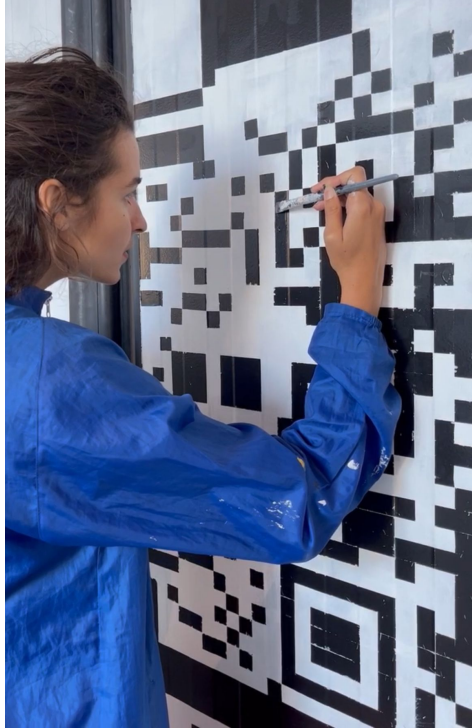


INTEGRATING FEMINIST STORIES IN PUBLIC SPACE

A contribution to the conference “City as a Feminist: Care Infrastructures and Cultural Heritage”
27-28 February 2025; at Nordic Summer University, Vilnius, Lithuania.
By Yuvia Maini (2025)

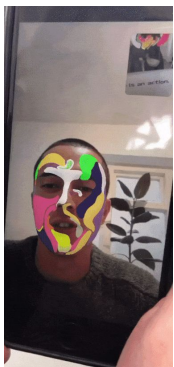
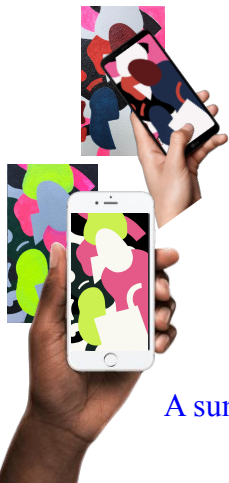
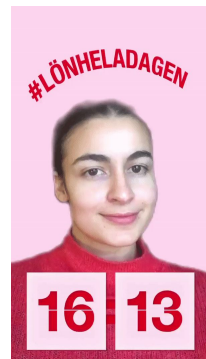


Dear reader,

The following material is derived from an artist talk delivered at the Nordic Summer Universities conference titled “*City as a Feminist: Care Infrastructures and Cultural Heritage*”, held on 27-28 February 2025 in Vilnius, Lithuania. In the seminar, I presented my experiences of engaging with interactive storytelling within public spaces, exploring personal narratives, and incorporating interactive elements that may not be fully conveyed in this written account. Nevertheless, I have endeavored to provide a clear and comprehensive summary of the talk. Should you have any questions or wish to explore a specific project in greater detail, please do not hesitate to reach out.

Sincerely,

Yuvia Maini
yuvi@maini.tv



A summary of interactive work created within the borders of art, tech, public space and cultural heritage during 2020-2025

CASE STUDIES

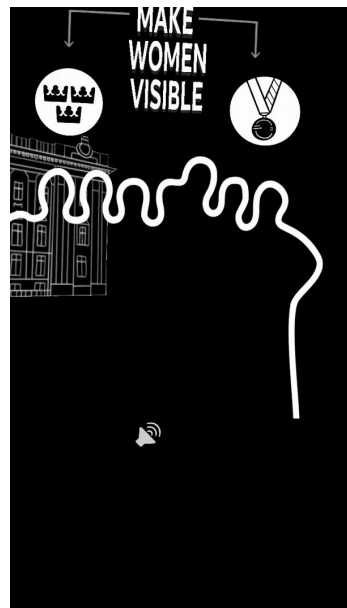
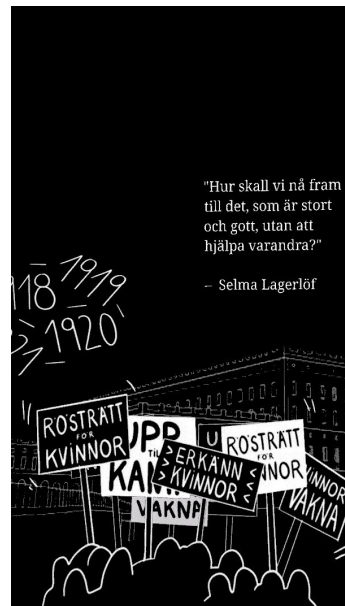
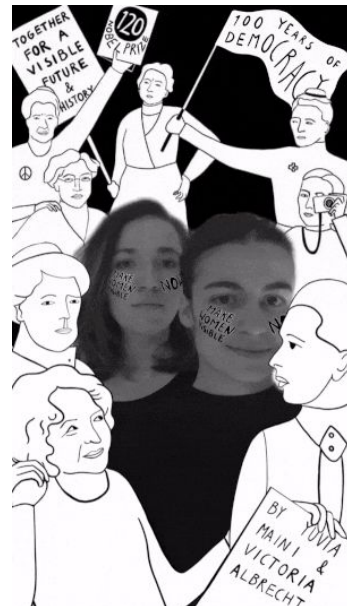


