

*PCR, SUV,
VAN, TBR
2022*



Connect

Control



NORDEX



PCR SUV VAN & TBR

Connect. Control.

Hi and welcome. Before we dive into all the delicious details and nerdy tire stuff, let's zoom out for just a moment and look at the bigger picture. For isn't it so that we all strive to take control of our lives? To be free to make our own choices and live the way we want to live?

The Nordexx philosophy is that control does not come standard. It takes skills and determination. It takes knowledge and understanding, and it takes connection. Connection to the world, to the people in it, and to the road we are travelling. We must connect to control.

CONTENT

PCR

— Summer, winter & all season tires

— Wide range of treads and dimensions

NS3000
NS5000
NS9000
NS9100
NS9200
NA6000
WinterSafe 2

SUV

— Tires for any driving style

— Wide range of dimensions

NU7000
NU7100

VAN

— Summer, winter and all season

— For both urban and regional driving

NC1000
NC1100
NC1200
NA6000 VAN
WinterSafe VAN 2

TBR (EU)

— Tires for all positions

— All type of driving, including urban and long haul

Steer10
Multi10
Multi15
Multi20
MultiCon10
TracCon10
TracCon15
Trac10
Trac15
Trailer10
Trailer15
Trailer20
Trac10W
Steer10W

TBR (NON EU)

— Tires for all positions

NSR1000
NDR2000
NTR1000
NTR3000
NXP S14
NXP D23
NXP D25
NXP A42
NXP A44
NCR 4000
NXP C54

UNDERSTANDING YOUR TIRE



An aerial photograph of a vast, forested mountain range. The mountains are covered in dense green and brown trees, with a river winding through the valleys. A road is visible on the right side of the image. The sky is a pale, hazy blue. The text 'BORN IN THE' is overlaid in large, white, bold, sans-serif font across the middle of the image.

BORN IN THE

Raised in the world.

Nordexx is a global brand offering a wide range of tires at competitive prices. The Nordexx brand provides a full assortment of reliable tires for summer, winter and all-season purposes. We have tires for almost any vehicle category, including personal cars, SUVs, vans, trucks, and busses.



IN NORTH

Our purpose is to enable people to drive safely and economically – and our goal is to make Nordexx the tire brand for *worryless driving*.

Nordexx is a part of the NDI Group, Northern Europe's largest tire distributor. The company provides modern and intelligent solutions for all aspects of the tire industry.



IF IT D

We probably have the tires for it.

Summer, winter or all-season? Personal cars, SUVs, vans, trucks or busses? Whatever you drive and whenever you drive it, rest assured that Nordexx has the tires for it. Our extensive product range exceeds all modern consumer expectations – and naturally meets European and American standards. Our top priority is to offer the right quality with an appealing design and at an attractive price. That's why Nordexx is the obvious choice for consumers who are price-conscious but will not compromise on quality or performance.

RIVER





BE A PART OF

BIG

Together we are great.

Our customers and distributors are at the very core of our company. Together we constantly strive to develop our business towards meeting market demands in a competitive environment. With modern solutions and logistics we are expanding Nordexx towards becoming the global go-to brand for quality tires at a sensible price.



SOMETHING

GEAR





TRK



NS3000



Premium performance summer car tires

 **SUMMER**

 **EU-APPROVED**

 **PCR**

- New generation tread design for improved performance.
- Asymmetric tread pattern provides comfort and low noise.
- Excellent handling in both wet and dry road conditions.
- Optimized tread mix for even wear and high mileage.
- Compound designed to ensure maximum grip and short breaking distance.
- Constant performance for the total tire life span.
- Designed for smaller and mid-range vehicles.

NS5000

Tread design for high performance

 **SUMMER**

 **EU-APPROVED**

 **PCR**

- Tread designed to ensure stability and comfort under high performance.
- Non-directional tread pattern allows for a wide range of applications.
- Solid center tread block to ensure a stable and quiet ride.
- High comfort due to the evenly distributed footprint.
- Best handling characteristics, even at high speeds.
- High safety ensured by an excellent grip on dry and wet roads.
- Specially designed for mid-range vehicles.



