

Benefits of promoting Neurodiversity in the workplace

Access to a high potential, available talent pool

Increased rate of innovation and creativity

Greater productivity

Enhanced management and leadership skillsets and practices

Talent retention

More inclusive work environment



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Project number
2021-1-IT01-KA220-VET-000033362

The project has been funded with support of the European Commission. The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the view solely of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



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**Valuing
neurodiverse
employees.**

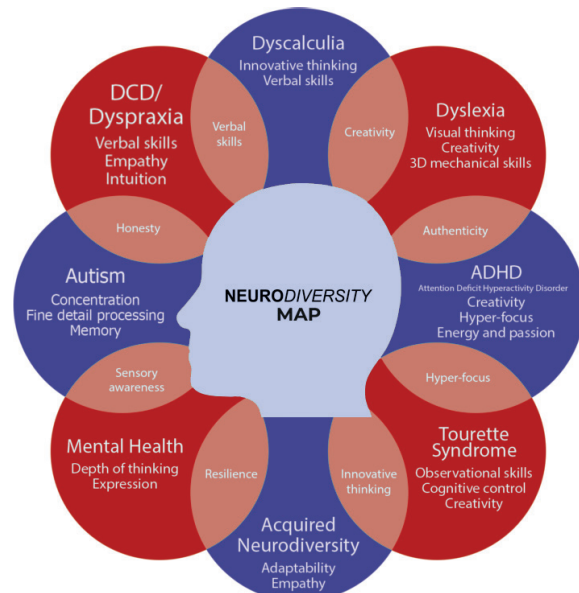
What is Neurodiversity

Neurodiversity simply describes the natural variation in human brain functioning: it means that all humans are neurodiverse, because each one of us has a unique brain, comprised of our genetic heritage and cultural and experiential recordings.

In this wide variability of our brains, there are certain characteristics that seem to occur with some frequency in some people, so we can distinguish among:

Neurodivergent means a person's thought processes and behaviour moves away from or differs significantly from what is defined medically and in mainstream society as 'normal'.

Neurotypical refers to the absence of atypical thought or behavioural patterns. It involves socially acceptable neurocognitive functioning.



Discovering Neurodiversity as a key asset in contemporary business

Neurodiversity represents a sub-category of organisational diversity and inclusion whose aim is to make value of the talents of people who think differently, with reference to dyslexia, autism, ADHD and dyspraxia and other Specific Learning Differences. It is a completely new approach in European SMEs and microenterprises.

The value of neurodiversity within companies is increasingly acknowledged: leading employers, mostly from multinational and International large companies are documenting the significant competitive advantages of employing people who think differently. Thank to which organisations have the opportunity to leverage the skills of this high potential talent pool.

Inclusive practices around neurodiversity are demonstrating to be an asset for companies, with the potential to guide them towards a more ethical and prosperous future.



Promoting Neurodiversity at work

Promoting Neurodiversity at work means valuing the characteristics of each individual, regardless of the neurotype.

It's about changing perspectives, supporting and enhancing the way each of us learns, creates and communicates, in full respect of each individual's uniqueness.

As part of the ERASMUS + [Neurodiversity at Work project](#), we aim to support your company in creating work environments that are inclusive and able to enhance the talents of neurodiverse staff, by offering training activities and resources for both management and staff.



If you want to know more visit our website



www.neurodiverseworkplaces.eu



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