#### ND Petroleum Marketers Association

December 2023 / January 2024



## LOOKING FOR THE TRUTH ABOUT CREDIT CARD COMPETITION?

- FALSE The Credit Card Competition Act will allow retailers to process credit card transactions based solely on what is cheapest for them, disregarding what's best for consumers.
- TRUE: Under the CCCA, the Big Banks issuing cards continue to control which networks are enabled on their cards. Merchants may then choose the most efficient and cost-effective network from amongst those enabled by the banks.
- The CCCA's credit card routing mandates would erase valuable credit card rewards programs, impacting 71% of Americans who rely on these benefits for savings.
- The CCCA does nothing to rewards programs whatsoever. Only the Big Banks can decide themselves to take away rewards programs they fund through interchange fees, high interest rates and myriad other fees.

In 2023, the Consumer Financial Protection Bureau (CFPB) found that the vast majority of reward redemptions occurred for cardholders with credit scores above 720. The Federal Reserve has said that lower-income families are collectively transferring over \$15 billion each year to wealthier families that have credit cards with rewards programs.

- The CCCA could expose credit cards to data security risks because it allows the government to mandate which networks can be used to route credit cards.
- TRUE: In addition to Visa and Mastercard, the legislation will instruct banks to select and enable one other competitive network. Every network will compete on security, reliability and efficiency in order to earn the banks' approval to be the second network enabled on their credit cards. And, the Federal Reserve will create a prohibited list of networks that pose a security threat or are owned by a foreign state, such as China UnionPay, a network not currently prohibited in the U.S. today.

81% OF CONSUMERS SUPPORT FEDERAL LEGISLATION that will allow for greater competition that results in lower credit card fees for small businesses.

71% OF CONSUMERS TRUST SMALL BUSINESSES OVER BIG BANKS when it comes to advocating for policies that benefit consumers.

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Mike Rud NDPMA President

Valued NDPMA Member:

Hope all is well in your neck of the woods as we roll into winter. NDPMA is coming off another very good convention and tradeshow in October. As you can see from the various articles in the newsletter, things have not slowed down in the Association office.

The NDPMA board of directors have elected Chris Fitterer to serve as the latest EMA state director. NDPMA members also elected three new board of directors at its General Membership Meeting. We welcome Mike Burgers of Harms Oil, Rick Gottbreht of Dale's Cash Supply in Dunseith and Dustin Neva from the Hatton Coop.

I'm not going to rehash a lot of the pertinent industry information. It's all covered quite well in this newsletter. I will share with you a little inside baseball on several issues as well roll into 2024.

Regarding the on-going lawsuit vs. Federal Reserve Board relating to the lowering of retail debit card processing fees, the news is promising. Shortly after the U.S. Supreme Court agreed to hear the case in mid-October, the Federal Reserve immediately came with a proposal to reduce processing fees from 21-25 cents to 14 cents a transaction. This signals to NDPMA/NDRA and Corner Post Travel Center (Lund Oil, Watford City) the Fed Reserve essentially admits to dropping the ball when it comes to making timely adjustments to debit card processing fees based on technological advancements as the Durbin Amendment requires.

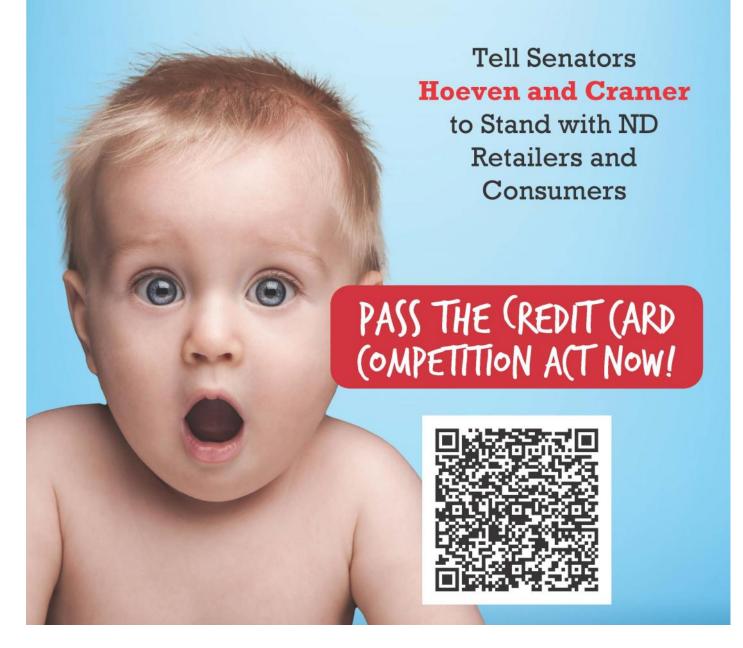
We had an opportunity to finally meet first hand with the lawyers representing our interests in this case (Consovoy McCarthy PLLC) in mid-November. There is no intent of settling for the Feds latest offer. This group has put together a very compelling brief for the Supreme Court's review. We have every intent of pushing for the 3-4 cents/transaction fee we believe is warranted at this time.

