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## H1 2024 Key metrics



#### **Net Revenue**

Net revenue realized at DKK 148m in HI 2024 an increase of DKK 32m corresponding to 28% YoY growth.



#### ARR

ARR realized at DKK 302m in June 2024 an increase of DKK 56m corresponding to 23% YoY growth



#### **GMV**

Annualized GMV realized at DKK 2,912m in June 2024 an increase of DKK 608m corresponding to 26% YoY growth



#### **EBITDA**

EBITDA before other non recuring staff- and other external costs realized at DKK 22.8 in H1 2024 an increase of DKK 13.8m corresponding to 153% YoY growth.



Cash EBITDA

Cash EBITDA realized at DKK 10.0 in H1 2024 an increase of DKK 15.0m.



## OrderYOYO at a glance

OrderYOYO is the leading European provider of ordering, payment, marketing software and Point-of-Sales (POS) solutions to takeaway restaurants with a market leading position in the two largest takeaway markets in Europe, UK and Germany, as well as being market leader in Denmark, Ireland and Austria. OrderYOYO's solution is offered as a combination of fixed subscription and usage-based Software-as-a-Service (SaaS) models that enable independent takeaway restaurants to build their own-branded online presence and grow their businesses.

The OrderYOYO software suite helps takeaway restaurants drive online takeaway orders through their own tailored online presence in the individual takeaway restaurant's own brand and name.

OrderYOYO offers an integrated end-to-end software suite that includes a branded website, mobile apps, order- and payment processing, menu management systems, business intelligence and user data analytics, Google optimization, social media promotion tools, e-mail marketing and Restaurant Partner customer support.

Following the merger between OrderYOYO and app smart, as of July 2022 OrderYOYO's product offering now also includes (POS) solutions tailormade for the takeaway restaurant industry enabling OrderYOYO to offer an even larger part of the software stack needed to digitalize takeaway restaurants. More than 1,500 Restaurant Partners are currently using OrderYOYO's POS solution.

With up to 90% of a takeaway restaurant's orders coming from loyal returning consumers, it is crucial that the local independent takeaway restaurants claim back ownership of these loyal consumers.

Our mission since the founding of OrderYOYO has been, and remains to this day, to liberate your local, independent takeaway restaurant and empower restaurant owners to claim back their returning consumers, control their business and maximize their profitability.



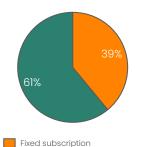
## **Revenue Composition**

#### **Annual Recurring Revenue**

OrderYOYO's annual recurring revenue (ARR) is comprised by both usage-based subscription and fixed subscription models.

Originally, OrderYOYO's ARR was mainly driven by the usage-based subscription, i.e., commission on orders generated and executed through OrderYOYO's solution, however following the merger with app smart, fixed subscription fees are now a substantial part of total ARR.

ARR composition



Usage based subscription

ARR June 2024 is thus comprised by 61% usage-based subscription and 39% fixed subscription fee.

We expect that the fixed subscription fee will continue being a significant contributor to ARR, however, we expect the usage-based model to continue to be the largest contributor going forward.

The benefits for our Restaurant Partners of having a usage-based model is high. In addition, the built-in incentive structure of a falling commission rate in return for higher order volumes is to the benefit of both OrderYOYO and the Restaurant Partner as increased usage is far more powerful under the usage-based subscription model. With the usage-based subscription model we truly grow with our Restaurant Partners, a vital part of our vision.

However, some products are better suited for a fixed subscription fee model. In particular, our POS solution and our marketing solution are better suited for a fixed subscription fee model, in addition to different country specific splits.

#### **ARR Growth**

Revenue measured as Annual Recurring Revenue (ARR) has shown strong growth. Total ARR has since June 2021 grown 107%, from DKK 146m in June 2021 to DKK 302m in June 2024. The compound annual growth rate on ARR from June 2021 to June 2024 shows a growth of 27%.

We strongly believe in engaged partnership with our customers and we strive to continue the growth despite challenging market conditions.

