

# NEA

Nordic  
Event  
Agency

[nordiceventagency.com](http://nordiceventagency.com)

**PRESENTS:**

# NRF '21

Nordic  
Rum  
Fest

20 - 21 August '21 - KB Hallen, Copenhagen, Denmark

## Nordics 2021

# WHISKY LIVE

Friday 10 - Sunday 12 September

## ***What:***

At NEA we are proud to introduce the Nordics to the unique experiences of Spirits shows at an international level.

## ***When:***

### **Nordic Rum Fest:**

- **Friday 20th of August 2021.**
- **Saturday 21st of August 2021.**

### **Whisky LIVE Nordics:**

- **Friday 10th of September 2021.**
- **Saturday 11th of September 2021.**

## ***Where:***

At NEA we are honoured to be able to host these large scale events in the 3000 sqm historic venue of KB Hallen: [www.kbhallen.dk](http://www.kbhallen.dk).  
15 min from Copenhagen Central Station.

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## ***NEA Values:***

### **A Sustainable and Enhanced Experience**

- **NO SINGLE USE PLASTIC** spirits fair.
- The **FREE glass** and the **exchange of glasses** to always have a fresh clean glass to taste.
- The **FREE neck hanger** for the tasting glass.
- **Consumer meets the spirits world**, eye to eye conversations and hands-on personal tastings.
- **Consumer DIY work shops**, the “Spirits School” and “Cocktail University”
- All interaction in a **luxurious** and **high quality environment**.

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## NEA Opening Hours:

### ***Exhibitors:***

**Friday - Check-IN: 10.00 - 12.00**

**Saturday - Check-OUT: 21.00 - 24.00**

### ***Guests and Consumers:***

***Session 1: Friday 16.00 – 20.00***

***Session 2: Saturday 12.00 – 16.00***

***Session 3: Saturday 17.00 – 21.00***

**Up to 2000 guests per session.**

### **Main Activities:**

- Tastings
- Master Classes
- DIY Education.

## NEA Exhibitor stands incl:

- Customized bar front with logo and LED.
- NRF + Own Logo/Brand Back Wall
- Plugs and electrical supply
- Access to Exhibitors lounge.
- Exhibitors Wifi.
- Daily Cleaning.
- Security.

## NEA Exhibitors Sales:

- By the glass:
  - 1cl Price for exclusive samples.
- Cocktails prepared by brands on the stand:
  - We recommend small affordable drinks
- Bottle shop:
  - Selling by the bottle..

## Single Brand Stand(SBS):

NEA's SBS includes: 12,750 kr./ €1.700\*

- Stand space: 2\*2m: 4 sqm
- Crew Access: 3
- Electrical supply: 2 plugs for computers and phones.
- Bar Front + Own Logo: 110\*145\*80cm
- BackWall Print + Shelves: 180\*230cm

### NEA's SBS extra's:

- Plasma Screen: 2.000 kr.\*
- 2 Fridges for backwall: 750 kr.\*
- 1 Freezer for backwall: 675 kr.\*
- Showcase Pyramid: 350 kr.\*



## Single Brand Stand

### - Deluxe(SBSD):

NEA's SBSBD includes: 16,500 kr./ €2.200\*

- Stand space: 2\*3m: 6 sqm
- Crew Access: 4
- Electrical supply: 2 plugs for computers and phones.
- Bar Front + Own Logo: 110\*200\*80cm
- BackWall Print + 2 Shelves: 250\*250cm

### NEA's SBSBD extra's:

- Plasma Screen: 2.000 kr.\*
- 2 Lighting Spots: 495 kr.\*
- Glass Shelves: 300 kr.\*
- Showcase Pyramid: 350 kr.\*

