

The partnership

The partnership will consist of actors from different areas of society.

The partners include NGOs, non-profit organizations, University & research organizations, and Municipalities. The Quadruple Helix partnership model has been adopted to implement gender mainstreaming in co-operation for growth with a multi-governance perspective in the societies.

The project will be a cooperation between multiple actors; NGO ETNA in Estonia; Winnet Center of Excellence ®; at the University of Stettin, Poland,

The municipality of Umeå, Sweden; Norden International; SKEN; Women's Baltic Peacebuilding Initiative; Winnet Armenia; Women Resource Centre Network, NGO, Armenia; The Municipality of Goris, Armenia; and Baltic Institute of Finland, NGO.

The quadruple helix partnership includes politicians and decision makers, companies, networks, researchers, NGOs and will focus on the EUSBSR priority area: PA Innovation. The contacts and knowledge are crucial for success in all steps of the project to secure sustainability in each partner country and within the EUSBSR platform. The partners also have extensive knowledge in women's economic empowerment and mobilizing women for growth.

Communication

Internal

The Thematic Partnership Winnet BSR, Winnet Europe and Winnet Sweden's websites and Facebook pages as well as all partners' websites will be used to disseminate the results of the project as well as for internal and external publications. The partnership will use the already existing website www.balticsearegion.org that is in use for the TP Winnet BSR network and Winnet Sweden and Winnet Europe's websites. SKYPE, Zoom, emails and partners own websites will be used for communication between partners during the project. The key result of the project will be documented in digital reports.

External

The project activities, documentation and results will be disseminated online on Winnet Sweden (<http://winnet.se>), Winnet Europe (<http://www.winneteurope.org>) and Winnet BSR (<http://www.balticsearegion.org>) websites as well as WINNET Facebook and the partners' websites. Digital leaflets will be made and disseminated. The partners existing networks and partnerships will be used to communicate and disseminate the results at all levels in the EUSBSR, EAP and Nordic countries. Personal invitations to participate in meetings and seminars will be made and sent out to important stakeholders and policymakers both in the Baltic Sea Region and Eastern Partnership, as well as on EU level such as Neighboring DG. A co-operation with The European Institut for Gender Equality (EIGE) in Vilnius, Lithuania will be established, to disseminate the key results on their webpage.

Sustainability & Results

The project knowledge and tools will be implemented in the EUSBSR Forum for Gender Equality and Growth 3.0. The result of the project, which will consist of a Quadruple Helix partnership with a multi governance perspective, will be enhanced as a knowledge and knowhow support base in the EUSBSR, EAP and in Nordic regions.

Winnet Sweden in co-operation with the partners Winnet Europe and Winnet BSR, Winnet Armenia will secure the sustainability of the result together with the EUSBSR Forum for Gender Equality and Growth 3.0. The digital reports and the results on how to do gender in innovation and labor market system through implementation of tested methods in EUSBSR, EAP countries will be used in all partners organizations.

The Winnet Centre of Excellence® will interlink researchers experiences with practitioners and EUSBSR Forum for Gender Equality and Growth 3.0, specifically labor market, innovation and entrepreneurship and education support system. The Winnet Centre of Excellence® will identify and gather analyzed characteristics of methods from different EUSBSR Member States and Eastern Partnership countries. Good examples will be used in future cross -sectoral and cross border co-operation. The results will also be used in national legislations on gender equality, within EUSBSR, EAP and Nordic policy and actions, considering CEDAW, Global Agenda 2030, and EU strategy (March 2020) for Gender Equality and follow up.

Activity plan

Time Frame	Place/ Country	Short description of main events and day-to-day activities	Participating partners and stakeholders	Responsible partner
October 2020, 2 days event	Sweden	<p>A 2 days Kick off workshop, to identify, detect the needs and possibilities within the EUSBSR Forum for Gender Equality and Growth 3.0</p> <p>Winnet Centre of Excellence[®] support presentation and analysis of the EUSBSR region and EAP on gender equality</p> <p>First plan of upcoming calls of proposal for projects in EUSBSR + EAP and Other programs for cooperation</p> <p>Winnet Centre of Excellence[®] analysis report to be discussed as support for the partners.</p> <p>Keynote: Lecture of gender mainstreaming, Women`s right and positive action for women`s issues on labor market, innovation for growth/ promotion of sustainable change a Toolkit for Gender Equality training.</p> <p>Dialogue on the agenda for the next step, and action plans and agreement for workshops content and final conference</p> <p>Communication strategy agreement including steering committee and Skype meeting</p>	Winnet Sweden/ all partners and invited stakeholder including PAC/HAC	Winnet Sweden, SKEN. Norden International and Women`s Baltic Peacebuilding Initiative;
October-December 2020	All partners in regions/ local levels	Identify, detect needs, conditions, research and engage other actors with a Quadruple Helix/ multi governance perspective/ to be shared and discussed between partners.	All partners in their country and region	Winnet Sweden and all partners

February - March 2021	Stettin Poland	<p>Winnet Center of Excellence[®] dialogue workshop; 2 days</p> <p>1. presentation of analysis done of the partners in all regions in facts and statistics for gender equality in innovation, entrepreneurship, and labor market to increase knowledge on gender studies among women and men for gender in economic growth platforms and action in EUSBSR and EAP.</p> <p>- Test the sustainable change promoting gender equality in support system/ method to be use in support system for innovation for growth, identify, sharing actions and methods to Forum platform</p> <p>2. Discuss and agree upon a research and action plan for EUSBSR, EAP for policy evident research and use to establish a EUSBSRForum for Gender Equal and Growth 3.0 platform</p> <p>3. Follow up identified needs and demands from national legislations on gender equality Global Agenda 2030, CEDAW, EUSBSR and EAP policy and actions and research that needs to be taken into consideration.</p> <p>4. EIGE indicators for gender equality Discussion on project to be developed; Horizon 2020 and others. Preparation of a final draft of a structure for the EUSBSR Forum platform for Gender Equality and Growth 3.0</p>	Partner: University, region of Poland Partners and other interested stakeholders in Poland: University, invited PAC/HAC	Partner: University, Stettin. Poland with Winnet BSR research network + Winnet Sweden
September 2020- December 2021	Online meetings Skype	Arrange 1-3 online meeting, to follow up workshops, conference, project plan, time schedule, preparation of activities, preparations for EUSBSR Forum for Gender Equality and Growth 3.0	All partners + PAC/HAC EUSBSR + EAP representative	Winnet Sweden

September 2021	Tallinn, Estonia	Arrange a 2 days' dialogue method workshop to follow up previous workshops and result and with invited PAC/HAC and flagship platforms in EUSBSR strategy and actions.	All partners and invited stakeholders from Estonia including PAC/HAC and other important persons as Flagship leaders	ETNA and Winnet Sweden + Swedish partners
October- November 2021	Sweden and or Poland	Arrange a EUSBSR - Forum for Gender Equality and Growth 3.0 conference presenting a platform for cross border co-operation within EUSBSR and EAP and new project in Central Baltic, Interreg BSR, EU EAP projects and others that have developed.	All partners and invited stakeholders from partners, EU levels, EUSBSR and EAP levels, including VIP, PAC/HAC and flagships leaders.	Winnet Sweden + all partners

Contacts to Partners

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2. Östersjöfred - Women's Baltic Peacebuilding Initiative

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6. ETNA

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