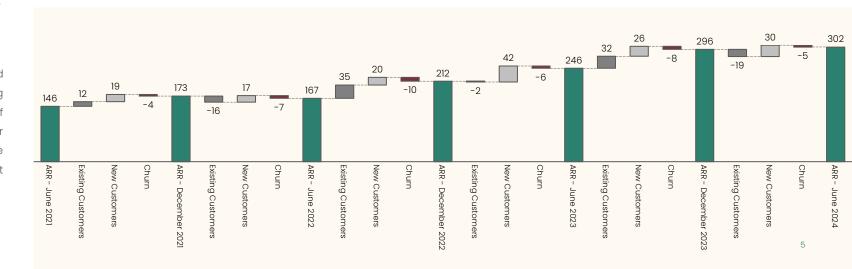
#### Healthy growth

Annual Recurring Revenue (ARR) has since June 2023 showed strong growth. ARR grew from DKK 246m to DKK 302m by June 2024 - equivalent to a growth of 23%.

OrderYOYO grew existing and new customers by DKK 69m from June 2023 to June 2024 - equivalent to a growth of 28%. This despite the general tough trading conditions experienced by our Restaurant Partners.

#### Acceptable churn ratios in a challenged market

Churn ratios in the first half of 2024 were kept low as the ARR churn totaled 2%.



## **GMV** and ARR composition

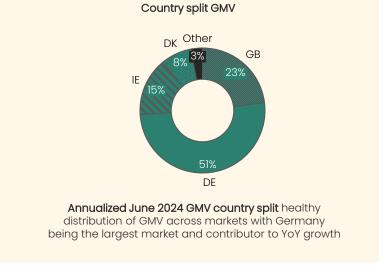




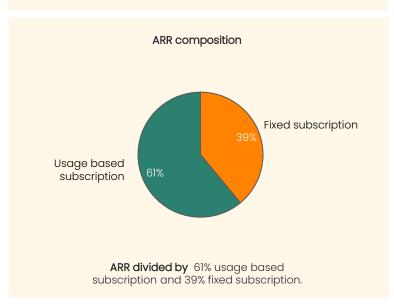
OrderYOYO has, through our POS, handled additional GMV not

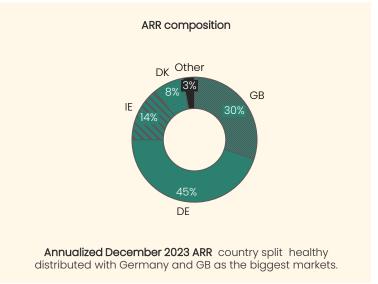
reported as core GMV. In June 2024 this accumulated to DKK

929m, bringing the total GMV to DKK 3,841m











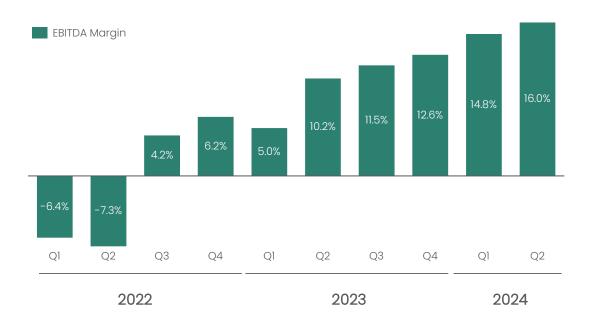
## Path to profitability

#### Strategic focus

In Q1 2022 we introduced "profitability" as one of our strategic imperatives – with a clear focus on sustainable growth without jeopardizing the product development and commercial investments.

#### Profitability tracks in phases

Since introducing profitability as a strategic imperative, we have had a strong cost focus and balanced our investments carefully. The first initiatives was taken early 2022 and this was carried into our post merger track when acquiring German app smart in July 2022.



Specific optimization and simplification projects have been initiated post merger and we have consequently increased our EBITDA margins while still investing both commercially and in our product.

#### Cash EBITDA

First phase on the path towards profitability was achieved in second half of 2022 when becoming EBITDA positive. Another important milestone on our path has been to become Cash EBITDA positive which we achieved during 2023 and additionally became Cash EBITDA positive for full year 2023 and continue to be so in H1 2024 showing a Cash EBITDA margin of 7%.

#### Economies of scale and long-term profitability

It is our goal to continue to be EBITDA profitable and our raised guidance for 2024 EBITDA of DKK 45–50m corresponds to an EBITDA margin guidance of 16–17% – an increase from initial EBITDA margin guidance of 9–11%.