The Credit Card Competition Act is still on the main burner as well. NDPMA and NDRA representatives have been to Washington, DC several times in the last few months lobbying for passage of this bill. This is a very contentious issue on Capitol Hill. Our opponents have spent over \$50 Million Dollars campaigning against this language. We need to keep pushing the grassroots efforts with the door signs we shared with you in the last month. Please get them up. Make the consumers aware.

I can tell you Senate Republicans have held several conferences on this topic. In spite of all the \$\$\$ the credit card companies and large banks are throwing at this issue, sentiment is supposedly swaying in the retailer/consumer direction. Senators are becoming very concerned about the Visa/Mastercard duopoly and its large, growing profit margins. Please help us keep the heat on them as we search for a Congressional bill we can attach the CCCA language to in early 2024. This is as close as retailers have ever been to gaining meaningful credit card fee reforms. Let's finish the job.

On behalf of Mary and myself, we thank all of you for your continued support of NDPMA/EMA. We wish you all a very Merry Christmas and a Blessed New Year.





#### FMCSA Finalizes Proposal to Restrict State Hours of Service Waivers Impacting Energy Marketers

On October 10, the Federal Motor Carrier Safety Administration (FMSCA) released a final rule concerning the authority of state governors to waive hours of service (HOS) regulations during a declared state of emergency. Originally, the proposed rule would have limited both the scope of FMCSA regulations subject to a state issued waiver and the duration of the waiver itself from 30 days to just 5 days. EMA pushed back in written comments and also asked Congress to get involved including a letter from Representatives Greg Pence (R-IN), Rick Crawford (R-AR) and 25 additional lawmakers. Under the *final rule* issued by FMCSA recently, presidentially declared emergencies would maintain the 30day exemption, however, state issued HOS exemptions are now narrowed to 14 days and streamlined to automatically encompass just the HOS drive time limits. Medical qualifications including medical exams; CDL licensure and renewal; vehicle inspections, repair and maintenance and training are no longer included when a governor issues a state of emergency. "Overall, we are pleased that the FMCSA heard our concerns with the proposed rule and decided to finalize a 14-day HOS waiver rather than 5 days," said EMA President Rob Underwood.

EMA opposed the reduction of the automatic waiver from 30 days to 5 days for state declarations because it would not provide sufficient time for full recovery from a declared emergency. In the fuel marketing industry, disaster recovery time typically takes 2 to 3 times longer than the duration of the disaster itself. When fuel supply is disrupted, the HOS waiver is essential to restore the flow of finished fuel products to downstream users. The HOS waiver increases the number of loads that can be delivered, and the distance traveled to reach far off supply during emergency declarations. In addition, when

a terminal or pipeline outage occurs, resulting in a supply disruption, normal inventories of finished fuel products take time to work their way back through the distribution chain to storage terminals. Also, a shorter 5-day state waiver period could also encourage consumer fuel hoarding and long lines at the pump, further limiting supply.

The agency cited *concerns over increased frequency* and severity of weather-related disasters nationwide with climate change as their primary reason for longer relief timelines. The new rule modifies the definition for *emergency* to clarify that emergency regulatory relief under § 390.23 generally *does not apply* to economic conditions that are caused by market forces, including shortages of raw materials or supplies, labor strikes, *driver shortages*, inflation, or fluctuations in freight shipment or brokerage rates, unless such conditions or events cause an immediate threat to human life and result in a declaration of an emergency.

