

# MAMCABM: A DATA-DRIVEN STAKEHOLDER-BASED DECISION-SUPPORT SYSTEM

A DSS CONSIDERS UNCERTAINTIES

Presenter: He Huang, Shiqi Sun

Contributors: Lina Liu, Koen Mommens, Cathy Macharis

MOBILISE RESEARCH GROUP

VRIJE UNIVERSITEIT BRUSSEL

- To accelerate the transition to a more sustainable and socially just mobility and logistics system:



mobilise  
analysing mobility, mobilising people

# REAL LIFE PROBLEM

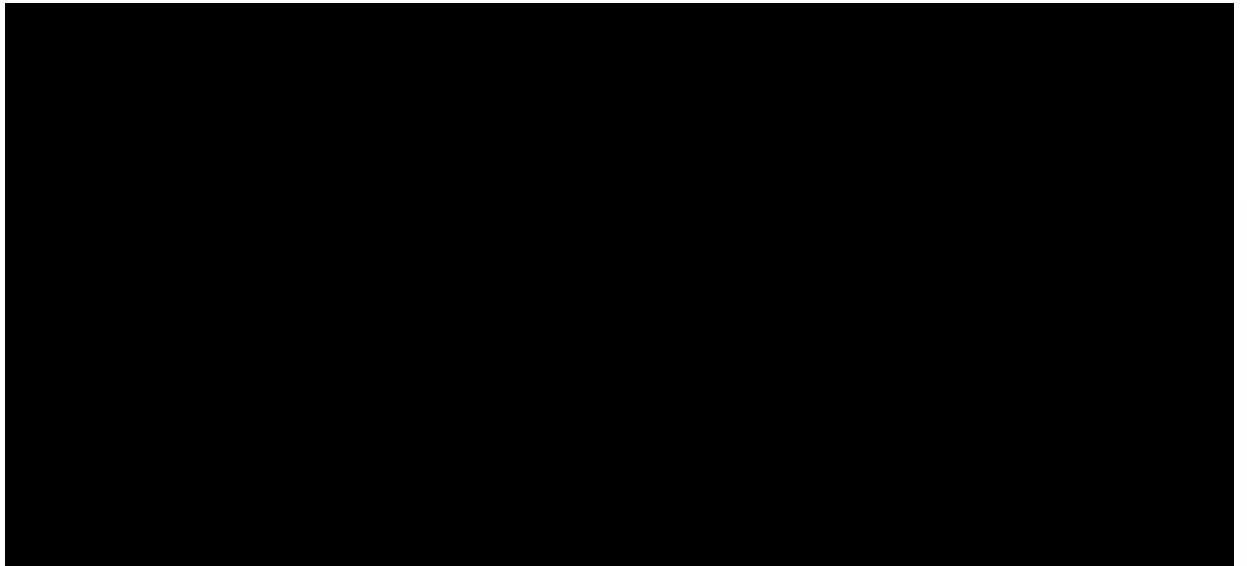
## BD DE LA PLAINE



## REAL LIFE PROBLEM

### BD DE LA PLAINE

- A street along the university campus:
  - Connected to a high-capacity boulevard;
  - Diverse types of vehicles;
  - Heavily utilized by pedestrians and cyclists.



