



MSPI 2014

Masters in Sustainable Product Service System Innovation



TAXTOMAREN




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What was that bump?

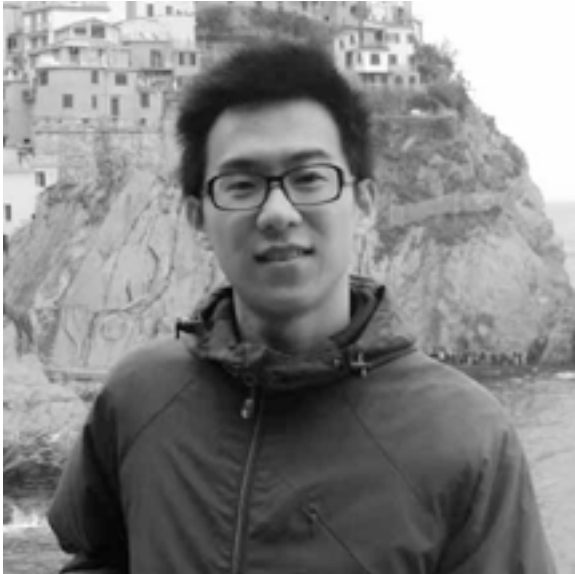


"The best way to predict the future is to design it"
- Buckminster Fuller

A wide expanse of blue ocean under a clear sky, with a rocky breakwater in the foreground. The water is a deep, vibrant blue, and the sky is a pale, clear blue. The breakwater consists of dark, jagged rocks extending from the right side towards the center of the frame. A few small white buoys are visible in the water to the left of the breakwater.

The MSPI programme at Blekinge Institute of Technology is built around the notion that for product and service system innovation, there is a unique possibility to support and speed up society's development towards sustainability.

Combining engineering, innovation and sustainable competence, graduates will have the skills needed to implement change in the real world. Working closely with industry partners, helping companies create value through developing strategic solutions and employing systems thinking to ultimately gain a competitive advantage in the evolving sustainability driven market. MSPI graduates are the next generation of innovators helping to shape a better future.



Cheng Tao

Cheng Tao (Alex) is from Shanghai, China. He earned the first Master Degree in Mathematical Modeling and Simulation at BTH in February 2011. After graduating, he worked for a futures brokerage company for half a year.

Cheng likes playing basketball and table tennis, watching football games, especially Juventus' games and playing computer games. He is self-studying in program in CFA (Chartered Financial Analyst) level 2. He hopes to work for a company which contributes to sustainability or innovation with some diligent and warmhearted people.

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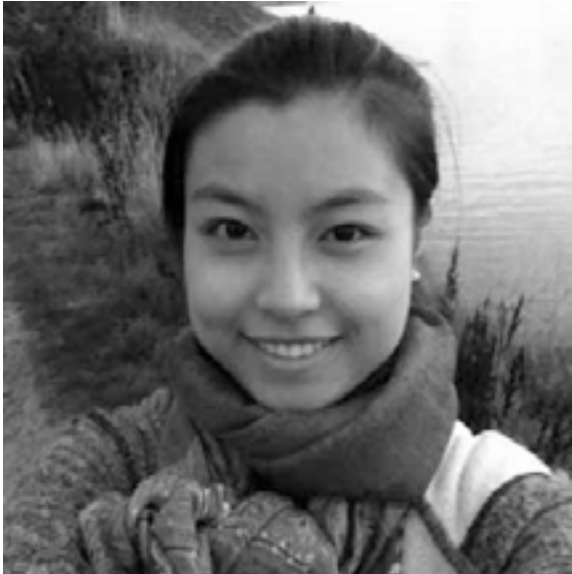
Chengqi Li

Chengqi Li (Filippo) is from Shanghai, a very big and beautiful city in China. Last year he came to BTH as an exchange student for Bachelor degree in Mechanical Engineering.

An outgoing person who likes to take part in various social activities and make friends with others. Chengqi was a volunteer in Shanghai 2010 EXPO and Chinese Basketball Association. He has also been an intern with Leica, KONE, Haitong Securities Co. Chengqi's hobbies include music, films, travelling, cooking and almost all sports, especially football, basketball, badminton and swimming.

The perfect project for me is one which I can realize my life value.

