

# ECCNA35 Switzerland Final Report

35th European Conference And Convention of Narcotics Anonymous

Together Free

19th to 21st July 2019

Platzspitz Park, Zurich



**Statistics**

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**Financial Report**

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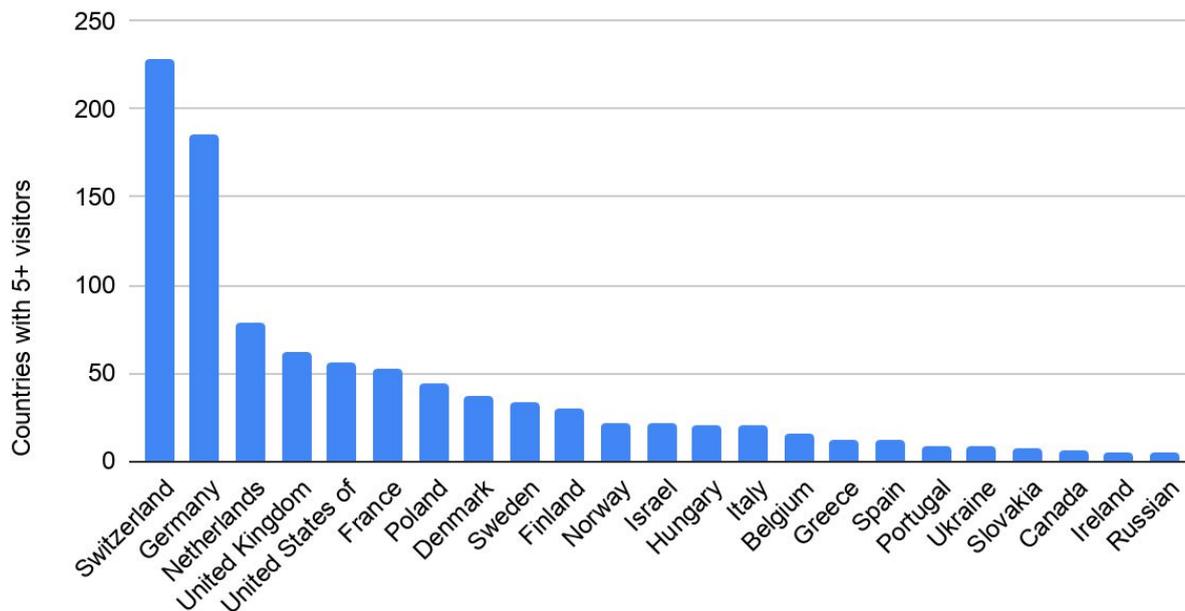
**Tipps and Tricks for upcoming ECCNAs**

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# Statistics

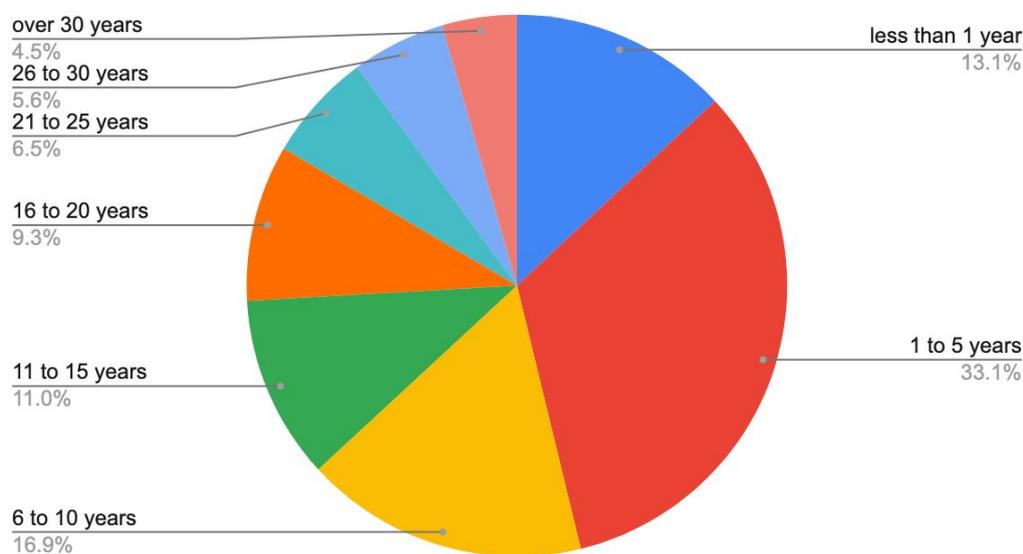
- Paid Registrations: 1377
- Free Registrations for Professionals: > 100
- Average Cleantime: > 8 years

## Countries with 5+ visitors



Plus we had visitors from the following countries: Lithuania, Brazil, Côte d'Ivoire, China, Uruguay, Austria, Australia, UAE, Seychelles, Czech Republic, Japan, Swaziland, Egypt, Kuwait, Turkey, Malta, Thailand, India, Belarus, New Zealand and Iceland.