# DECISION-MAKING STAKEHOLDERS

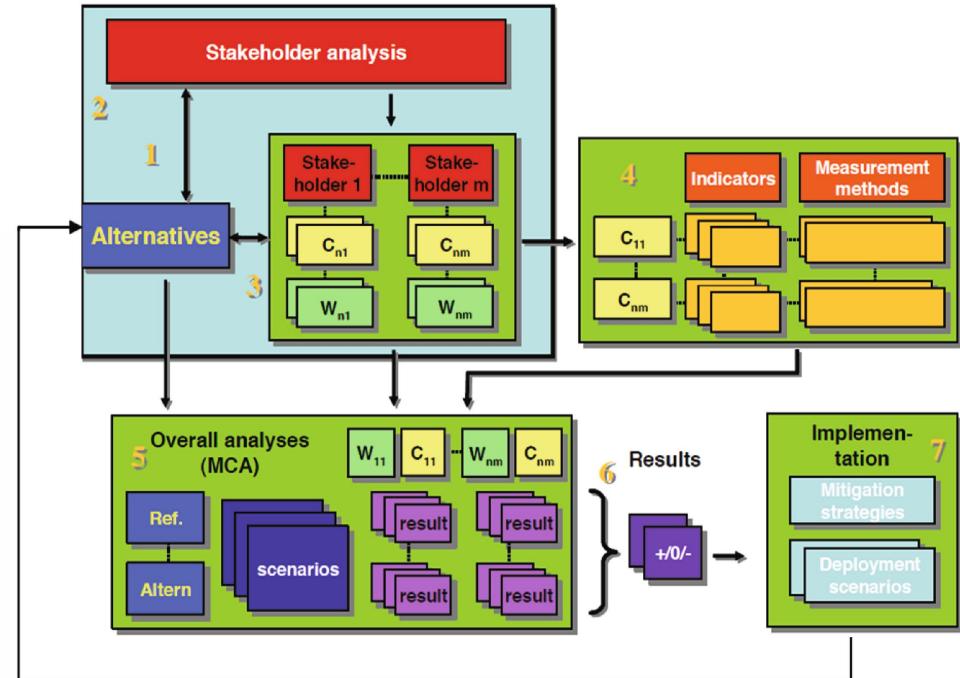
## Stakeholder group

$g_1$	Local authority
$g_2$	Drivers
$g_3$	Cyclists
$g_4$	Pedestrians



# MULTI-ACTOR MULTI-CRITERIA ANALYSIS

## STAKEHOLDER INVOLVEMENT



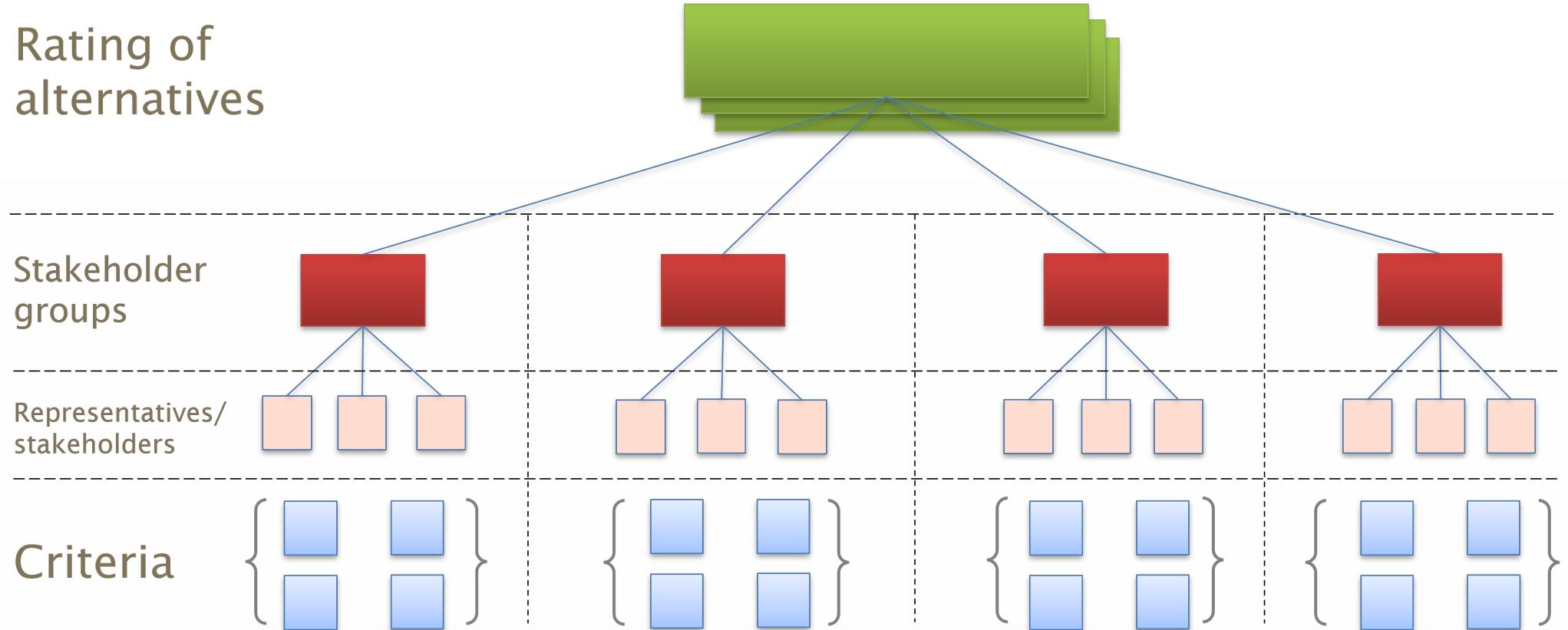
(Macharis, 2004)



# MULTI-ACTOR MULTI-CRITERIA ANALYSIS

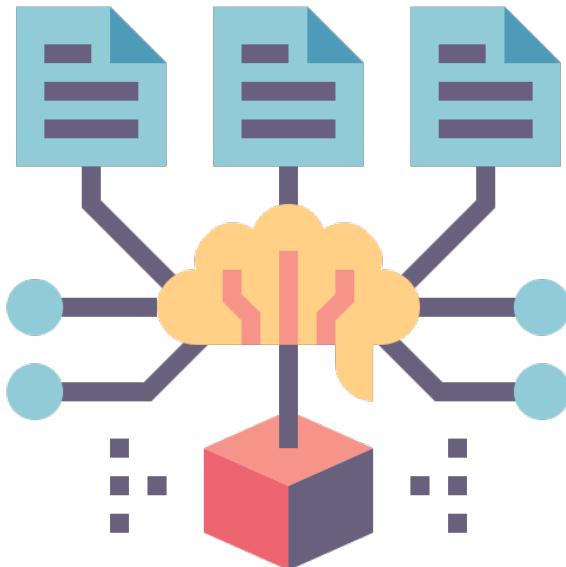
## STAKEHOLDER INVOLVEMENT

Rating of alternatives



# MULTI-ACTOR MULTI-CRITERIA ANALYSIS

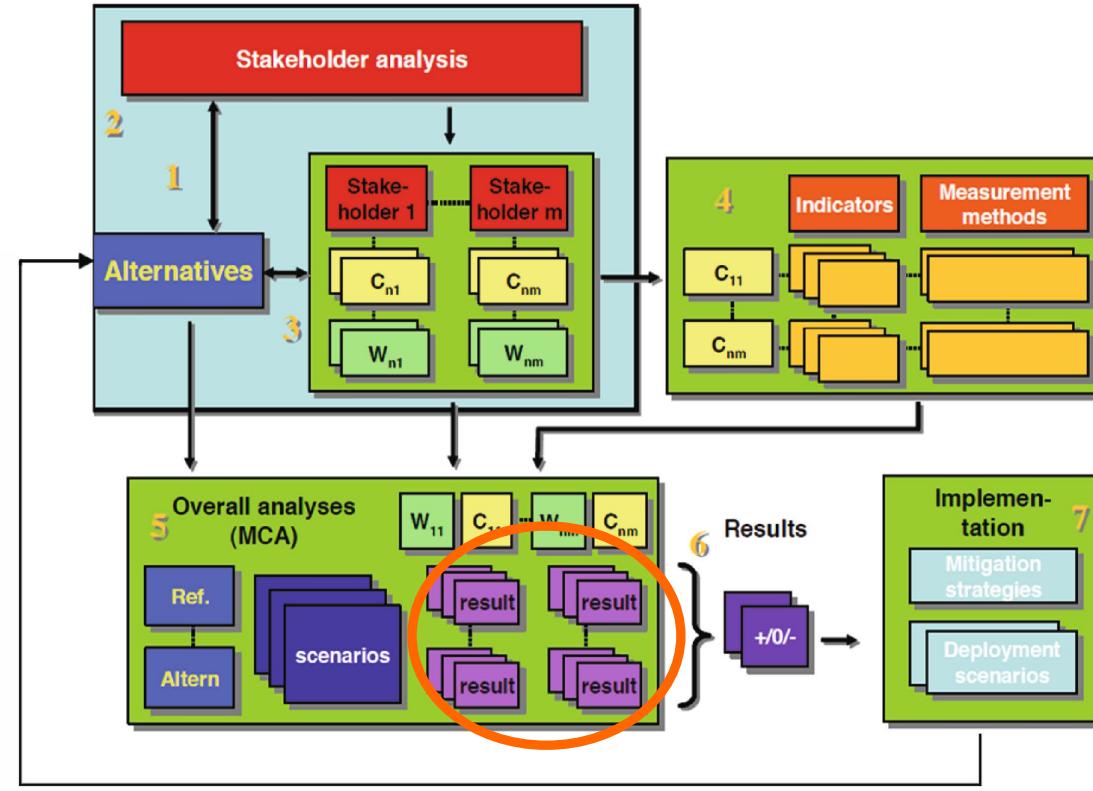
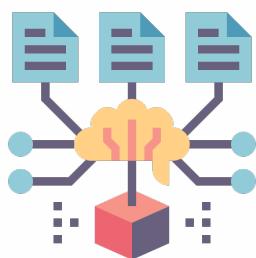
## CHALLENGES IN MAMCA



Target: micro-level transportation and mobility planning.