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Xin Li

Xin Li comes from Guizhou, China and is an exchange student from Shanghai Second Polytechnic University and previously studied Mechanical Engineering at BTH. She was a 2010 Shanghai EXPO volunteer and was an Intern in Operational Management and Control Department of Shanghai Baosteel New Building Materials Technology Co. Ltd.

She likes music, calligraphy and playing badminton in her free time. Xin Li always want to better herself, work hard, be kind and overcome her weaknesses. Her career aspiration is to become a product-service developer in the mechanical engineering field.

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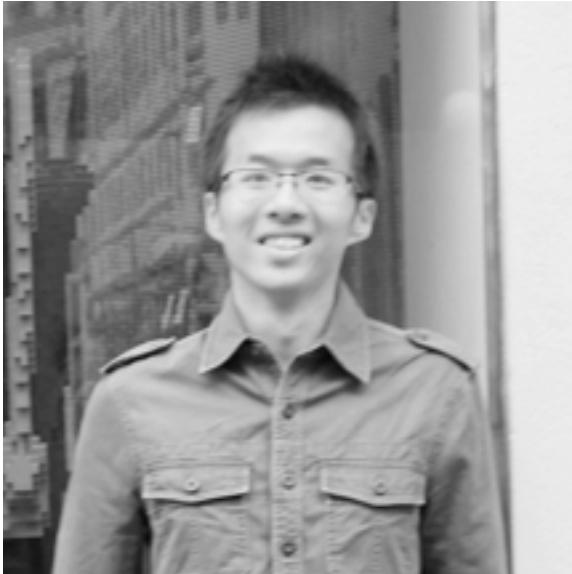


Prina Shah

Prina was born and has spent most of her time in London, England. Inspired by the possibilities of design and interested in the complex, interwoven relationship between society the economy and the environment she studied her Bachelor in Architectural Environment Engineering in The University of Nottingham. After graduating she worked for two years in graphic and product design, marketing and has previously volunteered as an environmental engineer and interned at a sustainable development NGO; realising the huge responsibility and power organisations and individuals have to affect and implement change within society. Believing that in our generation there is a unique possibility to advance society's transition towards sustainability, which ultimately led her to study MSPI.

A passionate advocate for design education, she is keen to explore how to get more people engaged in the field. Bringing a diverse set of skills combined with optimism, enthusiasm and a sharp eye for detail, she is excited to collaborate on creative projects and learn from the international community at BTH and beyond.

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Yunlei Zhang

Yunlei Zhang (Bob) studied at Kunming University of Science & Technology, where he majored in Mechanical & Electrical Engineering. After finishing his second year studying for a master degree in China, he is an exchange student at BTH for one year.

He loves hiking, reading history and group activities. In his Bachelor in China, Bob had taken part in many national debate competitions and mechanical design competitions and was very successful. In his postgraduate year he has participated in a project where he developed exciting software with Labview. He hopes to learn new ideas and make new friends whilst at BTH.

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Lujun Gu

Lujun Gu is from Shanghai, China. He had studied Mechanical Engineering in Shanghai Second Polytechnic University for 3 years and then he had the chance to go abroad. After finishing his Bachelor degree in 2013 he chose to study further at Blekinge Institute of Technology.

In his spare time he likes cars, cycling and traveling. He likes group working and enjoys spending time to get to know people from different countries.

His dream project to work on is to create something from paper to reality because he likes operating very much. Now he is keen to learn about sustainability and he wants to combine it with Mechanical Engineering to make lives better.

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Sicong Ma

Sicong (Maria) comes from Dalian, North of China, a beautiful coastal city. In 2012 she came to Karlskrona as an exchange student and studied Mechanical Engineering at BTH. She also earned Bachelor of Industrial Engineering in Shanghai Second Polytechnic University (SSPU). Here she spent most of her time learning the basic mechanical techniques and industrial product management. In her spare time she was a Minister of Outreach for the student union of SSPU, taking on leadership responsibilities whilst organising and operating large-scale campus activities.

She has an interest in product development and looks forward to utilising her experiences and being involved in innovative sustainable production in her career. She loves travelling, photography, reading and to learn more about different cultures. In the future she would like to be a senior fashion editor and freelance writer.

