

Stay connected – even without electricity

Recently Greenland experienced power shortage leaving people without internet, phone connections or warmth. The app from Greenlandic company Attavik could have made a difference. Right now, Attavik is looking for investors – read on to find out more.

Attavik's app connects you even when there's no electricity

Recently, Greenland experienced the scary scenario of being without internet or phone connection – even without warmth for a couple of days. The power shortage was caused by an error in a hydroelectric plant due to a huge storm. It meant that no one could go online or call for help in an emergency.

Jeanne Naja Holm from Greenlandic company Attavik, who lives in Nuuk, says: *"This was really scary. It was not possible to call for help or go online. Elderly citizens went without food, water, and warmth, and police and the fire brigade were driving in the streets as this was the only way to reach them in case of an emergency."*

Connect even when there's no connection

Jeanne says that she would like to use this situation to point to the fact that by using the unique technology that Attavik provides, you are able make phone calls and go online even when there is no internet or if the phone lines are not working.

"Our app is made exactly for situations like this. With the Attavik app and a hardware solution called red, with a shortrange radio or a tv whitespace long-range radio, we can make a mesh network. When you live in Greenland, you know that sometimes the connection is unstable, especially if you're out in nature far away from the nearest town. And the Attavik app can connect you anywhere, anytime, and the more people who have this app, the better it is" Jeanne explains.

Searching for investors

Attavik can be used all over the world by anyone who downloads the app. It makes it possible to create network without internet or radio and TV masts and will be very valuable during natural disasters such as earthquakes or floods.

Right now, Attavik is searching for investors to make the app ready for the market. This situation is another example of just how important and potentially life-saving this app is.

Contact Jeanne directly here: jeanne@attavik.com

Read more about Attavik here: <https://attavik.com/>

Read more about the power shortage here (in Danish):

<https://nyheder.tv2.dk/samfund/2021-12-02-krisetilstand-efter-flere-dage-med-stroemnedbrud-folk-loeb-ud-af-butikken-uden-at>