# CHALLENGES IN MAMCA

## DATA SUPPORT



# MAMCABM SCENARIOS



# MAMCABM

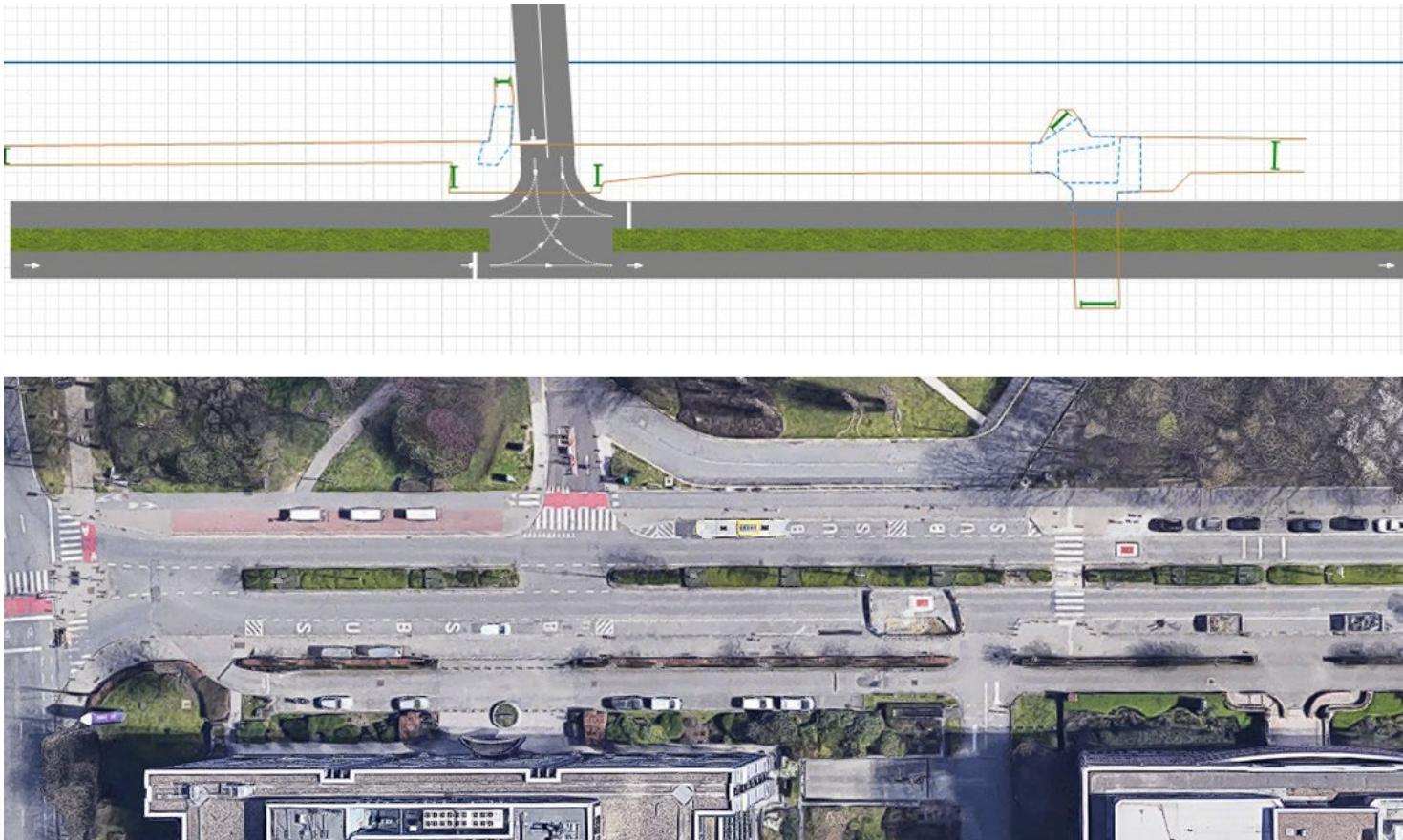
## SCENARIOS



# MAMCABM SCENARIOS



# DATA SUPPORT AGENT-BASED MODELLING



pedestrian [...]



drivers [...]



cyclists [...]



# MAMCABM

## AGENTS



# CONSIDERING UNCERTAINTY

## UNCERTAINTY

- Stochasticity:
  - Pedestrian speed =  $uniform(0.5, 1)$  m/s;
  - Drivers' decision to turn in the junction;
  - Arrival patterns.
- Imprecision in MAMCA:
  - Exhibiting imprecision as the subjective nature of human judgment.

Such stochastic values are defined in agents' behaviour logic and the environment in the ABM.

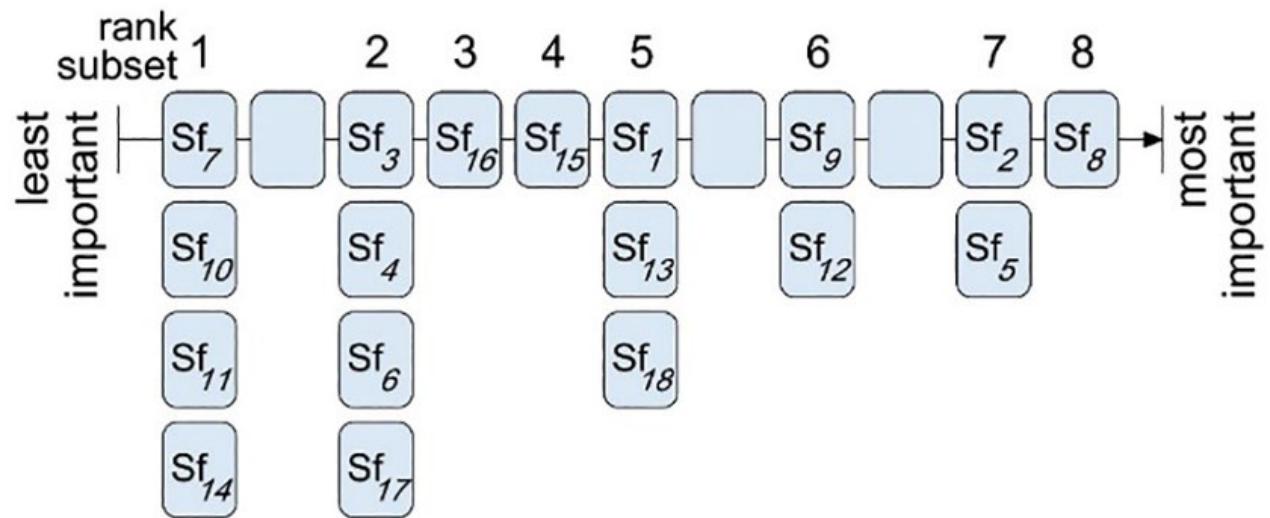
?



# CONSIDERING UNCERTAINTY

## RANK BASED WEIGHT ELICITATION METHOD

- Revised Simos method:
  - The stakeholders set z value expresses how the most important criterion relates to the least important criterion.