As we continue our growth, both organically and through consolidation, economies of scale and cost control will increase EBITDA. In addition, acquisitions of local participants in markets where we are already market leader will provide the opportunity to increase profitability through cost savings and efficiency gains.

We are confident that our strategy will result in a continued expansion of our EBITDA margin in the coming years and our long-term EBITDA goal is +25%.



2024 Financial outlook

#### In DKKm

#### **Revenue Growth**

In 2024 OrderYOYO expects continued organic growth in Net Revenue and Annual Recurring Revenue.

Net Revenue guidance for full year 2024 at DKK 290–300m and Annual Recurring Revenue guidance at DKK 325-335m.

Fulfillment of Net Revenue and Annual Recurring Revenue guidance depends on the following key drivers and assumptions:

- A continued focus on delivering growth for our existing Restaurant Partners
- Continued low MRR churn
- Increase in number of Restaurant Partners in all main markets, UK, Germany, Ireland,
   Denmark and Austria

December 2024 annualized End-user revenue (GMV) guidance is maintained at DKK 3.1-3.3bn.

#### **EBITDA Guidance**

In 2024 OrderYOYO expects an EBITDA of DKK 45-50m. Profitability is an important metric for OrderYOYO and our investments in driving our top line growth are balanced to ensure EBITDA profitability. EBITDA guidance is only on primary activities before other external costs, other staff costs, financials, tax and depreciations & amortizations.

We will continue to invest heavily in our Restaurant Partners, markets and products ensuring long term growth and profitability.

Cash EBITDA guidance between DKK 17-22m.







RR OOF

325 - 335

3,300 - 3,400



EBITDA\*

Cash EBITDA\*\*

17 - 22

\*EBITDA guidance is only on primary activities before other external costs, other staff costs, financials, tax and depreciations & amortizations.
\*\*Cash EBITDA defined as EBITDA before other extraordinary items minus capitalized R&D expenditures

#### **Operational Focus**

In 2024 OrderYOYO will continue to invest in pursuing European market leadership. We believe in local market leadership as the main value driver for our Restaurant Partners, employees as well as our shareholders.

We will continue investing in our product offering and technology partnerships in all four pillars of our product offering – Online Ordering, Payment, Marketing and POS. All product development activities and technology partnerships drive end-user lifetime value for each specific Restaurant Partner through better customer acquisition, better retention, higher order frequency, and higher monetary activities.

#### Forward-looking statements

Statements about the future expressed in the annual report reflect OrderYOYO's current expectations for future events and financial results. The nature of these statements is affected by risk and uncertainties. Therefore, the Group's actual results may differ from the expectations expressed in the management report.

## 2024 Strategic Outlook

#### Market development - expanding footprint in 2024-2026

OrderYOYO has since it's founding focused on claiming local market leadership in all of our markets. We believe that local market leadership creates opportunities along two dimensions. 1) Better products and solutions for our Restaurant Partners and 2) Better economics for OrderYOYO.

Up until 2022 market leadership has been achieved organically. As our European markets mature, we decided in the beginning of 2022 that OrderYOYO as European market should actively participate and engage in consolidating the European market. Our first consolidating action was our successful merger with app smart, the market leader in Europe's second-largest takeaway market Germany. A truly transformational transaction confirming OrderYOYO's European market leader position. The matching purpose, vision and values between OrderYOYO and app smart was a fundamental driver in the successful merger.

The active M&A strategy has continued in 2023 with the acquisition of two strong local market participants; Kingfood in UK/Ireland and Gustoco in Germany.

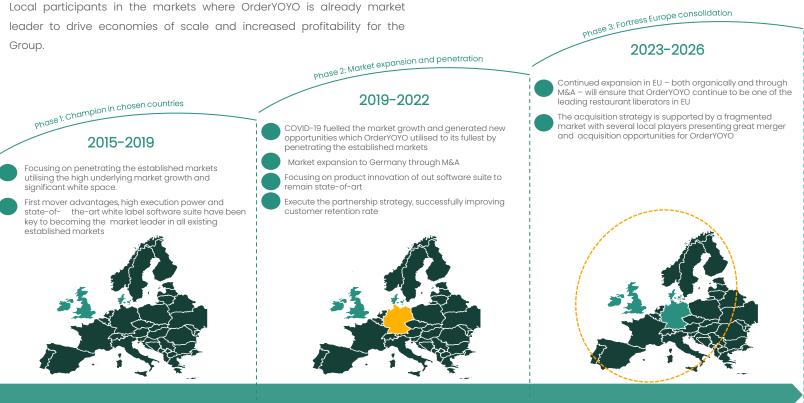
Our active continued pursuit of new consolidation opportunities will all occur under our overall vision of liberating the independent takeaway restaurants in Europe.

