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The cost efficiency of natural additives

When working with more or less natural additives, one has to be aware of the cost efficiency of these products.

For instance, many essential oils are not very cost efficient compared to both aqueous extracts of plants, and dried, milled parts of plants. The latter is extremely cost efficient.

The cost of including the optimum amount of dried, milled parts of plants is, as a main rule, a fraction of the costs of including the optimum amount of essential oils. This is among other things due to the fact that the production costs of essential oils are very high.

Many trials have verified that the effects of including products, made from dried and milled parts of plants, are just as interesting as when including essential oils – but at a much lower price. This is for instance Nor-Feed A/S' product line Nor-Guard®, an example of.

For more information on the cost efficiency of natural additives, please contact Jeanne Williams (<mailto:j.williams@norfeed.dk>)