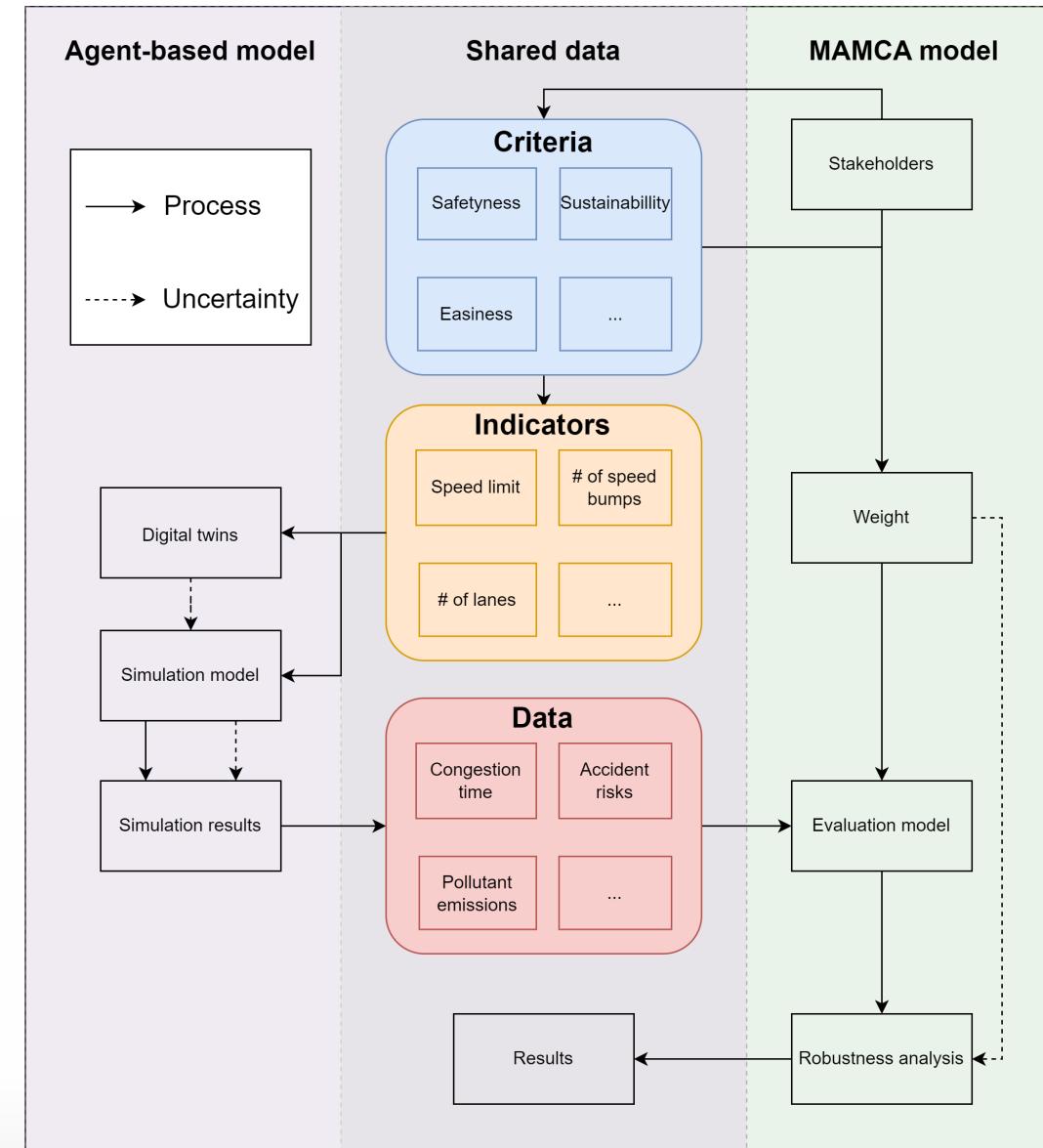


(Aşılıoğlu, 2021)

# MAMCABM

## DSS

- Data-driven robust stakeholder-based group-decision making:
  - Agent-based model;
  - MAMCA frameworks;
  - Robustness analysis.



# MAMCABM

## CRITERIA SELECTION

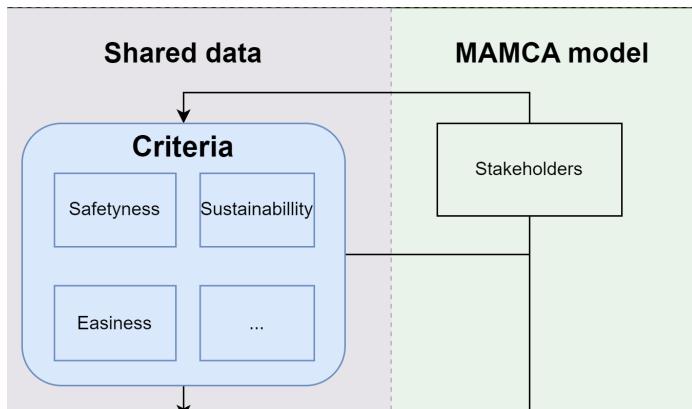
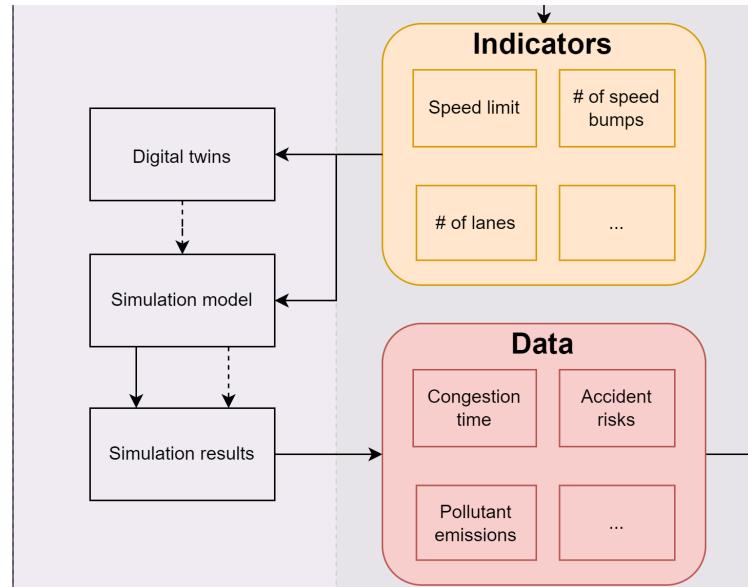


Table 3. Criteria list with attributes

Criteria Group	Criteria	Subcriteria	Description	Indicator	Unit	Promethee II Preference Model	Orientation	Selected by
Environmental	Pollution	Emission of GHGs	Green house gases (GHGs) emissions	Emission of CO2	g	V-shape	Min	g <sub>1</sub> , g <sub>2</sub> , g <sub>3</sub> , g <sub>4</sub>
		Hazardous Exhaust Emissions	Emission of NOx, CO, VOC, PM	Emission of NOx, CO, VOC, PM	g	V-shape	Min	g <sub>1</sub> , g <sub>2</sub> , g <sub>3</sub> , g <sub>4</sub>
	Biodiversity	Biodiversity effect	Possible effect to the nearby creatures	/	5-point Likert scale	V-shape	Max	g <sub>1</sub> , g <sub>2</sub> , g <sub>3</sub> , g <sub>4</sub>
Social	Noise	Traffic Noise	Noise level estimation	Road-side noise level	dB	V-shape with indifference	Min	g <sub>1</sub> , g <sub>3</sub> , g <sub>4</sub>
	Safety	Ambient Safety of Cyclists	Attributes of the nearby cars of cyclists	Surrounding car time * speed	s * km/h	V-shape	Min	g <sub>1</sub> , g <sub>3</sub>
		Ambient Safety of Pedestrians	Attributes of the nearby cars of pedestrians	Surrounding car time * speed	s * km/h	V-shape	Min	g <sub>1</sub> , g <sub>4</sub>
		Driving Behaviour	Reactions due to detected pedestrians/cyclists	Times to slow/stop	/	V-shape	Min	g <sub>1</sub> , g <sub>2</sub>
	Easiness of Use	Driving Experience	Driving time expectation	Practical time/expected time	%	V-shape	Min	g <sub>1</sub> , g <sub>2</sub>
Economic	Cost	Building cost	Immediate cost incurred for the countermeasures	Building cost	Euro	V-shape	Min	g <sub>1</sub>
		Maintenance cost	Long-term cost for the countermeasures	Maintenance cost	Euro	V-shape	Min	g <sub>1</sub>
		Fuel consumption	Fuel consumed during the simulation span in Euro	Total fuel consumption	Euro	V-shape	Min	g <sub>2</sub>

