CONTENT CREATOR

NEESHA DEWA

IG: NEESHADEWA
TIKTOK:FULLTIMECOUCHPOTATO



ABOUT
NEESHA DEWA

Hi! I am Neesha and I am a 24-year-old dancer, an engineering student, and an aspiring actress.
My life is quite normal I would say, but again, quite different from others. I use my platforms to share my life, my feelings, my aspirations, and my goals. I share all the irrelevant everyday things that happen to me... and that is what draws people to me; relatability.

My social accounts are created to show people the true colors of my reality. Not always glamorous, but often very relatable. My vision is to spread happiness and teach people to love and accept themselves every single day.

I am looking forward to seeing what we can create together!

2-13MIO
WEEKLY REACH

140K
INSTAGRAM FOLLOWERS

13K
TIKTOK FOLLOWERS







RELATABILITY | HUMOR | LIFESTYLE

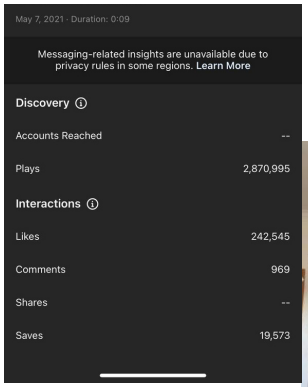
LET'S TALK

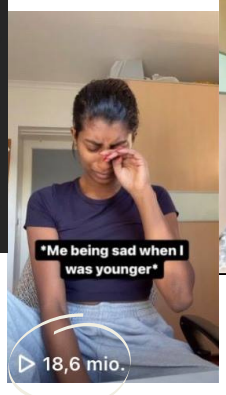
STATISTICS

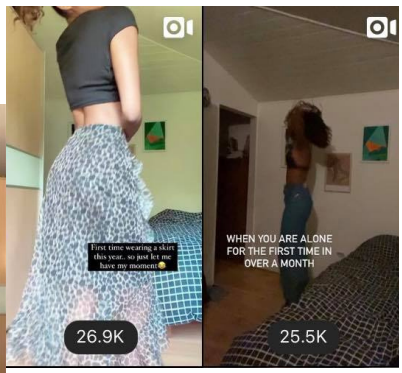
ENGAGEMENT RATE 6.53%

Compared to my fellow influencer colleagues, I have a highly engaged following base. My followers are interested in every aspect of my life, from the clothes I wear, the food I eat to the countries I visit.

- Avr. weekly reach: 7,500,000 +
- Avg. weekly visitors: 60,000+
- Avg. story view: 15,000+
- Avg. likes on post: 8,000+







ABOUT MY FOLLOWERS

TARGET AUDIENCE BY COUNTRY

1. USA (27.2%)
2. India (14%)
3. Britain (6.7%)
4. Germany (4.3%)
5. Canada (4.3%)

80% of my followers are female

PRIMARY AGEGROUPS

18-24
46.5%

25-34
39.0%

RELATABILITY | HUMOR | LIFESTYLE

LET'S TALK

COLLAB



WHAT CAN I OFFER

When collaborating with me, I can help you in numerous ways. My main field is content production, product/service promotions through my channels, and creating brand awareness.

MY CREATIVE SKILLSET

- Educated dancer (Hotstepper Urban Education)
- Practiced in video editing
- Content creator
- Modeling work and model choreographing
- Worked and studied marketing

MAYBE YOU HAVE SEEN ME
ON THESE PROFILES

COSMOPOLITAN

gemma
STYLE'S
INSTAGRAM PROFILE

ABI CLARK'S
INSTAGRAM PROFILE





LATEST
COLLABORATIONS

CLOSED

Pico.

ALOHAS



LET'S COLLABORATE!

RELATABILITY | HUMOR | LIFESTYLE



CONNECT

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