One reason FMCSA sought changes is due to emergency declarations in recent years from state Governors who "do not warrant the emergency exemptions from the Federal regulations in § 390.23." Examples include an emergency exemption covering all interstate shipments of goods during the month of December, to counteract supply chain issues and help increase the supply of toys and other items for Christmas, and an exemption for all shipments of gasoline to encourage more travel after the pandemic. "FMCSA considered the increase in the number of inappropriate emergency declarations as another reason to initiate this rulemaking, to clarify those instances when emergency exemptions are appropriate."

## Burgum petitions FMCSA to reconsider rule restricting hours of service waivers from 30 days down to 14 days

Gov. Burgum is petitioning the federal government to reconsider a rule restricting governors' ability to waive hours of service regulations for commercial truck drivers, repeating his concerns that the change will hurt farmers, ranchers and fuel distributors and make it harder to meet the needs of citizens during weather-related emergencies.

The Federal Motor Carrier Safety Administration finalized the rule regarding governors' authority to waive hours of service regulations during a declared state of emergency.

Burgum opposed the proposed rule change in a Feb. 6 letter to FMCSA Administrator Robin Hutcheson, saying it "would

severely impact operations in North Dakota during emergencies and have a direct impact on all citizens of our great state." He recently reiterated those concerns in a letter to Hutcheson.

"As an agricultural state, these executive orders are carefully considered and determined necessary to combat significant winter storms, drought and staff shortages in the CDL industry that last longer than the 14-day anticipated change," Burgum stated in today's letter. "North Dakota heavily depends on CDL drivers, and as a rural state, it is critical that we be able to move products and get resources to where they are needed most."



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#### Status of Visa / MasterCard Swipe Fee Claims Process

As you have most likely heard, the Settlement Administrator in the Visa/MasterCard swipe fee antitrust litigation has begun mailing claim forms to millions of potential claimants to the \$5.4 billion settlement fund (the "Fund"). The Fund includes the proceeds of a settlement of the litigation, which claimed that merchants paid excessive fees to accept Visa and MasterCard transaction cards in violation of the antitrust laws.

The Settlement Administrator began mailing claim forms on December 1, 2023 and will continue sending the forms for most of December. Because of the large number of claim forms being sent, claimants may not receive a form until late December 2023 or January 2024. The Administrator urges potential claimants to be patient and wait to receive a form which will assign the claimant a Claimant ID and allow for online filing. The claims deadline is May 31, 2024.

Reports suggest that between 12 and 18 million businesses across the United States that accepted Visa and MasterCard payments between January 1, 2004 and January 25, 2019 are eligible to claim a share of the Fund. EMA is concerned, however, that thousands of major oil company branded retailers may not be recipients of a claim form, and that they may be declared ineligible because they are deemed "indirect" payers, meaning that their major oil company supplier is recognized as the party that paid the interchange fees that formed the basis for the lawsuit. Under this theory, branded retailers who reimbursed their suppliers for the fees would not

qualify as claimants. As previously reported by EMA, a Special Master has been appointed by the court to hear appeals from denials of eligibility, such as claim denials based on the alleged status of branded retailers as indirect payers.

If you receive a claim form in the mail, fill it out and return it to the Settlement Administrator in accordance with the instructions on the form using the assigned Claim ID number. If your claim is denied, you will be able to bring it before the Special Master for review. If you do not receive a form, you can access the settlement website below and enter your Tax ID number (TIN) to find out whether the Settlement Administrator considers you eligible.

http://www.paymentcardsettlement.com/en/Login.

While we have yet to see the procedures to be utilized by the Special Master, a determination of ineligibility obtained by accessing the above-referenced login information should be sufficient as a denial of your claim to warrant an appeal to the Special Master. If your claim is denied on the ground that you are an "indirect payer," and you wish to lodge an appeal, you may want to first seek guidance from your attorney, although you are free to file your appeal without attorney assistance. The primary basis for any such appeal would be that you are, in fact, a direct payer of the interchange fees paid on each card transaction.