## PARAMETER SETTING AND OUTPUT



**Table 1.** Parameter settings

Parameter	SC1	SC2	SC3	SC4
Preferred speed (km/h)	32	32	28	28
Speed bump speed reduction	0	40%	0	40%

**Table 2.** Data output of ABM

Data and unit	SC1	SC2	SC3	SC4
Average speed of nearby cars of pedestrians (km/h)	7.8395	6.4117	5.7547	5.5129
Average speed of nearby cars of cyclists (km/h)	15.5732	4.6876	3.4196	6.6035
Average speed of cars (km/h)	23.5806	17.0391	19.7261	15.7378
Average times for cars to slow/stop	2.1511	2.5625	2.5000	2.5181
% more time to drive than expected	51.12	112.35	54.22	89.41
Total amount of CO <sub>2</sub> emission (g)	27680.8471	25930.8420	32495.6425	29916.7016
Other exhaust emissions (g)	67468.3103	53164.7391	76045.6679	62274.1123
Total petrol consumed (L)	70.3805	44.6895	53.0422	63.5022
Total diesel consumed (L)	4.1342	4.0831	4.5447	3.7483
Noise (dB)	65.3856	65.6373	65.4314	65.8116

# MAMCABM

## CRITERIA TABLE

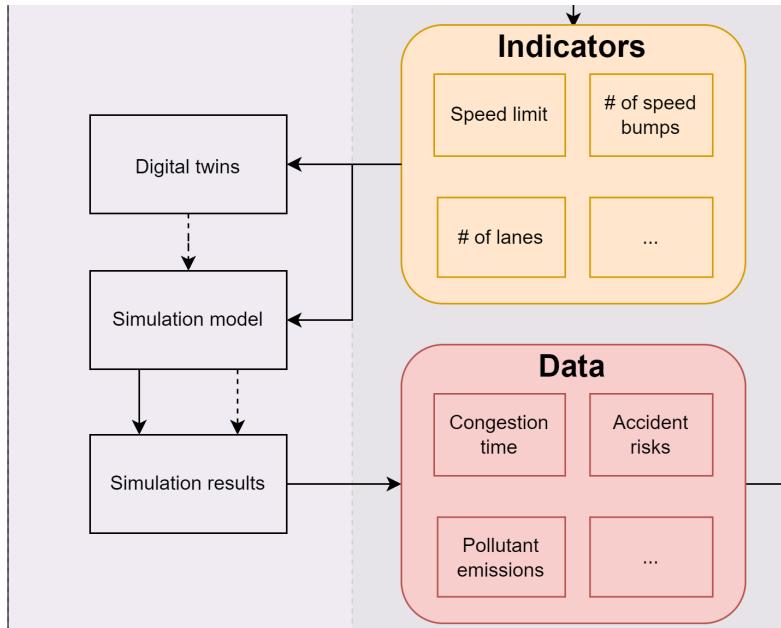
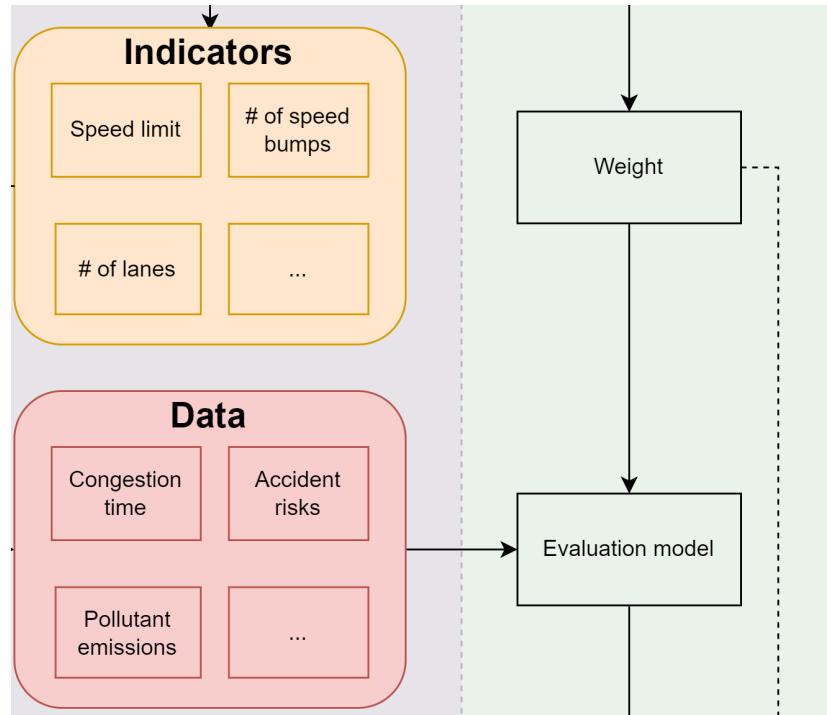


Table 3. Criteria list with attributes

Criteria	Subcriteria	Description	Indicator	Unit	Promethee II Preference Model	Orientation	Selected by
Pollution	Emission of GHGs	Green house gases (GHGs) emissions	Emission of CO2	g	V-shape	Min	g <sub>1</sub> , g <sub>2</sub> , g <sub>3</sub> , g <sub>4</sub>
	Hazardous Exhaust Emissions	Emission of NOx, CO, VOC, PM	Emission of NOx, CO, VOC, PM	g	V-shape	Min	g <sub>1</sub> , g <sub>2</sub> , g <sub>3</sub> , g <sub>4</sub>
Biodiversity	Biodiversity effect	Possible effect to the nearby creatures	/	5-point Likert scale	V-shape	Max	g <sub>1</sub> , g <sub>2</sub> , g <sub>3</sub> , g <sub>4</sub>
Noise	Traffic Noise	Noise level estimation	Road-side noise level	dB	V-shape with indifference	Min	g <sub>1</sub> , g <sub>3</sub> , g <sub>4</sub>
Safety	Ambient Safety of Cyclists	Attributes of the nearby cars of cyclists	Surrounding car time * speed	s * km/h	V-shape	Min	g <sub>1</sub> , g <sub>3</sub>
	Ambient Safety of Pedestrians	Attributes of the nearby cars of pedestrians	Surrounding car time * speed	s * km/h	V-shape	Min	g <sub>1</sub> , g <sub>4</sub>
	Driving Behaviour	Reactions due to detected pedestrians/cyclists	Times to slow/stop	/	V-shape	Min	g <sub>1</sub> , g <sub>2</sub>
Easiness of Use	Driving Experience	Driving time expectation	Practical time/expected time	%	V-shape	Min	g <sub>1</sub> , g <sub>2</sub>
Cost	Building cost	Immediate cost incurred for the countermeasures	Building cost	Euro	V-shape	Min	g <sub>1</sub>
	Maintenance cost	Long-term cost for the countermeasures	Maintenance cost	Euro	V-shape	Min	g <sub>1</sub>
	Fuel consumption	Fuel consumed during the simulation span in Euro	Total fuel consumption	Euro	V-shape	Min	g <sub>2</sub>