NS9000



Ultra high performance summer car tires



SUMMER



PCR



EU-APPROVED

- New generation tread design for improved performance.
- Precise steering response, better handling, and more grip.
- Low external and in-cabin noise level due to asymmetric pattern.
- Excellent water drainage through directional dispersion grooves.
- Wide shoulder blocks for increased safety, grip, and stability.
- Reduced rolling resistance to decrease fuel consumption and lower CO₂ emissions.
- Recommended for sports vehicles and compact cars.

NS9100

Ultra high performance summer car tires



SUMMER



PCR



EU-APPROVED

- New tread design for improved performance.
- Excellent handling in both wet and dry road conditions.
- Recommended for sports vehicles and compact cars.
- Unique asymmetric design ensures low external and in-cabin noise.
- Mixed groove direction and cross-cut siping provide optimal traction and safety.



NS9200

Premium performance summer car tires



SUMMER

PCR



EU-APPROVED

- Enhanced breaking performance.
- Four wide longitudinal grooves effectively drain water for great straight driving performance.
- AFB (Air Flow Breaking) design ensures noise reduction.
- Water absorbers increase driving stability on slippery roads.
- Self healing nano material is used for safety guarantee.



NA6000

The tire that follows you through the seasons



ALL SEASON

PCR



EU-APPROVED

- Efficient solution through directional pattern for improved stability, providing a better connection between vehicle and road.
- Wide main pattern grooves enhance wet grip.
- Compound enhanced to perform in snow in combination with discs to ensure safe driving during winter.



WINTER SAFE 2

Winter passenger car tires



- Directional pattern which gives better grip on snow.
- Increased driving safety and optimal handling / driving characteristics.
- Modern design with central pattern contact line provides reduced rolling resistance on dry roads.
- “Soft-V”-shaped blocks with staggered separator grooves offer the best possible grip on snowy and icy surfaces.
- Optimized rubber compound offering increased mileage, lower fuel consumption, and a shorter braking distance.





SL





High-speed SUV vehicle tires

 **SUMMER**

 **EU-APPROVED**

 **SUV**

- Brand new high-speed pattern for the most demanding vehicles in the SUV segment.
- Modern aggressive design and innovative features ensure precise steering and optimal handling response.
- Enlarged tread surface and reduced shoulder grooves for maximal control.
- Unique asymmetric design ensures even wear and minimal road noise.
- Mixed groove direction and cross-cut siping provide optimal traction and safety.
- The solid center rib ensures directional stability while minimal siping improve high-speed performance.

NW7000

NUL7100

Stable SUV summer tires



- Excellent handling performance due to central rib pattern.
- Assymetrical pattern design to ensure smooth driving and reduce road noise.
- Lanexx neodymium based rubber decreases the rolling resistance by more than 10%.
- Pitch pattern design prevents resonance between the pattern blocks and reduce noise by 15%.







Stability and comfort for commercial vans



SUMMER



EU-APPROVED



VAN

- Designed to last and provide value for money.
- Best traction and impact resistance - even with poor road conditions.
- The NC1000 is a reliable companion for both short and long-distance service and in all weather conditions.
- Strong shoulders and massive center tread blocks ensure excellent ground contact and optimal handling with heavy loads.
- Provide effective water dispersion and excellent aquaplaning resistance.
- Steel belt construction and polyester casing provide outstanding durability and even wear.

NC1000





Designed to endure



SUMMER



VAN



EU-APPROVED

- Latest design features ensure durability, low noise and reduced fuel consumption.
- Optimal combination of low rolling resistance and high grip on wet and dry surfaces.
- Aggressively styled pattern grooves help enhance grip in all weather.
- Optimized center block design and strong shoulders provide better impact distribution and increase traction when heavily loaded.
- Stronger sidewalls ensure even performance for both light and heavy loads.
- Perfect mix of durability, comfort, and road performance.
- Updated design optimizes grip and increases safety.