### Depicted SBSBD:

- Lighting
- shelves
- 100% Custom Backwall
- 100% Custom Barfront

*\*All prices are Ex.VAT & pr fair.*



# Multi-Brand Stand:

NEA's MBS includes: 25.500 kr./ €3.400\*

- Stand space: 2\*4m: 8 sqm
- Crew Access: 5
- Electrical supply: 2 plugs for computers and phones.
- 2 \* Bar Front + Own Logo: 110\*160\*80cm
- 2 \* BackWall Print + Shelves: 180\*230cm



## Depicted MBS:

- No lighting
- No shelves
- 100% Custom Backwall
- 100% Custom Barfront

## NEA's MBS extra's:

- BackWall Print: 4\*2,5m. 3.500 kr.\*
- Plasma Screen: 2.000 kr.\*
- 2 Fridges for backwall: 750 kr.\*
- 1 Freezer for backwall: 675 kr.\*
- Showcase shelves: 350 kr.\*
- 2 Lighting Spots: 495 kr.\*
- Glass Shelves: 300 kr.\*
- Showcase Pyramid: 350 kr.\*



*\*All prices are Ex.VAT & pr fair*

## NEA Stand Prices:

<b>STAND – standard, included:</b>	Single Brand	Single Brand Deluxe	Multi Brand	Sponsors Hip Stand:
<b>PRICES:</b>	<b>12.750*</b>	<b>16.500*</b>	<b>25.500*</b>	<b>51.000*</b>
Sq. Meters:	4	6	8	28
Crew Access: *	3	4	5	7
Bar front + Logo: *	1*1,45m	1*2m	2*1,6m	0
NRF Back wall + Logo: *	1	1	2	4
Extra Electricity plugs – 3 plugs.	1	1	1	2

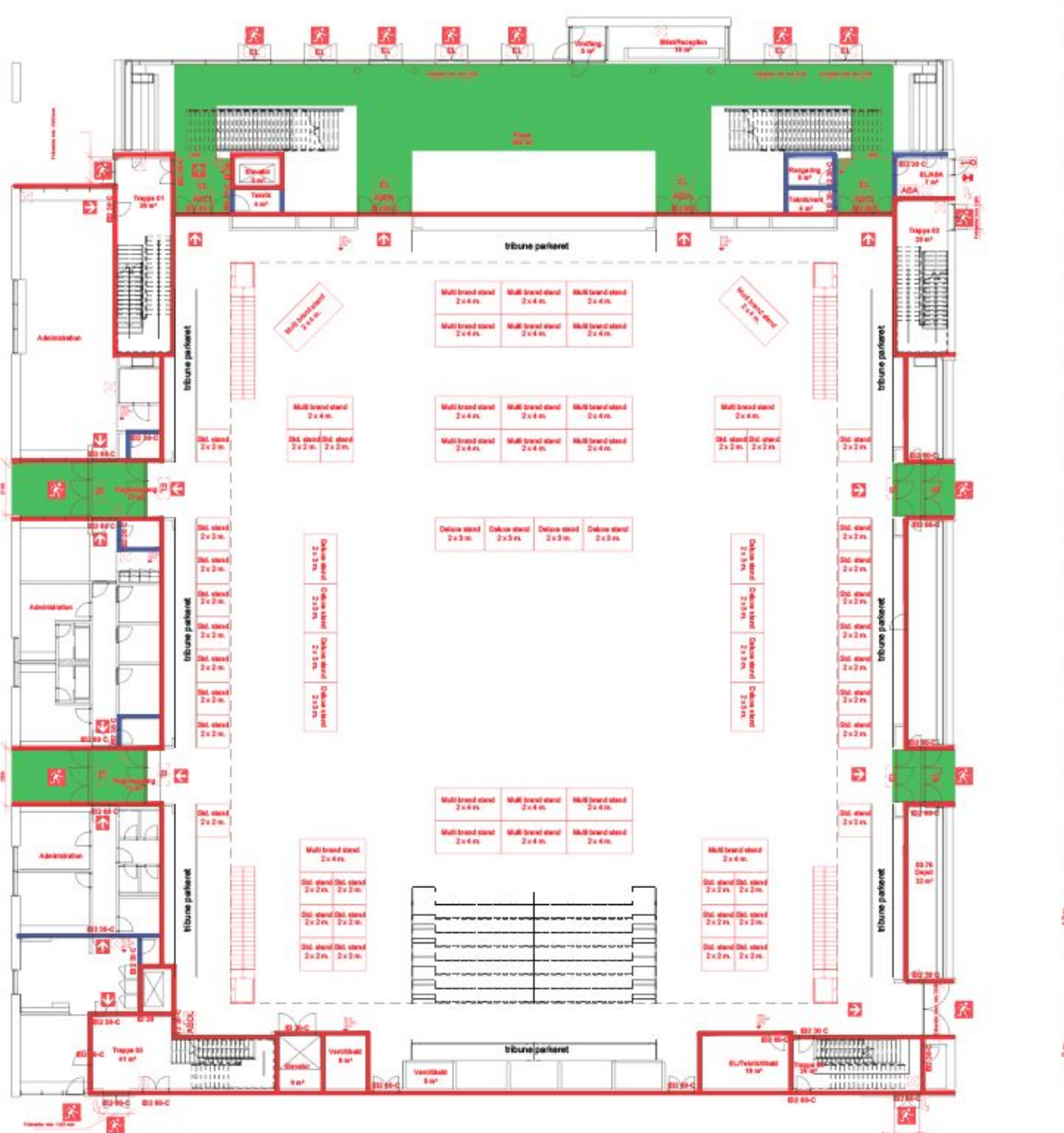
## NEA Xtra Add-ons - Stands.