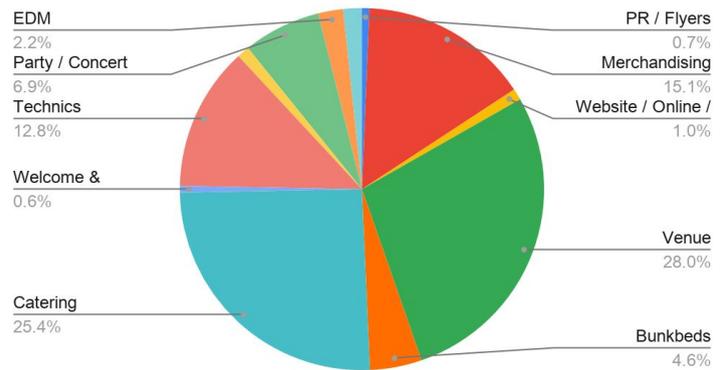
## Cleantime Breakdown



# Financial Report

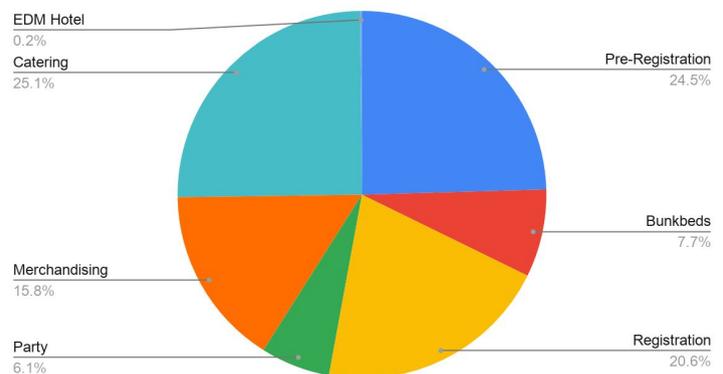
Expenses		CHF	EUR
Travel / Rooms		1,854.31	1,701.20
PR / Flyers		563.03	516.54
Merchandising		12,922.26	11,855.28
Website/Online/Video		861.01	789.92
Venue		23,973.95	21,994.45
Bunkbeds		3,953.15	3,626.74
Catering		21,765.73	19,968.56
Welcome/Registration		514.15	471.70
Technics		11,014.15	10,104.72
Deko		934.50	857.34
Party / Concert		5,917.00	5,428.44
EDM		1,900.00	1,743.12
Others		1,422.22	1,304.79
<b>Total Expenses</b>		<b>87,595.46</b>	<b>80,362.81</b>

Expenses



Income	#	CHF	EUR
Pre-Registration	822	25,216.02	23,133.96
Bunkbeds	196	7,927.36	7,272.81
Registration	555	21,173.25	19,425.00
Party	600	6,256.50	5,739.91
Merchandising		16,251.22	14,909.38
Catering		25,749.49	23,623.39
EDM Hotel		158.36	145.28
<b>Total Income</b>		<b>102,732.20</b>	<b>94,249.72</b>

Income



Profit		CHF	EUR
<b>Total Profit</b>		<b>15,136.74</b>	<b>13,886.92</b>

## Tipps and Tricks for upcoming ECCNAs

- Open pre Registration early so people can start planning and invite friends.
- Many members (specially first time visitors to an ECCNA) liked a cheap accommodation option
- Provide translations to as many languages as possible. We made good experience with a laptop (with headset) and mobile phone based translation system (interactio.io, very simple but not cheap, as they count listeners per day normally, we had a good deal (500 EUR). We had more than 300 listeners per day.)
- Start the meeting on time and end on time, don't do meetings longer than 90 minutes.
- Having two co-coordinators for the subcommittees helped, as many members did not stay committed for two years.
- PI Events can be successful, but you need to invite many professionals to have some attending. We collected personal email addresses and sent out over 1'000 invitations.
- For media coverage you need to contact the media also by phone, they don't show up just like that. You also need to provide them a story.
- We were really restrictive with spending money until shortly before the event when we already had many pre-registrations.
- Don't expect to get too many registrations at the event, it seems to be that more and more people pre-register.
- Having flyer-shirts in a bright color the year before was very successful.
- Organise a party with a live band which plays popular music for many different age groups.
- We received lots of positive feedback about the booklet, its cheap to print and an easy way to distribute information.
- If possible, offer proper drinks and food and a space to fellowship. We were very lucky to have some professional caterer as members.
- Record all speakers and distribute the recordings quickly after the convention, let the speaker sign the waiver at the convention.