



TAKAKO MUTO

Graphic Designer

With a solid experience as a Graphic Designer in Asia, I have collected many essential skills such as a good eye for eye-catching design, color, fonts and layout.

Usually I make my designs in Illustrator and Photoshop, but as a quick learner I can easily adapt to any tool. My specialty is vector graphics for logo, package, poster and fashion print designs.

Working with Asian markets has given me a deep understanding on how to adapt my graphics to different cultures and consumer habits.

As a person, I am organised, hardworking and self-going with an eye for details.

I'm interested to work as an Illustrator or a 2D Artist, where I can use my skills and grow together with your business. My strong side is character designs.

takako@mutaka.se

+46 (0)73 781 67 34

Stockholm, Sweden

[linkedin.com/in/takako-muto](https://www.linkedin.com/in/takako-muto)

<https://mutaka.se>

Branches

- E-commerce
- Media
- Retail

Roles

- Graphic Designer
- Social Media Coordinator
- Marketing Manager
- Head of Marketing

Education & Certificates

- International Educator, CanI, 2008
- Global Educator, EZFlow, 2005
- Berufort Professional Academy, 2003
- Nanjing Normal University
- Tomita High School

Languages

- Japanese (native)
- Chinese (fluent)
- English (fluent)
- Swedish (basic)

Methods

- Agile/Kanban

Skills

- Vector Graphics
- Pixel Graphics
- Motion Graphics
- Character Design
- Package Design
- Logotype Design
- Poster Design
- Final Art
- Company Branding
- Marketing Analysis
- Marketing Coordination
- Campaign Planning

Tools

- Adobe Creative Suite
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Figma
- ProCreate
- Wordpress
- MS Office
- MacOS
- Windows
- Blender
- Google Analytics
- Google Docs

WORK EXPERIENCE

Freelance

2020-2023

Graphic Designer with experience in creating logos and designing artwork for print and digital media. Skilled in research, sketching and using Illustrator and Photoshop. Beginner in Blender for 3D graphics.

Skills: Graphic Designer, Illustrator, Photoshop, Blender

Titta Design

2021-2023

Graphic Designer at my own brand Titta Design, where I do graphic design for clothes, goods and posters. I also do web design, promotions and social media activities.

Skills: Graphic Designer, Illustrator, Photoshop, Web Designer, UX/UI

Blankt

2022

Graphic Designer Intern to create graphic assets and poster design with guidance from the Art Director.

Skills: Graphic Designer, Illustrator, Photoshop, Final Art

Triwa

2019-2020

Marketing Manager and Head of Asia Market with experience in developing and executing marketing strategies. Skilled in organization, problem-solving, and prioritization. Guidelines for new employees.

Skills: Head of Marketing, Marketing Manager, Strategy

Triwa

2018-2019

Social Media Coordinator with experience in managing Instagram accounts, producing PR catalogs, handling influencers, and organizing events. Skilled in data analysis, CMS management, and customer support. Proficient in Google Docs and Google Analytics.

Skills: Social Media Coordinator, Instagram, Data Analysis, CMS, Google Analytics

Panagora

2018-2019

Social Media Coordinator for the brands BabyShop and RoyalDesign. Managing Instagram accounts and producing PR catalogs, handling influencers. I followed up the activities with Google Analytics.

Skills: Social Media Coordinator, Instagram, Google Analytics Designer

Urban Hair AB

2014-2015

Responsible to start up the Nail Division within the company. Managed customer bookings. Worked as a manicurist and did nail extensions and had cashier responsibility.



Want to see more?

Visit my portfolio at:

www.mutaka.se/portfolio