EMA will keep you updated on developments in the claims process as they occur and as the information becomes clearer.

#### **Debit Card Transaction Fees Hearing**

Supreme Court has announced it will hear a case from the **North Dakota Petroleum Marketers Association**, North Dakota Retail Association, and Corner Post challenging the Federal Reserve's (Fed) cap on debit card transaction fees. Specifically, they argue that the cap is set too high, and that the Fed violated the Durbin Amendment to the Dodd—Frank Wall Street Reform and Consumer Protection Act.

At the core of the dispute is an issue of when the statute of limitations would be triggered—whether it is (a) when the regulation was published in the federal register (the Government's position) or (B) when injury from the rule took place (Corner Post's position).

Previously, a District Court and Appellate Court had both ruled in favor of the Fed, noting that the time to challenge this rule has passed, but if the Supreme Court overturns those rulings, it could lead to a lower cap on debit card transactions going forward. The case will be heard in February.

#### **Continue to Urge Congress to Support the Credit Card Competition Act!**

EMA continues to urge all jobbers and retailers to reach out to their Senators and ask them to VOTE YES on the Credit Card Competition Act. This bill would reduce swipe fees and allow retailers a choice of network to handle the transaction through competition which would save Americans and businesses around \$15 billion in swipe fees per year. Our industry's share of that comes to around \$9,000 per store per year.

In mid-November, the International Brotherhood of Teamsters and the Service Employees International Union (SEIU) endorsed the Credit Card Competition Act (CCCA), with Teamsters President Sean O'Brien noting

that passage of CCCA would "ease inflationary pressures on working people and establish greater accountability in the financial market." This is a very significant endorsement that can be instrumental in pressuring Senate Democratic Leadership (read: Sen. Chuck Schumer) to bring the bill to the floor for a vote, where most on either side of the legislation believe it will pass.

Go to: www.energymarketersofamerica.org/advocacy/legislative-action-center/#/35

For more information and to urge Senators to Support the Credit Card Competition Act.

## Congressional Request Seeks Information on How Much Government Spends on Swipe Fees

Fraud Levels for Visa and Mastercard Networks Increase, Competing Networks Levels Decrease

On November 8, a bipartisan group of Members of Congress sent a letter to Comptroller General Gene Dodaro asking how much the federal government has been spending on credit card swipe fees.

The letter is signed by Representatives Lance Gooden (R-Texas), Zoe Lofgren (D-Calif.), Tom Tiffany (R-Wis.), and Jeff Van Drew (R-N.J.), as well as Senators Dick Durbin (D-III.), Roger Marshall (R-Kan.), and Peter Welch (D-Vt.), and states that "The amount of interchange fees paid by the federal government has far-reaching implications for taxpayers. It is estimated these fees amount to a staggering \$240,000,000 per year. That translates to a taxpayer subsidy of over \$1,000,000,000 to Visa and Mastercard over a five-year period. Taxpayers bear the burden of these hidden costs. By introducing competition to the credit card market, the Treasury Department could save and re-direct over \$1 billion toward programs that benefit the American people, including investments in infrastructure, education, healthcare, and small business support."

Fraud as a share of purchase transactions rose to 0.13 percent on "dual message" networks like those run by Visa and Mastercard in 2021 are up from 0.11 percent in 2019, according to the Federal Reserve. Meanwhile,

fraud on "single message" networks such as NYCE, Star and Shazam fell to 0.016 percent from 0.02 percent. Those numbers mean the fraud rate on Visa and Mastercard's networks is now more than eight times the rate on competing networks, up from more than five times. The data, which was released October 25, is the latest available.