- Weight elicitation: Revised Simos method
- Alternative appraisal: Preference ranking organization method for enrichment evaluation (PROMETHEE) (Brans & De Smet, 2016)

Preferences aggregation (for one stakeholder group):

$$P(a_m) = \sum_{n=1}^N w_n \times p_{m,n}.$$

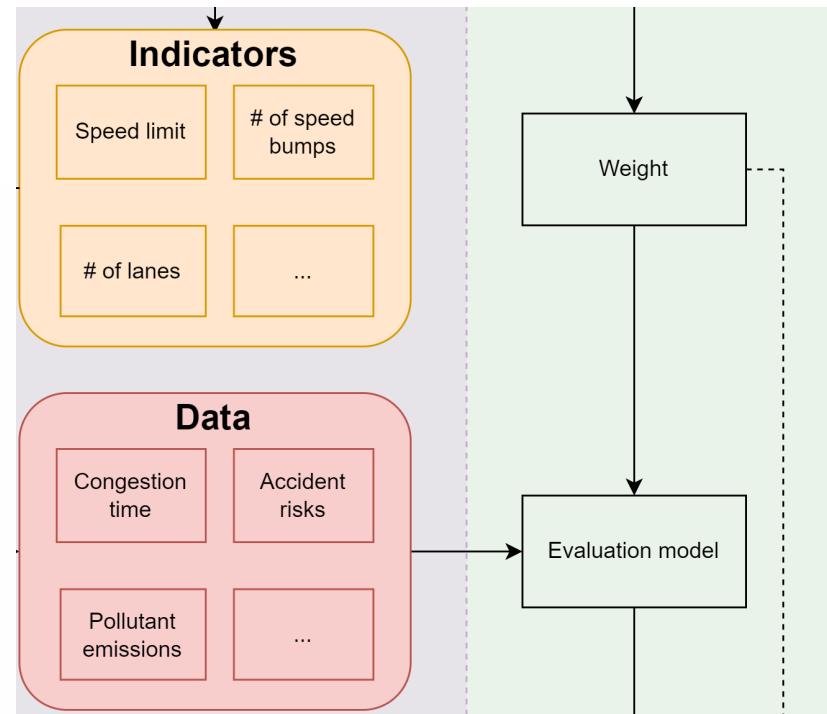
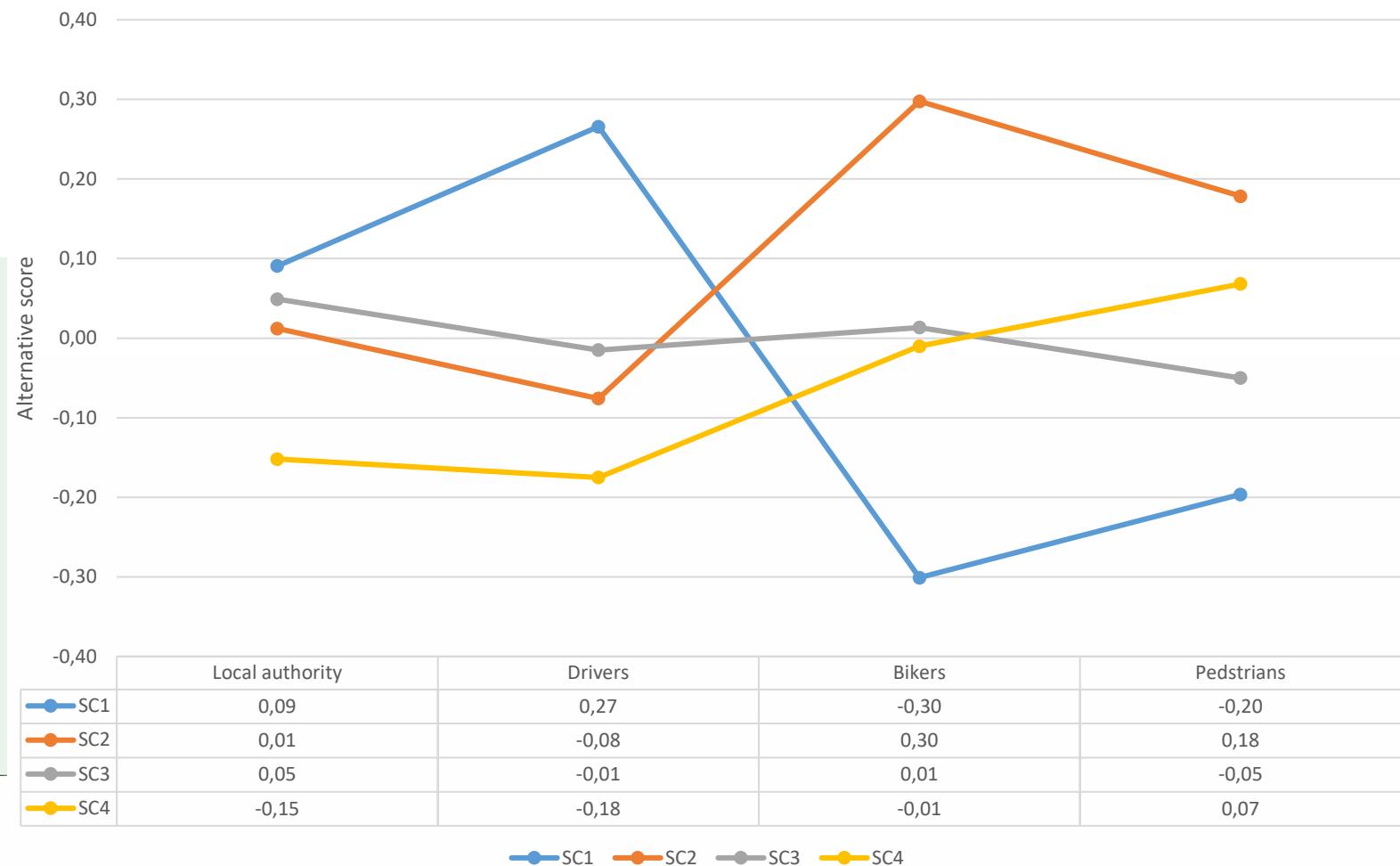
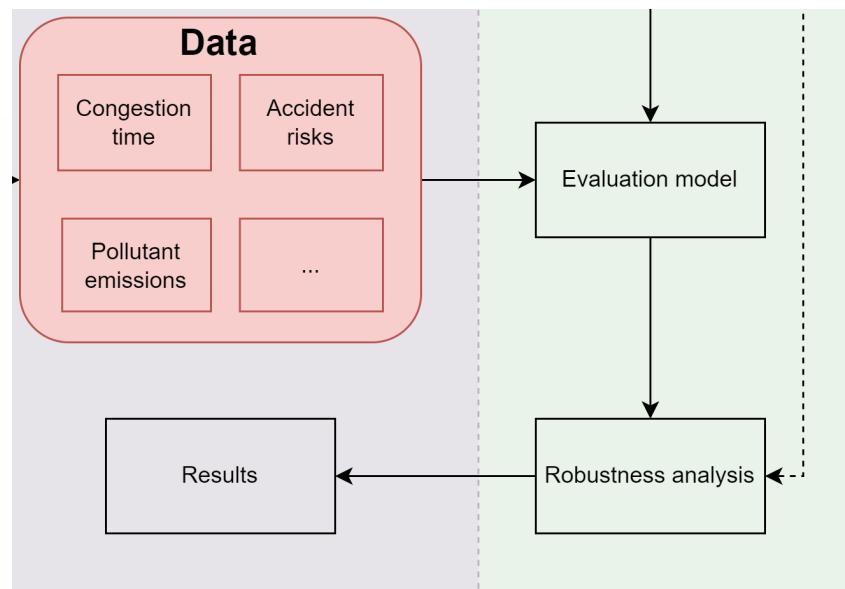