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Anthony Amadi

Anthony was born and spent the first two decades of his life in port-harcourt Nigeria. He has a Bachelor in Environmental Protection and Resources Management From University of Calabar, Cross-River State Nigeria. Anthony has worked in indogenous and multi-national companies and has gained experience in harzardous waste management; which is his main interest. He was a director of jonke services in Malmo and has worked with many companies and organizations around the globe; a project leader with Super Total Services and presently a project supervisor in Tonye Logistic in Malmo. In the future he would like to bring his knowledge and expertise to the sustainable product design area.

While at the Blekinge Institute of Technology, Anthony dreams of contributing to the creation of innovative second generation technology and products in order to make the world more sustainable. Furthermore, he has a tremendous passion for nature and has spent time and money to established Abajah People's Congress (A.P.C), an organization that builds a sustainable society. Anthony is described as a man with a golden heart and who believes there's a day after tomorrow.

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Chuanlong Zhang

Chuanlong (Aiden) finished his Bachelor in 2012 in Si Chuan Normal University majoring in electronic and information engineering. He studies a Master in detective technology and automatic equipment at Kunming University of science and technology, which he will complete in 2015.

Chuanlong would like our world will be more harmonious and equal. In the future he would like to work in travel more and work as an IC programmer.

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Jun Che

Jun Che graduated in Electrical Engineering in 2012 from Kunming University of Science and Technology, China. Since August 2012, he has been in Sweden as an exchange student in the 3+1 program at BTH for extended study of Electrical Engineering.

He has found Sweden a good example of sustainable development in the use of natural resources and in the consideration of the social and human aspects. The ideas of many Swedes that suit their needs to the protection of environment impressed him. With his participation in talks and seminars held at BTH and discussion with students, he came to understand the great importance of the ideas about sustainability in both industrial and social development. Sustainability is becoming a focus for both the academic circle and the public in and many societies have also paid a huge economic price for the waste caused by the wrong methods and decrease of productivity. The future needs more people who know what is needed to keep it going from good to better. If a product or a service is to be accepted, the sustainable concept is especially important because its value will be judged by not only itself, but also its friendliness to nature and human society.

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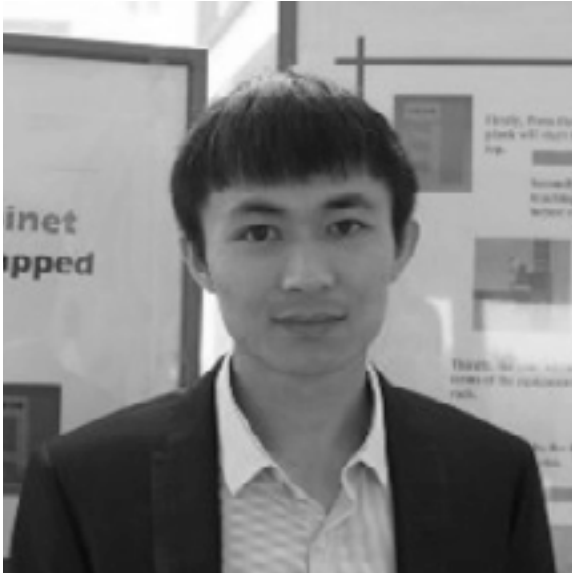


Solomon Olayemi

Solomon was born and raised in the city of Benin, Nigeria into a typical large African family of six siblings. Following high school, his passion for science made him pursue a diploma degree in 2004. He completed his Bachelor degree in Computer Science in 2010 and decided to study Masters in Sustainable Product Service System Innovation, since at a young age he has always had the vision to be innovative and unique which he hopes to combine with his computer based skills.

During his childhood he was a member of his high school boy scout and partook in voluntary activities. Soloman is a Christian who loves adventures, reading educative journals and learning about new cultures.

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An Hai

An Hai (Aha) was born in GuiZhou province in southwest of China. He studied communication and transportation in ShangHai Second Polytechnic University (SSPU) and graduated in 2012. Here he learned about Automobile and Design and Structure. He continued to study Mechanical Engineering as an exchange student at BTH.

He is very fond of extra curricular activities and in June 2010 he was a volunteer provided services for Shanghai World Expo. He likes innovation and his dream is to be a car designer; hoping to find a future balance between the use of cars and sustainability. In his spare time he loves movies, travelling and music.

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Content
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