An increase in fraud rates on Visa and Mastercard's networks further shows the need to pass the Credit Card Competition Act which would require banks with at least \$100 billion in assets to enable credit cards to be processed over at least two unaffiliated networks — Visa or Mastercard plus well-established, high-security competitors like NYCE, Star or Shazam. In addition to lower fees, fraud would be reduced because the Federal Reserve says the competing networks have one-eighth the fraud of Visa and Mastercard's networks. Credit card rewards would not be affected, nothing would change about which cards consumers use or how they use them, and community banks and small credit unions would be exempt



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## TSA Warns CDL Drivers to Apply Early for HME Renewals or Risk Temporary Loss of Operating Authority

Drivers seeking to renew or obtain a hazardous material endorsement (HME) must undergo a Transportation Security Administration (TSA) security threat assessment. The security threat assessment includes driver security and criminal background checks and fingerprinting. Typically, the threat assessment process takes 45 days. However, TSA is recommending that all applicants for hazardous material endorsement (HME) renewals or first-time enrollments submit their applications and fingerprints *at least 60 days prior to* their expiration date. The TSA is experiencing increased demand for HME renewals and new enrollments and the processing times for applicants are exceeding the normal 45-day turnaround period. Drivers applying for renewal outside the 60-day processing period risk temporary loss of their authority to haul hazardous materials.

#### TSA HME Application Process

Drivers may complete the HME application online or apply in person at the nearest TSA application center. Drivers can schedule an appointment online or by calling 855-347-8371 weekdays.

#### https://tsaenrollmentbyidemia.tsa.dhs.gov

When applying at a TSA application center, drivers must be prepared to:

- Provide required documentation and fingerprints.
- Bring a current U.S. passport or a driver's license and birth certificate.
- Pay a non-refundable fee valid for five years

#### **Additional Information**

Drivers requiring additional information can call the TSA HME Application Program at 855-347-8371 or HME Customer Service at 833-848 4759.





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## EMA Meets with White House OMB to Discuss Proposed Bulk Plant Vapor Recovery Rule

EMA met with the White House Office of Management and Budget (OMB) in November to make certain a recent EPA proposed rulemaking contains language eliminating small business energy marketers from installing expensive vapor recovery equipment at their bulk plants with gasoline storage. All major agency rulemakings, including EPA's vapor recovery proposal must go through OMB for final approval. The OMB has the authority to order changes to a proposed rulemaking before it is finalized.

Last June, the EPA proposed a new hazardous pollutant air emissions standard to control gasoline vapors at downstream gasoline bulk plants. The proposed rule would require nearly every bulk plant with gasoline storage to be equipped with vapor recovery systems on storage tanks, loading racks and cargo tank vehicles. A prohibitively expensive cost that many energy marketers would avoid by eliminating gasoline bulk storage altogether. The rule would accomplish this by reducing the current threshold trigger for compliance with vapor recovery equipment from 20,000 gallons of gasoline or more per day of *actual* gasoline throughput, to a *maximum design capacity* daily throughput of 4,000 gallons or more of gasoline. EMA opposes the change because while virtually every bulk plant can

**theoretically** pump more than 4,000 gallons of gasoline per day, actual daily gasoline throughput at downstream bulk plants is typically far less.

EMA met with the EPA earlier this year to oppose the proposed daily throughput trigger. At EMA's request a bipartisan group of 84 members of Congress sent a letter to EPA supporting EMA's position on the proposed rule. The Small Business Administration's Office of Small Business Advocacy also weighed in on EMA's behalf. As a result, EMA has had productive conversations with the EPA and recommended a new trigger of 4,000 gallons or more of actual gasoline throughout per day averaged over 365 days. This trigger would eliminate all bulk plants with gasoline throughput of 1,460,000 gallons or less per year from vapor recovery requirements. EMA told the EPA that this new trigger would be acceptable since nearly all bulk plants have gasoline throughputs of less than 1,460,000 per year, relieving small business energy marketers from expensive compliance requirements. EMA urged the OMB to make certain the alternative throughput trigger language favorable to downstream energy marketers is included in the final rulemaking. The EPA is expected to issue a final rulemaking by February 2024.

#### **House Passes EMA Supported Bill to Protect Motorists**

On December 6, the House passed H.R. 4468, the Choice in Automobile Retail Sales (CARS) Act. This bill is sponsored by Rep. Tim Walberg (R-MI) and cosponsored by 34 others in the House, with a bipartisan companion piece in the Senate led by Sen. Mike Crapo (R-ID) with 33 cosponsors. If passed, it would prevent the EPA from implementing several of its proposed rules that impose strict environmental restrictions on greenhouse gas emissions from cars which, in effect, tips the scales away from internal combustion engine vehicles in favor of electric vehicles.