Table. Criteria weight elicitation and alternative appraisal result

Bikers	Weight	SC1	SC2	SC3	SC4
Emission of GHGs	0,26	0,1767	0,41	-0,4653	-0,1214
Emission of NOx, CO, VOC, PM	0,2	-0,3292	0,4336	-0,052	-0,052
Biodiversity	0,14	0,2	-0,0667	-0,0667	-0,0667
Traffic Noise	0,08	0	0	0	0
Ambient Safety of Cyclists	0,32	-0,9657	0,355	0,4817	0,129
Overall	1	-0,30092	0,297582	0,013428	-0,01002

# MAMCABM

## MAMCA VIEW



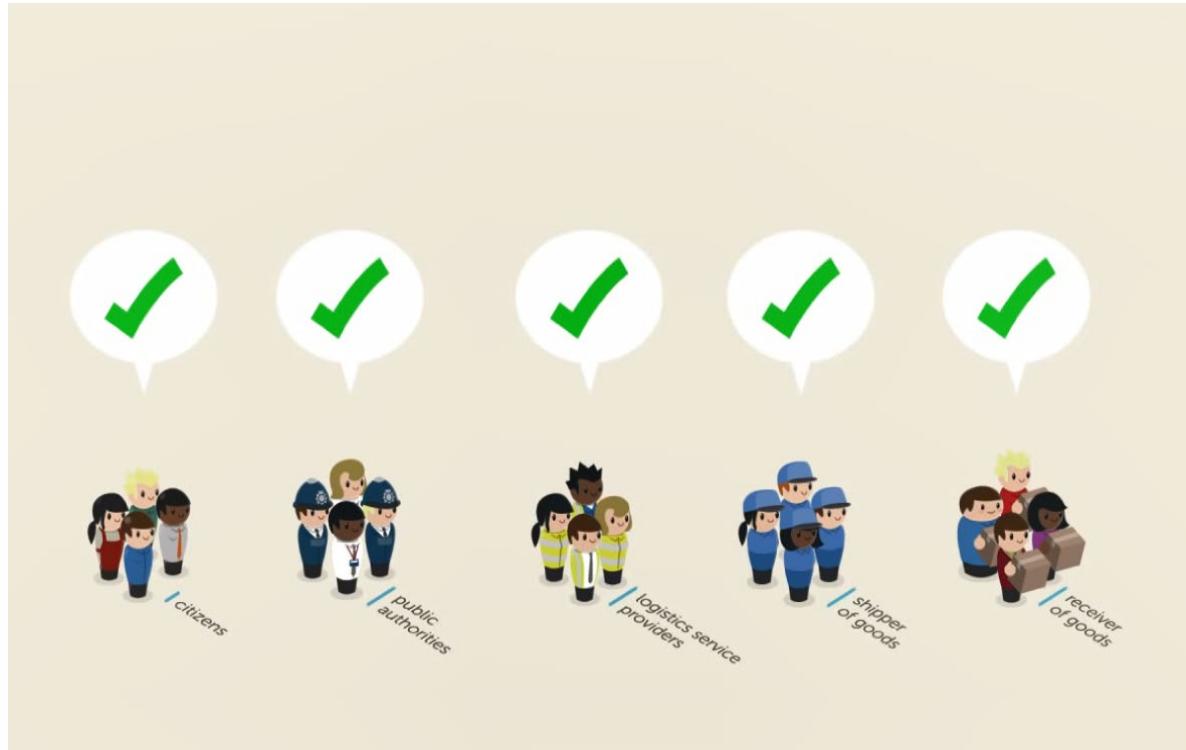
# MULTI-ACTOR MULTI-CRITERIA ANALYSIS

## CONSENSUS REACHING

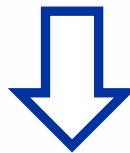


# CONSENSUS REACHING MODEL

## HOW TO ADDRESS CONFLICTS OF POINTS OF VIEW



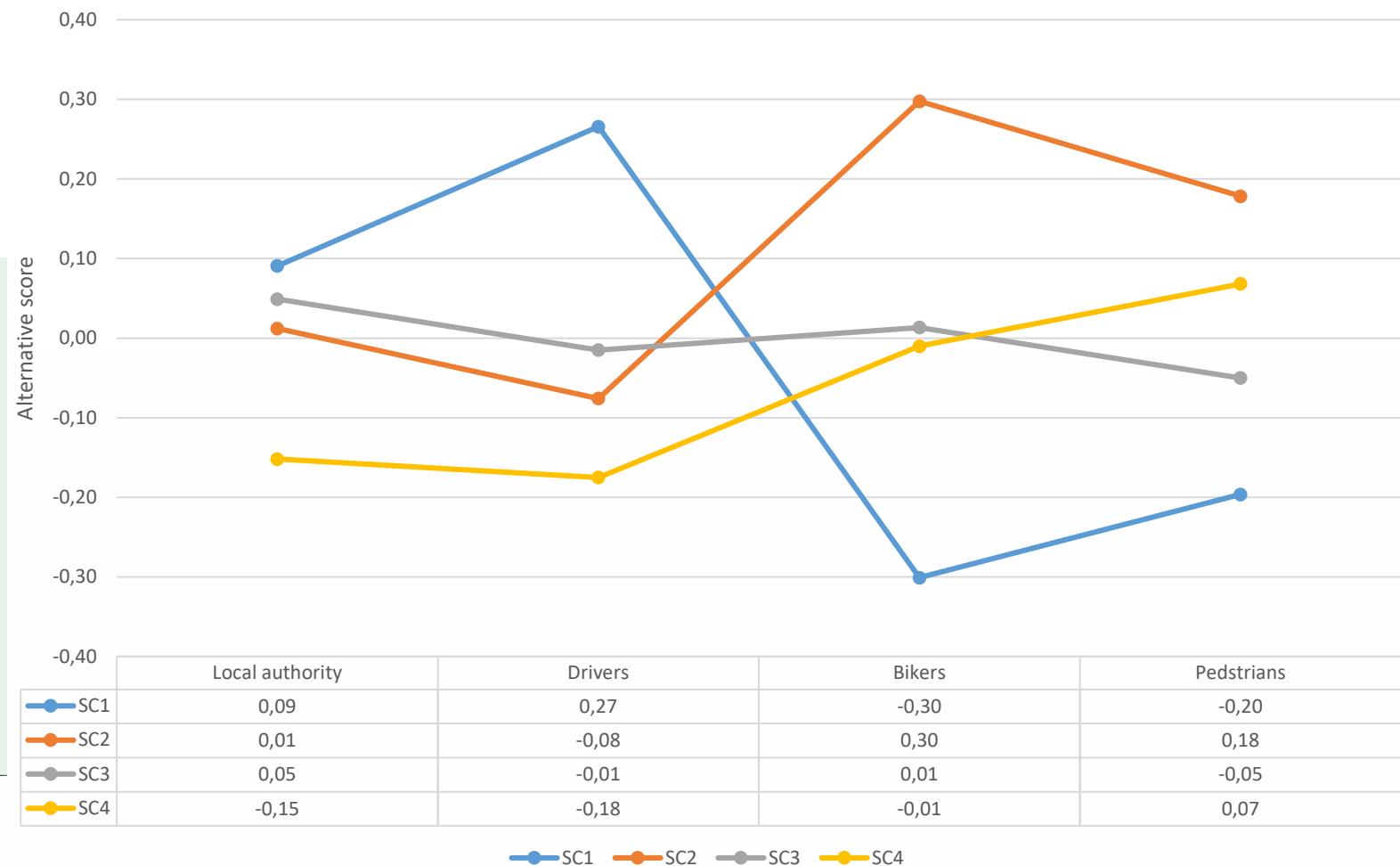