NC11000

NC12000

Commercial van and light truck tires



SUMMER



VAN

- Designed for heavy loads and commercial use.
- Innovative tread and wide shoulders ensure longer product life.
- Well suited for urban and regional use.
- Great combination of grip and low rolling resistance on wet and dry surfaces.



NIA 6000 VAN

Performance through all seasons



ALL SEASON



EU-APPROVED



VAN

- Great year-round performance, constructed to withstand high load capacity.
- Directional pattern improves stability and provides improved connection between vehicle and road for comfort and safety in professional use.
- Wider main pattern grooves enhance outstanding wet grip.
- Directional pattern provides best possible traction in snow.



WINTER SAFE VAN 2



***Designed to withstand
harsh Nordic winters***



WINTER



EU-APPROVED



VAN

- Directional pattern improves stability and provides better connection between vehicle and road.
- Wide main pattern grooves enhance outstanding wet grip.
- Compound enhanced to perform in snow in combination with steel discs to ensure safe driving during winter.
- Reinforced tire body provides stability for higher load capacity.





STEER10

Exceptional handling and steering characteristics



SUMMER



EU-APPROVED



MUD & SNOW



TBR



STEER



3PMSF

- Steer position tire.
- Wide shoulders and irregular cooling grooves ensure maximal directional control and heat dispersion.
- Recommended for regional and long haul highway service.



MULTI10

Ensure optimal stability, balance and comfort



SUMMER



EU-APPROVED



MUD & SNOW



TBR



ALL POSITION



3PMSF

- Steer position, applicable for trailer position as well.
- Offer minimal rolling resistance and fuel consumption.
- Ensure optimal stability, balance, and comfort.
- Recommended for use on regional or long haul highway service.



MULTI15

Designed for ultimate grip



SUMMER



TBR



EU-APPROVED



ALL POSITION



MUD & SNOW



3PMSF

- Steer position, applicable for trailer position as well.
- Wide tread surface offers optimal stability and comfort.
- Reduce uneven wear, and ensures longer tire life.
- Recommended for use on regional or long haul highway service.



MULTI20

**Ensure optimal stability,
balance and comfort**



- All position for trucks and buses.
- Zig-zag pattern offers both traction and directional stability.



MULTICON 10

**Ensure optimal stability,
balance and comfort**



SUMMER



TBR



EU-APPROVED



ALL POSITION



MUD & SNOW



3PMSF

- Trailer position tire, applicable for steering position as well
- Offer minimal rolling resistance and fuel consumption, while ensuring optimal stability, balance, and comfort
- Recommended for use on highway and very light off-road service



Control



TRACCON10



Constructed for endurance



- Drive position tire designed for construction haul service.
- Wide footprint offers best possible grip and impact distribution, and adds flotation effect on loose surfaces as well.
- Recommended for mixed on/off road service.

TRACCON15

Strength and traction - no matter what



SUMMER



TBR



EU-APPROVED



DRIVE



MUD & SNOW



3PMSF

- Drive position tire designed to offer grip and stability even in the roughest conditions.
- Provide maximal impact and cut resistance on rough surfaces and optimal grip in loose rocks, dirt and mud.
- Optimal for off-road service, especially gravel/mud surfaces, logging and heavy construction hauling.



TRAC10

Even wear and prolonged tire life



SUMMER



TBR



EU-APPROVED



DRIVE



MUD & SNOW



3PMSF

- Drive position tire.
- Wide footprint offers best possible grip and impact reduction.
- Reduce uneven wear and prolonging tire life.
- Recommended for regional highway service.



