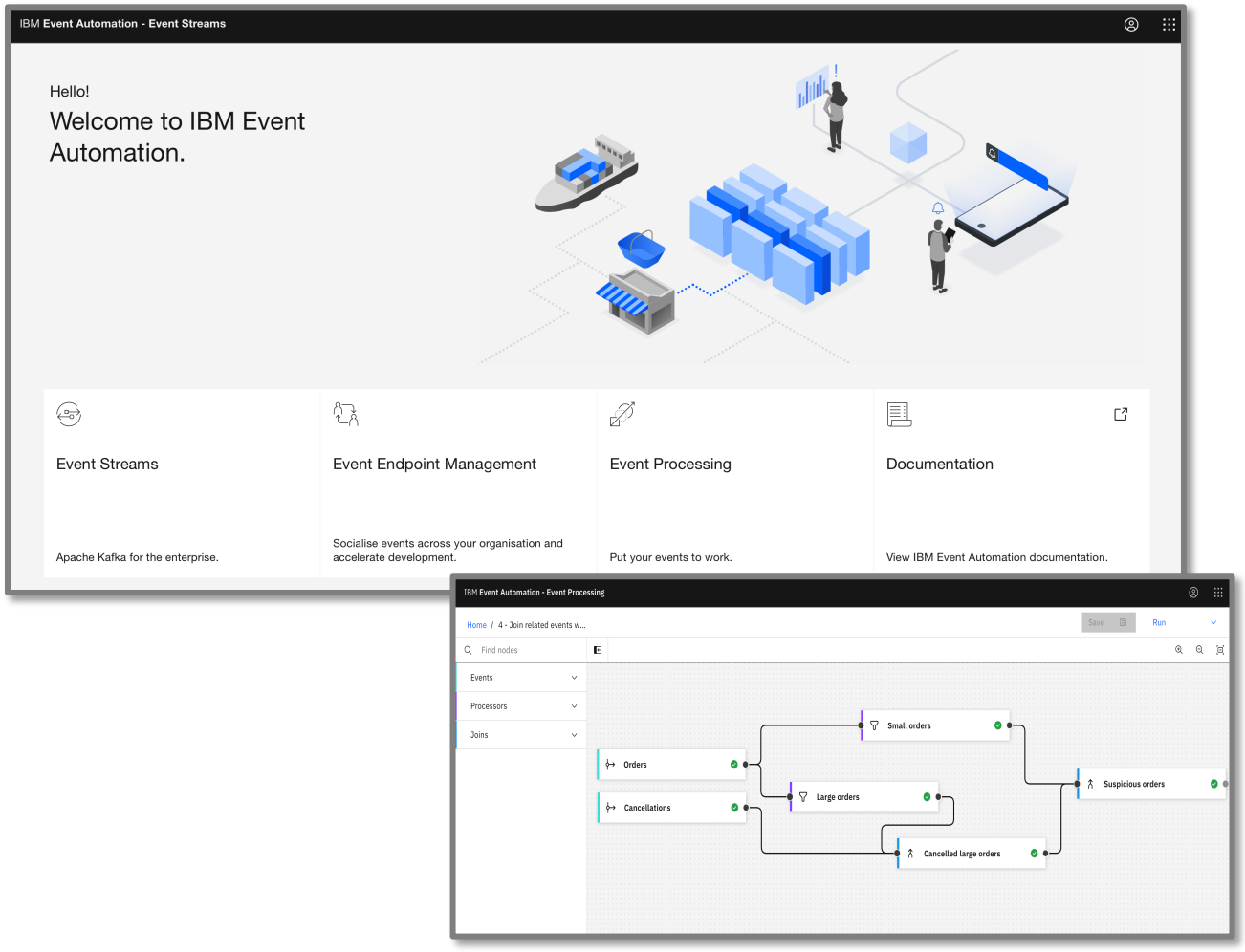
IBM Event Automation

Put business event to work by enabling users to detect situations, act in real time, automate decisions, and maximize their revenue potential



Composable set of capabilities

Event Streams

Collect streams of real-time business events with enterprise-grade Apache Kafka

Event Endpoint Management

Build a self-service catalog of event sources for users to securely browse and utilize

Event Processing

Define business situations in an intuitive, easy-to-use authoring canvas in order to act in real-time and automate decisions

Enterprises face challenges in becoming event-driven

Discovering and locating events for reuse

Events exist across all many disparate data sources, applications and systems

Uncovering insights

Continuous, large volumes of new events make it difficult to narrow the insights and detect the patterns

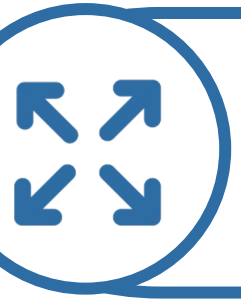
Accelerating the re-use of events

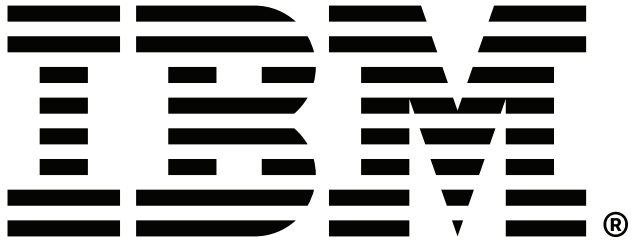
Shortage of deep, technical skills slow down putting events to use

IBM Event Automation enables your event-driven enterprise

Empower broad range of users
Less technical users can work with real-time events to detect and automate business situations using their existing skill set

Facilitate sharing and reuse of events
IT teams can provide self-service access to events while retaining proper controls and good governance



Extend existing infrastructure
Enterprise architects can extend existing event-driven investments with composable capabilities

IBM Event Automation puts business events to work by enabling users to detect situations, act in real time, automate decisions, and maximize their revenue potential.