The final vote was 221-197, with 5 democrats crossing the aisle to vote for this critical bill. This is a win for the Energy Marketers of America (EMA) and other stakeholder groups who wrote Speaker Johnson and

Democratic Leader Jefferies urging passage of the CARS Act.

Rob Underwood, EMA's President, shared that "our members have no problem with EVs -- many currently offer EV charging. Our issue is with the government reducing competition in the automotive space, and we are proud to stand for the right of every American to purchase the most appropriate car for their families; not the one chosen for them by the EPA."

Unfortunately, EMA doesn't see Senate Majority Leader Chuck Schumer (D-NY) giving this bill a chance in the Senate, but the bill does serve as a messaging bill to the Biden Administration and Senate Democrats.

#### **EPA Drops Oily Wastewater Changes**

The EPA said earlier December that it will not request comments on amending its Used Oil Management Standards to address used oil and wastewater mixtures as part of the Agency's upcoming Resource Conservation Recovery Act (RCRA) "Permitting Updates Proposed Rulemaking" project.

"EMA appreciates EPA listening to energy marketers and others on this issue," said EMA President Rob Underwood. "Hopefully, this is one less regulatory assault on energy marketers by the Biden Administration."

EPA's Used Oil Management Standards (40 CFR Part 279) were promulgated as part of RCRA in 1992, and properly managed and recycled used oil, including oily wastewater mixtures, currently are excluded from being classified and handled as RCRA "hazardous wastes." The Used Oil Management Standards have been largely unchanged over the past three decades, and they have increased the volumes of recycled used oils.

Several years ago, some state hazardous waste officials told EPA that regulating oily wastewater with less than 50 percent oil under the Part 279 standards created a "loophole" for parties to improperly dispose of hazardous wastes as used oil. State officials suggested that used oil and wastewater mixtures with less than 50 percent used oil be subject to the RCRA characteristic tests and that mixtures that failed one of these four tests be managed as hazardous wastes.

Last year, EPA said that it would address oily wastewater as part of an advance notice of proposed rulemaking that was anticipated to be published for comment in early 2024. EMA has been working as part of a coalition with other trade associations since that time to provide meaningful information to the Agency on the likely adverse effects from altering the Used Oil Management Standards. EPA now says that "we no longer plan to discuss used oil in the upcoming Permitting Updates Proposed Rulemaking."













































## Proposed Menthol Ban postponed until March 2024

Biden Administration announced it would be postponing a ban on the sale of menthol cigarettes. Originally slated to be finalized in August and then delayed until January, publication has now been pushed to March 2024. And, according to reports, that may be delayed further, with many in the White House citing concerns that the rule will have a negative political impact on black voters at a time when President Biden's approval rating is already flagging.

Last month, EMA President Rob Underwood, along with EMA Convenience Store Committee members Jonathan Tang (Ira Philips, Inc., Gadsden, Alabama) and Brian Lohman (ASAP Energy; Weatherford, Oklahoma), met with the Biden Administration and highlighted FDA's failure to enforce its ban on flavored vapes which has led to a flood of illegal, disposable vapes manufactured in China and marketed to children.

A menthol prohibition will drive legitimate transactions out of stores and into the illicit market, hurting small businesses and funding violent crime. There is no scientific evidence to support a nationwide public health policy that would treat menthol cigarettes differently than other cigarettes.

EMA also highlighted the proposed menthol ban's impact on small businesses across the country. Banning the use of menthol in cigarettes could also have a cascading effect on companies who supply fuel to independently owned and operated small business gas stations. Retailers may be unable to pay for their next load of fuel and pay for EV charging equipment unless they raise prices on in-store items and/or fuel due to the potential major revenue loss from a menthol flavor ban.