TRAC15

Provide stability and exceptional handling



SUMMER



TBR



EU-APPROVED



DRIVE



MUD & SNOW



3PMSF

- Drive position tire.
- Wide footprint offers optimal grip and low fuel consumption.
- Extra long tire life.
- Recommended for long haul highway service.





TRAILER 10

Meet demands of smaller trucks



SUMMER



EU-APPROVED



MUD & SNOW



TBR



TRAILER

- Trailer position tire.
- Offer minimal rolling resistance and fuel consumption.
- Ensure optimal stability, balance, and comfort.



TRAILER 15

Meet demands of smaller trucks



SUMMER



EU-APPROVED



MUD & SNOW



TBR



TRAILER

- Trailer position tire.
- Offer great stability on smaller and curvy roads.
- For surfaces with minor loose chippings and gravel.
- Recommended for regional highway and light offroad service.



TRAILER 20

Ensure low fuel consumption



SUMMER



TBR



EU-APPROVED



TRAILER



MUD & SNOW



3PMSF

- Trailer position tire.
- Wide footprint offers optimal stability and low fuel consumption.
- Recommended for regional and long haul highway service.





Control

TRAC10W

Stability under snowy and icy conditions



WINTER



TBR



EU-APPROVED



DRIVE

MUD & SNOW



3PMSF



- Drive position tire.
- Soft compound and block siping offer maximum grip and control in snowy and icy conditions.
- Recommended for regional and long haul winter service.





STEER 10W

Stability under snowy and icy conditions



WINTER



TBR



EU-APPROVED



STEER



MUD & SNOW



3PMSF

- Steering position tire.
- Soft compound and block siping offer optimal directional stability in snowy and icy conditions.
- Recommended for regional and long haul winter service.





BFR
NON
ELI

NSR1000



Provide stability and exceptional handling



SUMMER



TBR



STEER

- Steering position tire, applicable for trailer position as well.
- Offer minimal rolling resistance and fuel consumption, while ensuring optimal stability, balance, and comfort.
- Recommended for use on highway and very light off-road service.

NDR2000

Designed for ultimate grip



SUMMER



TBR



DRIVE

- Trailer position tire, applicable for steering position as well.
- Super-wide tread surface offers optimal stability and comfort, reduces uneven wear, and ensures longer tire life.
- Recommended for use on highway and very light off-road service.



NTR1000



Designed to meet the demands of smaller trucks



- Trailer position tire, applicable for steering position as well.
- Offer minimal rolling resistance and fuel consumption, while ensuring optimal stability, balance, and comfort.
- Recommended for use on highway and very light off-road service.

NTR3000

Constructed for endurance



- Trailer position tire, applicable for steering position as well.
- Super-wide tread surface offers optimal stability and comfort, reduces uneven wear, and ensures longer tire life.
- Recommended for use on highway and very light off-road service.



NXP S14

**Long product life
and smooth handling**



SUMMER



TBR



STEER

- Designed and suitable for steer and trailer positions on trucks and all positions on busses.
- Optimized tread for lowest possible rolling resistance and fuel consumption.
- SmartWay (R) certified.
- Optimal for urban and highway usage.



NXP D23

**Excellent on/off
road performance**



SUMMER



TBR



DRIVE

- Drive position on trucks.
- Offer aggressive traction on hard and medium surface types while maintaining a high comfort level and long life.
- Optimal for mixed service – 75% on road and 25% off-road.



NXP D25

Improved milage and endurance

 **SUMMER**

 **TBR**

 **DRIVE**

- Drive/all position on trucks and drive position on busses.
- Optimized to provide best grip and lowest rolling resistance, SmartWay® certified.
- Optimal for use on highway and city roads.



NXP A42

For multi-purpose usage



SUMMER



TBR



ALL POSITION

- All position for trucks and busses.
- Zig-zag pattern offers both traction and directional stability.
- Good for mainly highways and slight off-road use.