<b>SERVICES:</b>		
Hosting Masterclasses - Main stage 60 pax:	kr 4.500,00	€ 600,00
Hosting Masterclasses - Cozy stage 40 pax:	kr 3.375,00	€ 450,00
Low Ball Glassrack, incl washing(RF: 10,90kr).	kr 3,00	€ 0,40
High Ball Glassrack, incl washing(RF: 7,80kr).	kr 3,00	€ 0,40
Cocktail Glassrack, incl washing(RF: 12kr).	kr 4,50	€ 0,60
Participation pr. bottle in NRF Awards:	kr 637,50	€ 85,00
Participation pr. guest to NRF Awards Dinner:	kr 900,00	€ 120,00
Thermo Barrel - deposit:	kr 70,00	€ 9,33
Ice Cubes – Tubed 25 kg.	kr 135,00	€ 18,00
Ice Cubes – Hozhisaki 25 kg.	kr 195,00	€ 26,00
Crushed Ice – 25 kg.	kr 195,00	€ 26,00

*\*All prices are Ex.VAT & pr fair.*



# PLANTEGNING



Stempel

Navn \_\_\_\_\_

Dato \_\_\_\_\_

- SIGNATURFORKLARING (BRAND)**
- : NØGLEBOKS
  - : BUNKBLITZ
  - : SLANGVINDE
  - : ABA CENTRAL
  - : FLUGTVEJ (envejs udgang)
  - : FLUGTVEJ (envejs flugtvej)
  - : FRHOLDT FLUGTVEJSBAREAL
  - : BRANDSEKTION, E160 A2-s1,d0
  - : BRANDCELLE E160
  - : AUTOMATISKBRANDRØBSLUKNING
  - : STIGBRØR
  - : ERSTATNINGSLUFT OVER DØR
  - : ALARMTRYK
  - : IKKE TILGANGELIGT FOR PUBLIKUM

Revision	Nr.	Dato	Beskrivelse	Tegnt. / Kontrol	Godkendt

K.B. Hallen A/S  
 Peter Bangs Vej 147  
 2000 Frederiksberg

**K.B. HALLEN**

Placering: Stuplan\_00

Date: 08/0618  
 Scale: 1:250

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***Contact:***

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CVR/VAT no: DK 36 03 81 44

Ownership:

Daniel Nuñez Bascuñan

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