#### Active consolidation strategy

As markets have normalized, we keep seeing increased consolidation opportunities in our markets. Our consolidation strategy focuses on two types of targets:

- 1) Local market leaders in European countries where OrderYOYO is currently not present to expand OrderYOYO's European market leading position, and
- 2) Local participants in the markets where OrderYOYO is already market leader to drive economies of scale and increased profitability for the Group.

The acquisitions will largely be financed by payment in shares in OrderYOYO to ensure that local leadership teams will continue to be engaged and valuable contributors to OrderYOYO after the transaction. Acquisition price discipline to ensure all transactions are accretive within acceptable timeframes.





OrderYOYO | Half-year Report 2024

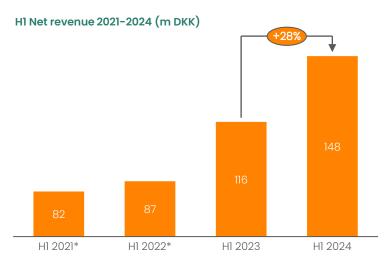


## **Financial Review**

#### Net revenue

OrderYOYO will increasingly accelerate local market leadership through consolidating and merging with local champions to solidify OrderYOYO as the true European market leader. We closed the first of these with the app smart acquisition in July 2022 . We build on this strong foundation in 2023 acquiring two strong local players, Kingfood in UK and Ireland and Gustoco in Germany enhancing our European market leader position.

We have successfully introduced new product offerings across markets which contributes positively to our net revenue growth. OrderYOYO obtained a net revenue growth of 28% to DKK 148m in H1 2024 compared to DKK 116m in H1 2023.



<sup>\*</sup> Proforma consolidated net revenue

#### **Gross profit**

Gross profit in H1 2024 increased by 32% to DKK 123m compared to DKK 94m in H1 2023. The corresponding gross margin in H1 2024 was 83% compared to 81% in H1 2023. The slight increase in gross margin is due to changes in the product mix.

#### Staff costs

Total staff costs in H1 2024 adjusted for costs transferred to capitalized development costs increased by 5% to DKK 43m compared to DKK 41m in H1 2023. The general staff costs in H1 2024 represented 29% of Net Revenue compared to 35% in H1 2023.

#### **External costs**

External costs increased in H1 2024 due costs associated with the general growth. External costs in H1 2024 represented 39% compared to 37% in H1 2023

#### EBITDA before other external costs and other staff costs (normalized)

The result of primary activities before financials, tax and depreciations & amortizations was DKK 22.8m a significant improvement compared to DKK 9.0m in H1 2023. The main improvement driver is revenue growth together with cost efficiency.

#### Other external costs and other staff costs

Other external costs comprise expenses of an extraordinary nature. The expenses recognized in 2023 only relates to transactional costs directly associated with acquisitions. Severance costs and other staff costs that have a non-recurring nature are also presented as other staff costs in the income statement.

#### EBITDA after other external and other staff costs

Transaction related consultancy costs and other staff costs are impacting EBITDA after other external and other staff costs.

#### **Depreciation and Amortization**

Depreciation and amortization amounted to DKK 29m in H1 2024 compared to DKK 22m in H1 2023. The cost mainly comprise of goodwill and acquired intangible amortization related to business combinations as well as amortization for internal R&D capitalization.



### Financial Review

#### Financial items

Financial items totaled DKK 6m in Hl 2024 compared to DKK 4m in Hl 2023 and mainly consists of interest to EIFO.

#### Profit/loss for the period

Profit/loss for first half 2024 showed a loss of DKK (14)m compared to a loss of DKK (17)m in H1 2023.

#### **Assets**

OrderYOYO continues to invest significantly in the development of our software suite. Development costs capitalized include both internal salary costs and external consultancy costs. In 1H 2024 development costs capitalized as completed or developments projects in progress totaled DKK 12.8m compared to DKK 13.9m in 1H 2023.