NXP A44



For multi-purpose usage



SUMMER



TBR



ALL POSITION

- Steer/trailer on trucks, single mount only.
- Provide optimal flexibility and direction stability with improved impact resistance.
- Optimized for highway and some light off-road use.

NCR4000

For mixed-service usage

 **SUMMER**

 **TBR**

 **TRAILER**

- Drive position tire, applicable for trailer position strictly off-road as well.
- Super-wide footprint offers best possible grip and impact distribution, and adds flotation effect on loose surfaces as well.
- Recommended for mixed service 50 % on-road and 50 % off-road.



NXP C54



Developed to perform in harsh conditions

 **SUMMER**

 **TBR**

 **ALL POSITION**

- Drive position on trucks, may be used in all positions strictly off-road.
- Provide maximal impact resistance on rough surfaces and optimal grip in loose rocks, dirt, and mud.
- Optimal for off-road service, especially gravel/mud surfaces and logging service.

UNDER YOU



1 Tire width in mm

2 Aspect ratio
[from height to width in %]

3 R = radial tires

4 Rim diameter in inches

5 Load index

6 Speed index

7 Recommended
rolling direction

8 D.D.T. date of manufacture
[Week; year]

9 Tubeless tires

10 Tread name

11 Tire design type

12 Approval mark and number
as per ECE-R30

13 Country of manufacture
[On the inside]

14 Load and air pressure index
[PSI, LBS]

UNDERSTANDING YOUR TIRE

TIRE PARTS

Internal tire thread: The internal 'skeleton' in your tire consists of multiple layers which is called threads. The internal threads consists of a rubber coated textile fabric. The thread construction makes the tire flexible – without it being able to stretch. A big part of the tire's strength is due to a sturdy thread layer called 'casing thread', which is placed above the center layers of the tire.

Belt: Steel belts strengthen the tire and add stiffness. It is made from braided steel wire, which is covered by a rubber compound. Some tires also contain kevlar thread, which adds extra strength, lengthens the lifetime of the tire and adds greater sustainability to damage.

Shoulder: The faceted edge, where the external tire thread and the sidewall meet, is referred to as the 'shoulder'. A tire's performance in turns and maneuvering in sloped terrain is greatly determined by the 'shoulder's' shape.

Grooves and lamella: The deep grooves between the external tire thread are important, because they lead water, mud and snow away from the surface. Small cuts in the external thread blocks

are known as lamella, and are designed to provide extra traction. The groove shapes are especially important for tires designed to run in difficult conditions, such as winter or heavy rain.

Beads: Beads create an airtight seal between the tire and the rim. It consists of powerfully braided steel covered in rubber.

Sidewall: The sidewall is the part of the tire between the beads and the external tire thread. It consists of thick rubber, which increases the stability. Important information such as size, speed/load index and recommended tire pressure is printed onto the sidewall.

External tire thread: The wide external area covered in soft rubber, which is in contact with the road surface, ensures tire grip and comfort. The two biggest factors that matter for a tire's performance are; the shape of the external tire thread cuts, and the actual rubber compound.

Rib: The unbroken line that travels the middle and around the tire is known as a rib. Its purpose is to provide extra reinforcement.

CONNECT

CODE

EXPLANATION OF TERMS AND ICONS

In case you are not familiar with the many abbreviations in this brochure, here comes an explanation.



PCR Passenger Car Radial (Tire)



SUV Sport Utility Vehicle



VAN Alright, this doesn't need explaining



TBR For on-road and off-road services

SEASON



Summer season



Winter season



All-season



Mud and snow



3PMSF

POSITIONS



Drive



Trailer



Steer



All position

OTHER



EU-approved

EFFECT. CONTROL.

***FOR MORE INFORMATION
PLEASE CONTACT:***

NDI GROUP
Merkurvej 7
DK-6650 Brørup
info@nordexx.com
Phone +45 76 15 10 50
nordexx.com

NORDEXX