

Oli Donohoe

Digital/UI Designer passionate about creating digital experiences that are efficient, painless and progressive.

Experience

Look, Touch & Feel · Digital Designer/UX Specialist

JULY 2024 – PRESENT

I am currently the only designer in the agency working across various mediums advising UX best practises to ensure top class web design and functionality for over 30 clients. I'm also designing social media graphics for Meta ads including video, carousels and static images.

Rockpool Digital · UI Designer

MAY 2023 – JUNE 2024

I helped in designing research-based MVP features for both a start-up and client-facing large corporate companies. My focus was leading the UI design across 3 teams alongside maintaining and adding to multiple design system libraries and working alongside all roles of the agency to facilitate best practises.

TwentyFourSquare · Digital Designer/UX Designer

MAY 2019 – MAY 2023

I led B2C and B2B projects end-to-end for both PWAs and websites, solving problems using client-based user research. I also became the catalyst for UI-focussed problems and prototyping. I was also part of the team that became the brand ambassador for our main client, providing advice for other agencies to follow.

Education

UX Design Course · General Assembly

2018

Bachelor of Arts (B.A.), Graphic Design (Top-up) · University of Kent

2011 – 2012

Foundation Degree (FDA), Graphic Design · Northbrook College

2009 – 2011

Deets

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in linkedin.com/in/oli-donohoe/

Skills

Software:

Figma/Sketch/Adobe XD

Photoshop/Illustrator

After Effects

Framer

InVision

Miro

Competencies:

UI Design

UX Design

User flows

Low/hi fidelity wireframes

Testing

Interaction Design

Prototyping

Research

Basic coding (HTML/CSS)

WordPress

Soft skills

Communicative

Collaborative

Flexible & agile

Growth mindset

User-centered

Adaptive