

November 20, 2013

## **European Antibiotics Awareness Day**

On 18. November it was European Antibiotics Awareness Day - a day where the European Union put a major focus on the health consequences of inappropriate use of antibiotics for both humans and animals and the increasing risk of antimicrobial resistance.

According to the EU, antimicrobial resistance is a major threat to both humans and animals, and the need for alternatives for treatment is recognized by the European Commission, which is mentioned in the Commission's Action Plan from 2011.

Nor-Feed A/S and its sister company Dumas Aps develop and manufacture a long line of natural antioxidants for the animal feed industry and for preservation purposes. For more information on these products, please contact Nor-Feed A/S ( [office@norfeed.dk](mailto:office@norfeed.dk) ).

### References:

European Commission (2013): European Antibiotic Awareness Day 2013: EU steps up its fight against drug-resistant bacteria. ( Link: [europa.eu/rapid/press-release\\_IP-13-1081\\_en.htm](http://europa.eu/rapid/press-release_IP-13-1081_en.htm) ).