



Microfinance, climate mitigation and energy

Dansk Forum for Mikrofinans
2pm, April 5th - 2022

Content:

- M-PAYG / X-solar story
- The product and appliances
- Payment plan
- Key partners and MFI links
- Climate mitigation through solar energy
- Partnering w. NGOs
- Q&A



2016

Company founded

2018

M-PESA, TIGO

2020

Equity Bank

2017

Pilot in Tanzania

2019

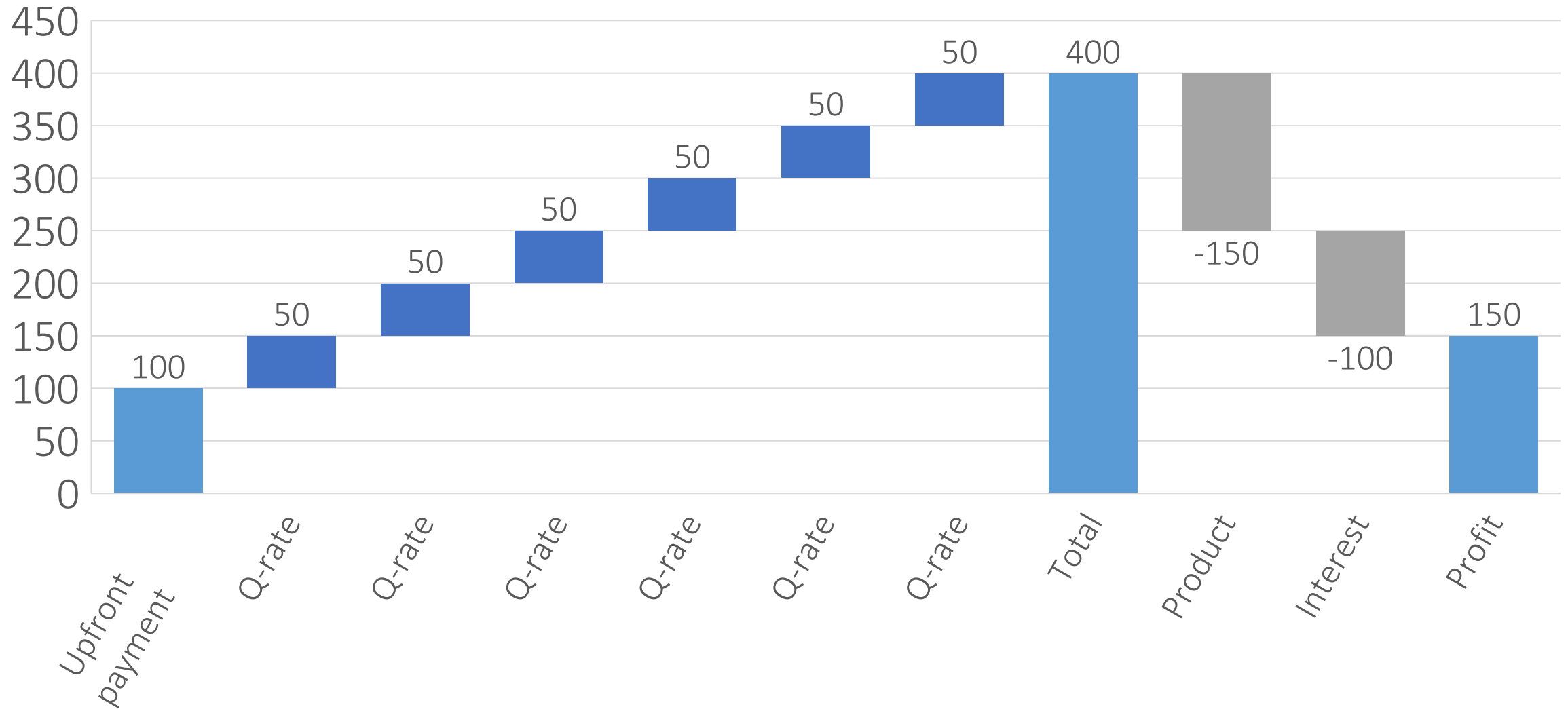
Launch in Kenya



THE PRODUCT AND APPLIANCES



PAYMENT PLAN EXAMPLE AND LINK TO THE MFIs



PARTNERING W. BANKS, TELCOS & MFIs

The Airtel logo features a white stylized 'a' icon on a red background, followed by the word 'airtel' in white lowercase letters.The M-PESA logo consists of the letters 'M' and 'PESA' in white on a green background. The 'M' is stylized to resemble a green mobile phone with a red signal bar.The Equity Bank logo features a brown house icon above the word 'EQUITY' in white on a black background. Below it, the word 'Bank' is in brown, followed by the tagline 'Your Listening, Caring Partner' in black.