#### Cash at hand

Total cash position by 30 June 2024 amounted to DKK 57.5m compared to DKK 55.3m 31 December 2023. The majority of the change in cash position is driven by business performance. Please see page 23 disclosure 2 for more information on development in cash / debt facility after balance sheet date.

#### Equity

Equity by 30 June 2024 reported at DKK 174.5m compared to DKK 187.3m 31 December 2023.

#### 10

Total liabilities amounted to DKK 159.7m by 30 June 2024 compared to DKK 154.5m 31 December 2023. Increase is mainly related to timing on payment to customers.

Provision amounted to DKK 44.5m by 30 June 2024 compared to

DKK 47m 31 December 2023. This mainly consists of deferred tax

related to intangible assets arisen from business combinations as

well as tax liability described in events after year-end.

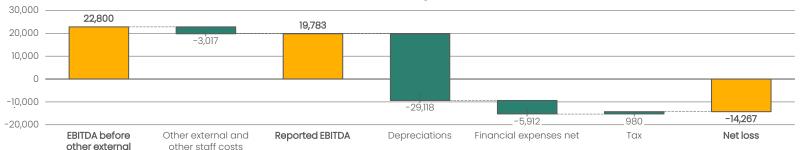
#### Events after period-end

**Provisions** 

Liabilities

After the balance sheet date, OrderYOYO has secured additional debt facilities. Our capital base develops as planned and, as OrderYOYO is now Cash EBITDA positive, our capital base is sufficient to realise OrderYOYO's organic growth and consolidation strategy. To keep full flexibility in relations to funding of future acquisitions OrderYOYO have secured additional debt facilities of DKK 70m, bringing total unused debt facilities to DKK 80m. This ensures that our ability to execute on attractive M&A opportunities are extended and independent of the development in the OrderYOYO share price

#### EBITDA - Net loss bridge (DKK 000)





and staff costs

OrderYOYO | Half-year Report 2024





## **Entity Details**

#### Entity

OrderYOYO A/S Vesterbrogade 149 1620 Copenhagen

Business Registration No.: 36704608 Registered office: Copenhagen Financial period: 01.01.2024 - 30.06.2024

#### **Board of Directors**

Victor Garcia , Chairman
Ulla Brockenhuus-Schack
Theis Regner Riber Søndergaard
Jacob Arup Bratting Pedersen
Adrian Fröhling

#### **Executive Board**

Jesper Johansen, CEO Jesper Hyveled, CFO

#### **Auditors**

EY Godkendt Revisionspartnerselskab Dirch Passers Allé 36 2000 Frederiksberg CVR no. 30 70 02 28

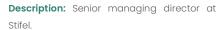


## **Board of Directors**



Victor Garcia – Chairman

Board member and Chairman since 2023



Victor has more than 25 years of experience in technology M&A transactions, with longstanding experience of working with Nordic growth companies

Holds deep relationships across the venture capital and growth equity landscape, as well as with global leading technology companies

**Educational background**: BA in Economics from University of Exeter, UK

#### **Shares**

Victor owns no shares at OrderYOYO.

Victor or closely related parties has been granted 700,000 warrants at OYY



**Ulla Brockenhuus-Schack**Board member since 2016

Description: Ulla is Managing Partner at Seed Capital where she is responsible managing the team and 4 funds. She holds direct responsibility for 6 companies including Vivino, VEO Technologies and Orderyoyo. Ulla has extensive experience investing in and growing tech companies and her team has some renowned exits including Trustpilot, Mofibo and Endomondo. Previously Ulla has been a founder and entrepreneur and a management consultant at McKinsey & Company.

**Educational background:** MBA in Strategy and Innovation from Columbia Business School.

#### Shares

Ulla is Managing Partner at Seed Capital that owns 16% of OrderYOYO A/S' shares.



Theis Regner Riber Søndergaard

Board member since 2016

Description: Theis is a well-reputed serial entrepreneur. Theis has co-founded companies such as Vivino, Fusentasterne and BullGuard and currently serves as Chief Product Officer at the world's most popular wine community, Vivino. Theis has extensive experience from growing IT start-ups.

**Educational background:** Danish School of Journalism.

#### **Shares**

Theis owns 0.2% of OrderYOYO A/S' shares.



