

# CANNABIS INVESTOR SUMMIT PRE-ACCELERATOR PROGRAM



## PREPARE YOUR BUSINESS FOR INVESTMENT

LEARN TO IMPROVE YOUR INVESTOR PITCH, LEARN TO ENGAGE WITH INVESTORS AND GET KEY LEARNINGS ABOUT GROWTH- AND SCALEUP STRATEGIES THROUGH A 15-WEEK PROGRAM.

### WHY PARTICIPATE?

- ACTIVELY LOOKING FOR INVESTMENT OR PLANNING TO SCALE UP YOUR BUSINESS?
- WANT TO LEARN FROM THE BEST IN THE INDUSTRY?
- GET CONNECTED TO KEY PLAYERS THE DANISH MEDICAL CANNABIS ECOSYSTEM
- GET THE OPPORTUNITY TO PITCH IN FRONT OF INVESTORS AT THE CANNABIS INVESTOR SUMMIT?

### THE PRE-ACCELERATOR PROGRAM IN SHORT

- TRAIN YOUR PITCH
- GAIN SKILLS IN NEGOTIATING WITH INVESTORS
- LEARN HOW TO SCALE YOUR BUSINESS IF YOU SUCCEED IN GETTING INVESTMENT
- KEY LEARNINGS FROM THE BEST IN THE INDUSTRY ABOUT PRODUCTION AND PLANNING
  - SALES AND MARKETING
  - LAW, HR AND ECONOMY

### PROGRAM STRUCTURE

- WEBINARS WITH KEYNOTE SPEAKERS FROM SPECIALISTS
- FEEDBACK FROM SPECIALISTS AND FROM DIALOGUE IN THE GROUP
- TAYLORMADE COUNSELING FITTED THE EXACT CHALLENGES AND NEEDS IN THE COMPANIES

**START** FEBRUARY 1.

**END** MAY 20., AT THE CANNABIS INVESTOR SUMMIT, WHERE CAPITAL SEEKING COMPANIES IN THE MEDICAL CANNABIS SECTOR MEET RELEVANT INVESTORS

### INTERESTED?

1. **SIGN UP BEFORE JANUARY 26. START UP INCLUDER:** [START UP INCLUDER SIGN UP](#) (IF NOT ALREADY SIGNED UP)  
INCLUDE A PITCH / PRESENTATION ABOUT THE COMPANY AND CAPITAL NEEDS

### 2. PARTICIPATE IN THE PROGRAM

SEE THE ROADMAP

### PRACTICALITIES:

- ALL WORKSHOPS CAN BE ATTENDED ONLINE
- EXPECT 10 HOURS MANDATORY WORKSHOPS, + TIME FOR COUNSELING AND PREPARING
- THE PRE-ACCELERATOR PROGRAM IS A PILOT FUNDED BY DANMARKS ERHVERVSFREMME-BESTYRELSE. THIS MEANS YOU WILL BE PART OF THE CREATION OF THE PROGRAM AND WE WILL ASK YOU FOR EVALUATION AND COMMENTS ON FORM AND CONTENT, DURING THE PERIOD OF THE ACADEMY.

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IN A MEDICAL CANNABIS FYN PROJECT



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# CANNABIS INVESTOR SUMMIT PRE-ACCELERATOR PROGRAM ROADMAP