CLIMATE MITIGATION THROUGH SOLAR POWER

- Target customers
- Revenue generation and Savings
 - Saving (kerosene, charge phones)
 - Productive businesses
 - Remote jobs through ICT
 - Agriculture
 - Irrigation and water supply
 - Increased produce (amount x harvests)
 - Access to information – weather
- Equality (safety and income distribution)
- Rural entertainment fx sports

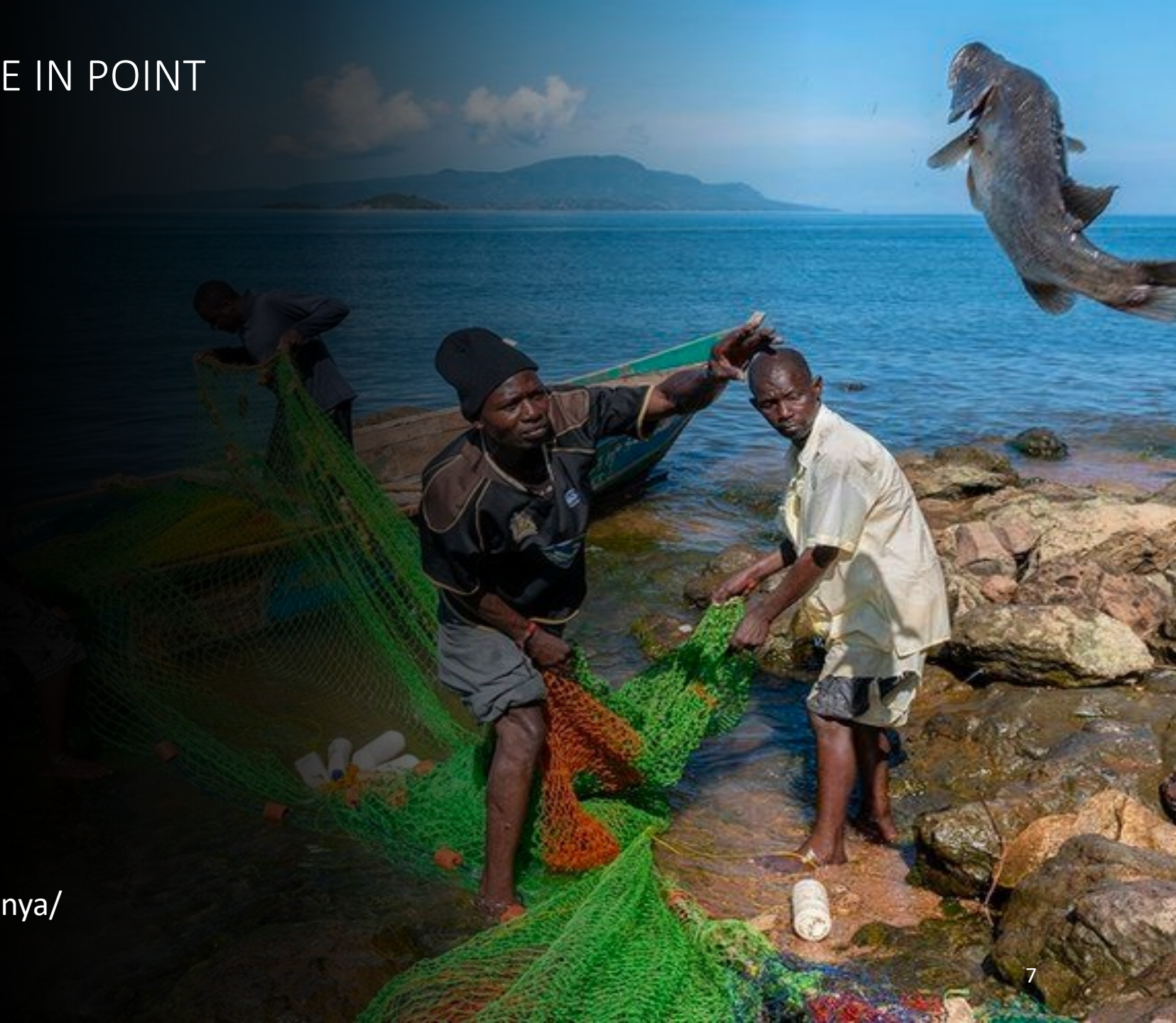


PARTNERING W. NGOs – A CASE IN POINT



Lake Victoria, Kisumu, Kenya

https://dmdp.dk/other_partners/wwf-kenya/



Q&A



Thank you for your time.

Please be invited to ask questions now

Contact:

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