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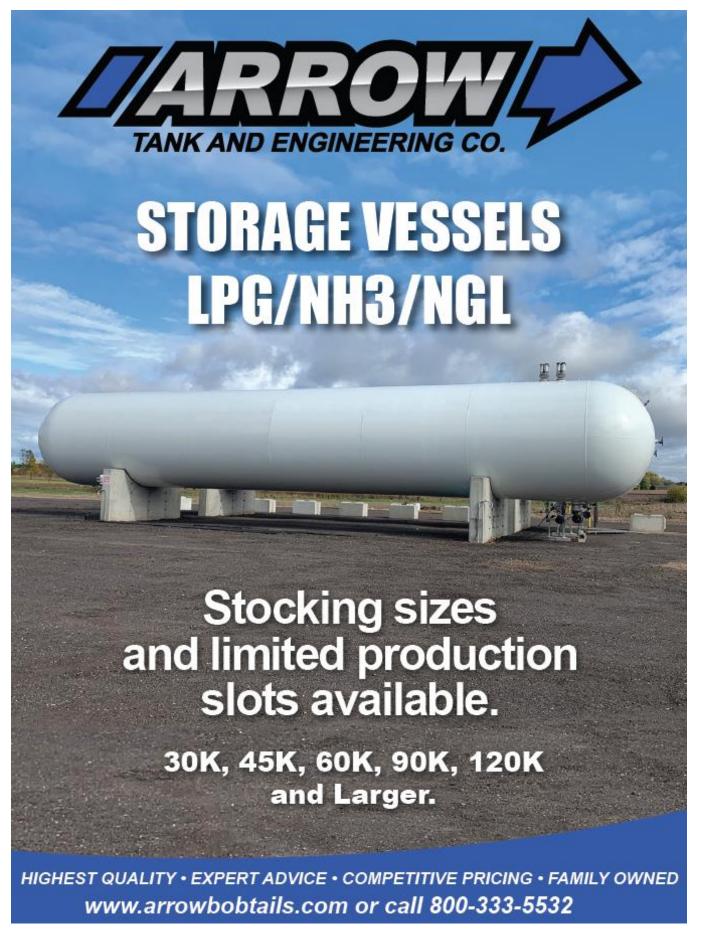
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## Biden Administration Seeks Court Approval for Delay in Rule Allowing Eight Midwestern States' Request to Sell E15 Year-Round

The EPA is asking a federal District Court to approve a **delay until next March** to finalize a rule granting a Clean Air Act waiver to eight midwestern states to sell E15 year-round. The states are asking for removal of the one-pound waiver requirement for RVP that would open the door for year-round sales of E15 within those states. The eight states seeking removal of the waiver include lowa, Illinois, Minnesota, Mississippi, Nebraska, Ohio, South Dakota and Wisconsin. The EPA is seeking the delay finalizing the governor's request due to written petitions from stakeholders (including EMA) warning of gasoline supply disruption and higher prices in the eight states and surrounding states should the governor's request be granted.

The Clean Air Act (CAA) contains a provision allowing states to apply for an exclusion from the one-pound RVP waiver provided Governors notify the EPA and provide documentation showing the RVP limit for E10 will increase air pollutant emissions in that state. The Clean Air Act also states that "the Administrator shall, by regulation, apply" the 9.0 psi limitation for that area within 90 days of receiving the request. However, the CAA also provides that if EPA determines — after consultation with the Department of Energy — that

promulgation of such regulations would "result in an insufficient supply of gasoline in the State," then it may extend the effective date of the regulations for up to one year, and then may renew that extension for up to two additional periods of up to one year each. Magellan petitioned the EPA delay the elimination of the 1psi RVP waiver for E10 plus blends until at least the Spring of 2025.

The EPA is currently consulting with the DOE to determine if exclusion of the one-pound RVP waiver would result in a supply shortage as EMA and other stakeholders predict. The governors of lowa and Nebraska filed suit for injunctive relief against the EPA over its failure to finalize the rule within six months before the start of the high ozone season. The high ozone season begins June 1, 2024. The governor's request for injunctive relief would require the EPA to finalize the rule by December 31, 2023. In a motion for summary judgment filed this week, the EPA asked the court to give the agency until March 28, 2024 to finalize the rule.

If the EPA is successful, it opens the door to potential additional delays in finalization of the one pound until 2026.





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