Jacob Arup Bratting Pedersen
Board member since 2018

**Description:** Jacob has several years of experience within the venture capital market, as Partner at Northcap and currently Partner at EIFO. Jacob holds several Board Member seats in SaaS companies currently including Neurons Inc., MapsPeople, raffle.ai and Creative Force.

**Educational background:** MSc in Business Administration and Commercial Law at Copenhagen Business School.

#### Shares

Jacob is Partner at EIFO, that owns 13% of OrderYOYO A/S' shares.



Adrian Fröhling
Board member since 2022

Description: With a background in Investment Banking, Adrian is founder and managing partner of MATTERLING, a leading M&A advisory boutique in the food & food-tech sector based in Frankfurt, Germany. In his 20-year professional career, he has advised on more than 50 domestic and cross-border M&A/ECM transactions. Adrian also has extensive experience in fundraising for high-growth companies.

**Educational background:** M.Sc. in Banking & Finance from Frankfurt School of Finance & Management

#### **Shares**

Adrian is the owner of MATTERLING GmbH, that owns 1% of OrderYOYO A/S' shares.



## Financial Calendar 2024





Q3 current trading update

October 18, 2024



Q4 current trading update

January 17, 2025



Full Year Report 2024

March 20, 2025



**Annual General Assembly** 

April 22, 2025



OrderYOYO | Half-year Report 2024



## Statement by the Management

The Board of Directors and the Executive Board have today considered and approved the half-year report of OrderYOYO A/S for the half-year 01.01.2024 – 30.06.2024.

The half-year report is presented in accordance with the Danish Financial Statements Act.

In our opinion, the consolidated financial statements and the parent financial statements give a true and fair view of the Group's financial position at 30.06.2024 and of the Groups' operations and consolidated cash for the financial period 01.01.2024- 30.06.2024. We believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

Copenhagen, 22 August 2024

#### **Executive Board**

Jesper Johansen CEO Jesper Hyveled CFO

#### **Board of Directors**

Victor Garcia, Chairman

Ulla Brockenhuus-Schack Theis Regner Riber Søndergaard Jacob Arup Bratting Pedersen Adrian Fröhling



## Consolidated Income Statement for 2024

|  |       | H1 2024  | H1 2023  |
|--|-------|----------|----------|
| N  | lotes | DKK'000  | DKK'000  |
| Net revenue                                |       | 147,934  | 115,598  |
| Cost of goods                              |       | (24,541) | (21,917) |
| Gross profit                               |       | 123,393  | 93,681   |
| Staff costs                                |       | (43,428) | (41,395) |
| Other staff costs                          |       | (1,162)  | (509)    |
| External costs                             |       | (57,165) | (43,301) |
| Other external cost                        |       | (1,855)  | (1,556)  |
| EBITDA                                     | 4     | 19,783   | 6,920    |
| Depreciation, amortization, and impairment |       | (29,118) | (22,161) |
| Operating profit/loss                      |       | (9,335)  | (15,241) |
| Financial income                           |       | 322      | 958      |
| Financial expenses                         |       | (6,234)  | (4,564)  |
| Profit before tax                          |       | (15,247) | (18,847) |
| Tax on profit/loss for the period          |       | 980      | 2,094    |
| Profit/loss for the period                 | 5     | (14,267) | (16,753) |

# Consolidated Cash Flow Statement for 2024

|  |       | H1 2024  | FY 2023  |
|--|-------|----------|----------|
|  | Notes | DKK'000  | DKK'000  |
| Operating profit/loss                                      |       | (9,335)  | (27,584) |
| Depreciation, amortization and impairment losses           |       | 29,118   | 47,756   |
| Change in working capital                                  |       | 2,046    | 4,805    |
| Cash flows from operating activities before net financials |       | 21,829   | 24,977   |
| Income tax received  |       | -        | (6,014)  |
| Cash flows from operation activities                       |       | 21,829   | 18,963   |
| Business combinations                                      |       | -        | (8,532)  |
| Purchase of intangible assets                              |       | (12,810) | (25,412) |
| Purchase of fixed asset                                    |       | (2,027)  | (1,100)  |
| Cash flows from investment activities                      |       | (14,837) | (35,044) |
| Net financial expenses                                     |       | (5,912)  | (12,935) |
| Cash capital increase                                      |       | _        | (464)    |
| Loans repaid   |       | _        | (993)    |
| Loans raised   |       | -        | 9,756    |
| Cash flow from financing activities                        |       | (5,912)  | (4,636)  |
| Change in cash and cash equivalents                        |       | 1,080    | (20,717) |
| Cash and cash equivalents beginning of year                |       | 55,351   | 76,068   |
| Foreign currency translation adjustments on cash and cash  |       | 651      | _        |
| equivalents  |       | 031      |          |
| Cash from business combination                             |       | 368      | _ '      |
| Cash and cash equivalents end of period                    |       | 57,450   | 55,351   |
|  |       |          |          |
| Cash and cash equivalents                                  |       |          |          |
| Cash on hand   |       | 57,450   | 55,351   |
| Cash and cash equivalents end of period                    |       | 57,450   | 55,351   |