MAKING WOMEN VISIBLE



Making Women Visible is a physically and virtually commission for the Swedish Parliament and the Nobel Prize Museum, highlighting the lack of women in history writing and the importance of democratic representation. In collaboration with Victoria Albrecht.







TAKE AWAYS



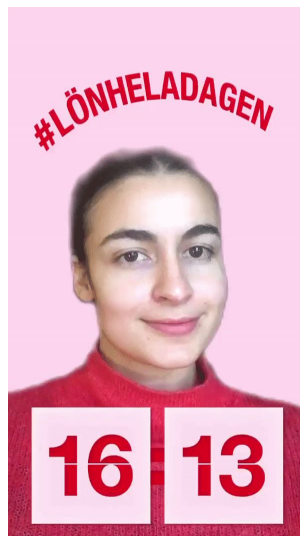
Only 5% of the users were male



Accessibility is key



Don't trust the Swedish weather



SVERIGES KVINNOLOBBY

An interactive ARTwork for Lön hela dagen where participants are invited to learn more about the gender pay gap in Sweden and share their support for equal pay. Commissioned by Sweden's Women's Lobby + 40 different organizations. Assisted by Victoria Albrecht.





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TAKE AWAYS



98% of users were women



Implementation



What is the desirable outcome?

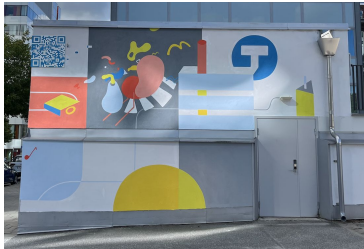
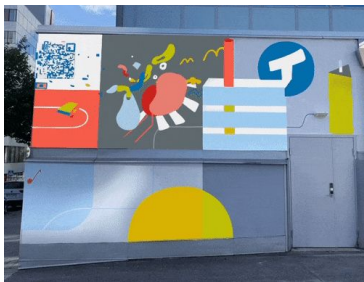
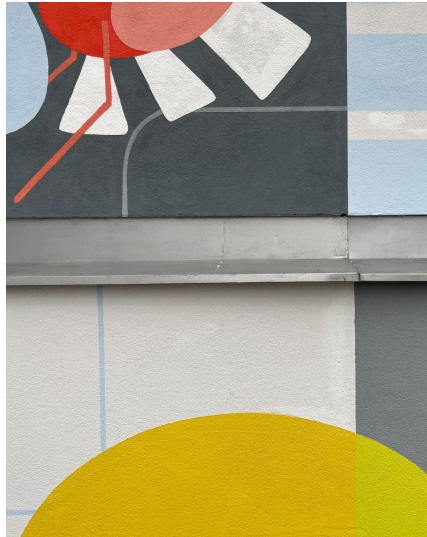


Don't trust the Swedish weather



JÄRVAST AV ALLA

Public artwork in the Järva area. The piece consists of a multi-layered interactive mural, shaped through conversations with people who live, work, and study in Kista. By pointing their mobile phones at the artwork, by-passers can bring local stories to life through Address: Digitalgatan 12



TAKE AWAYS



Both men and women were interested!



99% of the people talking to me while painting were men



MÖKLINTA ALL WEEK

Interactive sculpture dedicated to some of the stories that make Möklinta (a small town in Sweden) so unique. Here, you will encounter the 17.72-meter-high woodpile, cow bingo, the charcoal kiln, and the town hall, and a 140-meter-long hand woven red carpet. More stories are waiting to be discovered. Follow the on-site instructions to bring history to life through AR and music! The work is animated, programmed and painted by Yuvia Maini. Address: Grimkärrsvägen 1

Vi skapar framtiden i nutida, ett arv för framtida generationer ur ett hållbart perspektiv och genom gemenskapens principer. Vårt mål är att sätta Rautas på kartan och vara ett inspirerande besöksmål i kommunen genom återbruk, social gemenskap och samverkan. Mvh, Birgitta Fredriksson

Minne

1 gången jag fick åka tåg

Bilförbindelsen
Sala-Färnebo
är nu i gång.

Färnebo kommun utser ett
eliderställning på sin
hemsida.