## Consolidated Balance Sheet at 30.06.2024

#### **Assets**

|  | Notes | 30.06.2024<br>DKK'000 | 31. 12. 2023<br>DKK'000 |
|--|-------|-----------------------|-------------------------|
| Completed development projects                   |       | 40,491                | 47,337                  |
| Development projects in progress                 |       | 20,483                | 14,444                  |
| Acquired intangible assets                       |       | 124,851               | 132,813                 |
| Goodwill   |       | 89,486                | 95,037                  |
| Intangible assets                                |       | 275,311               | 289,631                 |
| Other fixtures and fittings, tools and equipment |       | 2,588                 | 2,039                   |
| Property, plant and equipment                    |       | 2,588                 | 2,039                   |
| Deposits   |       | 628                   | 607                     |
| Deferred Tax assets                              |       | 19,175                | 19,175                  |
| Financial assets                                 |       | 19,803                | 19,782                  |
| Fixed assets                                     |       | 297,702               | 311,452                 |
| Manufactured goods and goods for resale          |       | 1,640                 | 2,247                   |
| Inventories                                      |       | 1,640                 | 2,247                   |
| Trade receivables                                |       | 15,732                | 11,411                  |
| Other receivables                                |       | 1,345                 | 746                     |
| Tax receivable                                   |       | _                     | 173                     |
| Prepayments                                      |       | 4,832                 | 7,095                   |
| Receivables                                      |       | 21,909                | 19,425                  |
| Cash   |       | 57,450                | 55,351                  |
| Current assets                                   |       | 80,998                | 77,023                  |
| Assets   |       | 378,700               | 388,475                 |

#### **Equity and liabilities**

|  |       | 30.06.2024 | 31. 12. 2023 |
|--|-------|------------|--------------|
|  | Notes | DKK'000    | DKK'000      |
| Contributed capital                      |       | 899        | 899          |
| Foreign currency translation reserve     |       | 904        | (593)        |
| Retained earnings                        |       | 172,686    | 186,953      |
| Equity                                   |       | 174,489    | 187,259      |
| Other provisions                         |       | 44,493     | 46,743       |
| Provisions                               |       | 44,493     | 46,743       |
| Other payables                           |       | 65,127     | 73,762       |
| Non-current liabilities                  |       | 65,127     | 73,762       |
| Current portion of long-term liabilities |       | 18,964     | 12,747       |
| Trade payables                           |       | 12,025     | 12,700       |
| Income tax payable                       |       | 1,511      | 1,624        |
| Other payables                           |       | 62,091     | 53,640       |
| Current liabilities                      |       | 94,591     | 80,711       |
| Liabilities other than provisions        |       | 159,718    | 154,473      |
| Equity and liabilities                   |       | 378,700    | 388,475      |