Kommunen är en kommun. I Sverige
är en kommun en av de som har
sitt eget förhållande till staten.

Bilförbindelsen
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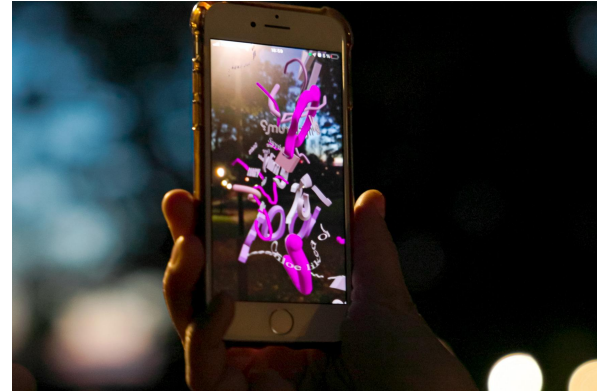
TAKE AWAYS



Fika as a feminist practice

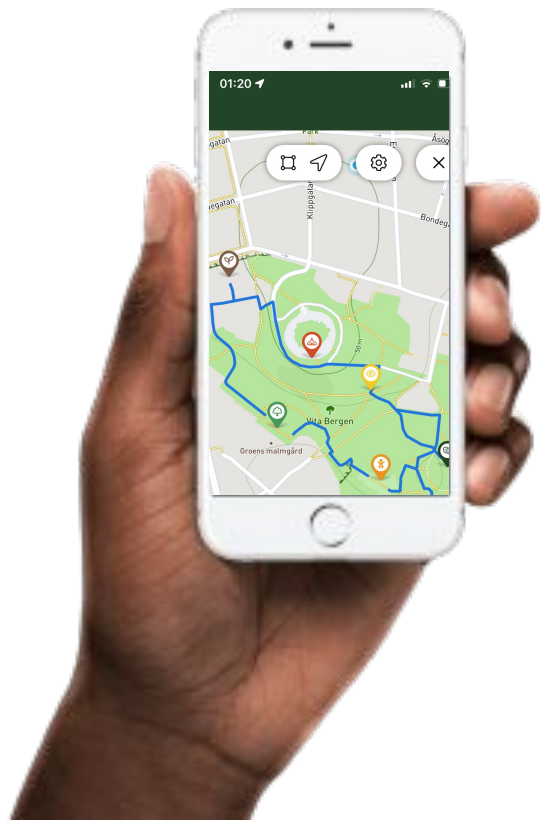
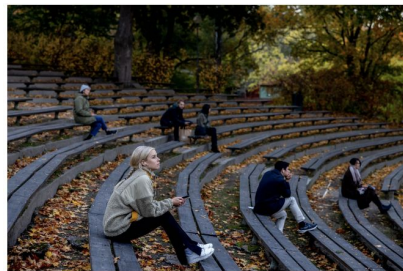
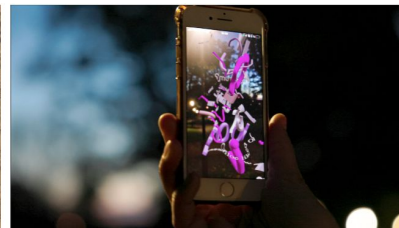


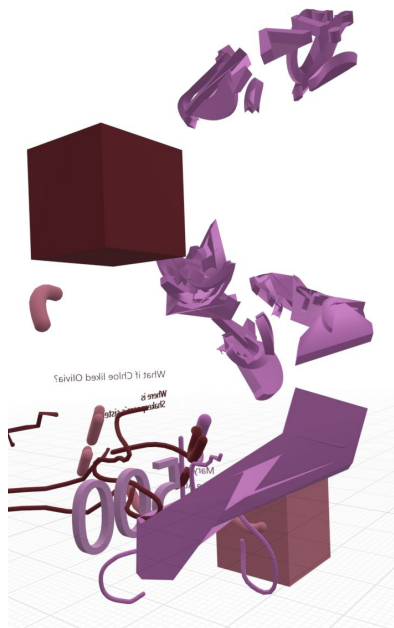
Handing over the artwork to the community



COMING HOME

AR- artwork for the immersive theater play Coming Home. Artwork analysis extracts from Virginia Woolf's feminist classic "A Room of one Self". The artwork was exhibited in Vitabergsparken (Parkteatern) 5-9 oktober and is available in the Permeate app (on Google play and App store). Directed by Gita Malik.





TAKE AWAYS



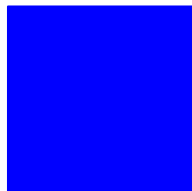
Increased accessibility through guidance



Almost only women at the exhibition



THANK YOU!



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BLOBB.TV
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