# Consolidated Statement of Changes in Equity

|                               | Foreign currency |             |          |          |
|-------------------------------|------------------|-------------|----------|----------|
|                               | Contributed      | translation | Retained |          |
|                               | capital          | reserve     | earnings | Total    |
|                               | DKK'000          | DKK'000     | DKK'000  | DKK'000  |
| 30.06.2024                    |                  |             |          |          |
| Equity beginning of year      | 899              | (593)       | 186,953  | 187,259  |
| Increase of capital           | -                | -           | -        | -        |
| Change in share premium       | -                | -           | -        | -        |
| Profit/loss for the period    | -                | -           | (14,267) | (14,267) |
| Exchange rate adjustment      | -                | 1,497       | -        | 1,497    |
| Capital increase costs        | -                | -           | -        | -        |
| Equity end of period          | 899              | 904         | 172,686  | 174,489  |
| 31.12.2023                    |                  |             |          |          |
| Equity beginning of year      | 876              | 216         | 202,684  | 203,776  |
| Adjustment to opening balance |                  |             | 1,647    | 1,647    |
| Increase of capital           | 23               | -           | 14,322   | 14,345   |
| Profit/loss for the year      | -                | -           | (31,236) | (31,236) |
| Treasury shares               | -                | -           | -        | _        |
| Exchange rate adjustment      | -                | (809)       | -        | (809)    |
| Capital increase costs        | -                | -           | (464)    | (464)    |
| Equity end of year            | 899              | (593)       | 186,953  | 187,259  |



## Notes to Consolidated Financial Statements

#### 1 General information

The condensed consolidated interim financial statements have been prepared using the same accounting policies as set out in the 2023 annual report which contains a full description of the accounting policies for the group. The annual report for 2023 can be found on OYYs web-site: www.orderyoyo.com/investor-relations/#financial

#### 2 Events after balance sheet date

After the balance sheet date, OrderYOYO has secured additional debt facilities. Our capital base develops as planned and, as OrderYOYO is now Cash EBITDA positive, our capital base is sufficient to realise OrderYOYO's organic growth and consolidation strategy. To keep full flexibility in relations to funding of future acquisitions OrderYOYO have secured additional debt facilities of DKK 70m, bringing total unused debt facilities to DKK 80m. This ensures that our ability to execute on attractive M&A opportunities are extended and independent of the development in the OrderYOYO share price

#### 3 Uncertainties and estimates

The preparation of OrderYOYO's consolidated financial statements requires Management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the accompanying disclosures, and the disclosure of contingent liabilities. Uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of assets or liabilities affected in future periods. Management continuously reassesses these estimates and judgements based on several factors in the given circumstances.

#### Valuation of development projects

Development projects consist of both completed development projects and development projects in progress. Completed development projects are amortized over their useful lives. Completed development projects and development projects in progress are assessed for impairment whenever there is an indication that the development asset may be impaired. The amortization period for completed development projects are reviewed at least at the end of each reporting period. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset are accounted for by changing the amortization period or method, as appropriate, and are treated as changes in accounting estimates. The amortization expense on intangible assets with finite lives is recognized in the income statement as amortization. The estimated values of intangible assets are based on Management estimates and assumptions and are by nature subject to uncertainty.

#### Valuation of acquistions of a business or an individual asset

In connection with an acquisition, OrderYOYO uses judgments to determine whether the transaction is a business combination. A transaction is determined as a business combination when the assets acquired and liabilities assumed constitute a business. A business consists of inputs and processes applied to those inputs that have the ability to create outputs. If the assets acquired do not constitute a business, the transaction is recognized as a purchase of individual assets. Valuation of intangible assets, Goodwill and intangible assets represent a significant part of the Group's total assets. On acquisition of businesses, the individual assets and liabilities are re-assessed to ensure that all assets and liabilities, whether recognized or unrecognized in the financial statements of the acquiree, are measured at fair value. Especially for intangible assets, for which there is often no active market, the calculation of fair value involves estimates. The fair value is determined by a DCF valuation of future cash flow generated from the given asset.

# Notes to Consolidated Financial Statements

#### **4 EBITDA reconciliation**

|  | H1 2024 | H1 2023 |
|--|---------|---------|
|  | DKK'000 | DKK'000 |
| EBITDA   | 19,783  | 6,920   |
| Other staff costs                                  | (1,162) | 509     |
| Other external costs                               | (1,855) | 1,556   |
| EBITDA before other staff and other external costs | 22,800  | 8,985   |

Other staff costs consist of non-recuring staff costs related to acquisitions and severance payments.

Other external costs consist of acquisition costs

#### 5 Earnings per share

|  | H1 2024    | H1 2023    |
|--|------------|------------|
|  | DKK'000    | DKK'000    |
| Profit/loss for the period                             | (14,267)   | (16,753)   |
| Weighted average number of shares used for calculation | 90,128,480 | 88,298,992 |
| Earnings per share (in DKK)                            | (0.16)     | (0.19)     |
|  |            | _          |
| Total shares by end of period                          | 90,464,094 | 89,272,231 |