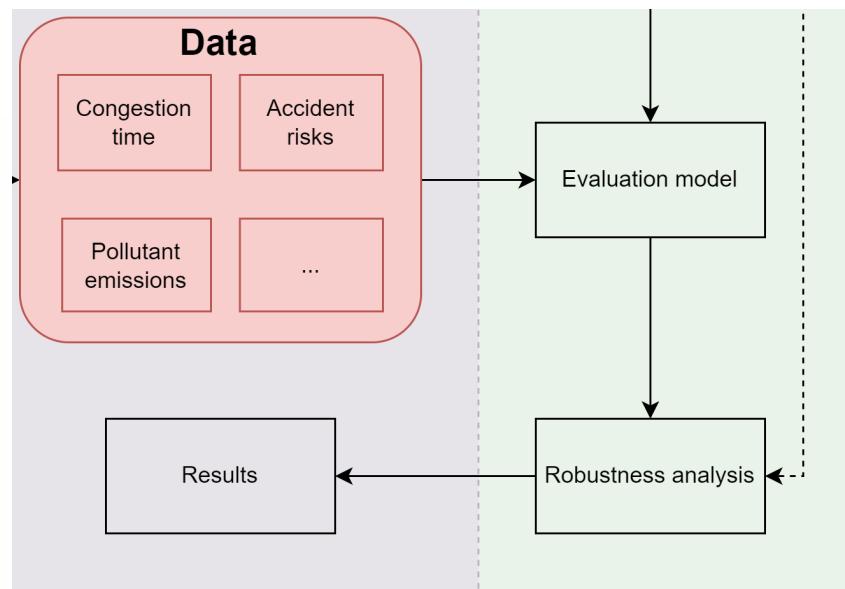
Find a consensus based on the use of a weight sensitivity analysis model (Huang et al., 2021).



Consensus reaching process (CRP) featuring minimum modifications (Zhang et al., 2019).

# MAMCABM

## MAMCA VIEW

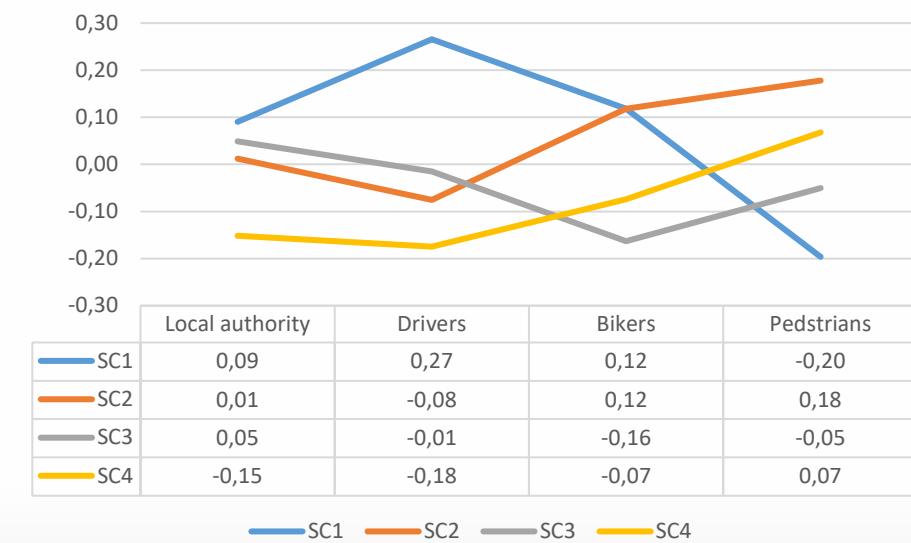
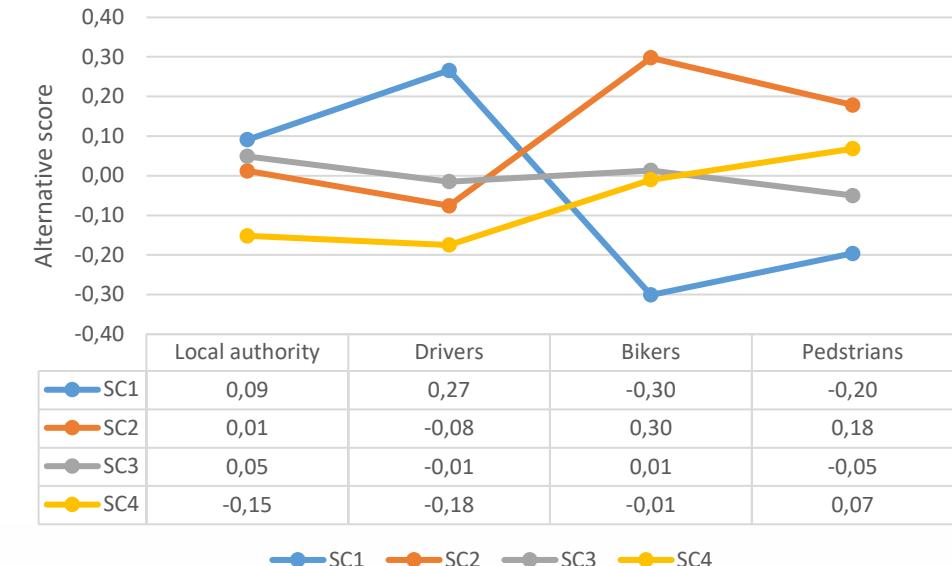


## MAMCABM OPTIMIZATION

$$\min z_k^m = \sum_{n_k=1}^{N_k} |\omega_{k,n_k} - \omega'_{k,n_k}|.$$

(Huang et al., 2021).

Bikers	Emission of GHGs	Emission of NOx, CO, VOC, PM	Driving behavior	Driving experience	Fuel consumption
Before optimization	0,26	0,2	0,14	0,08	0,32
After optimization	0,26	0,112	0,548	0,08	0

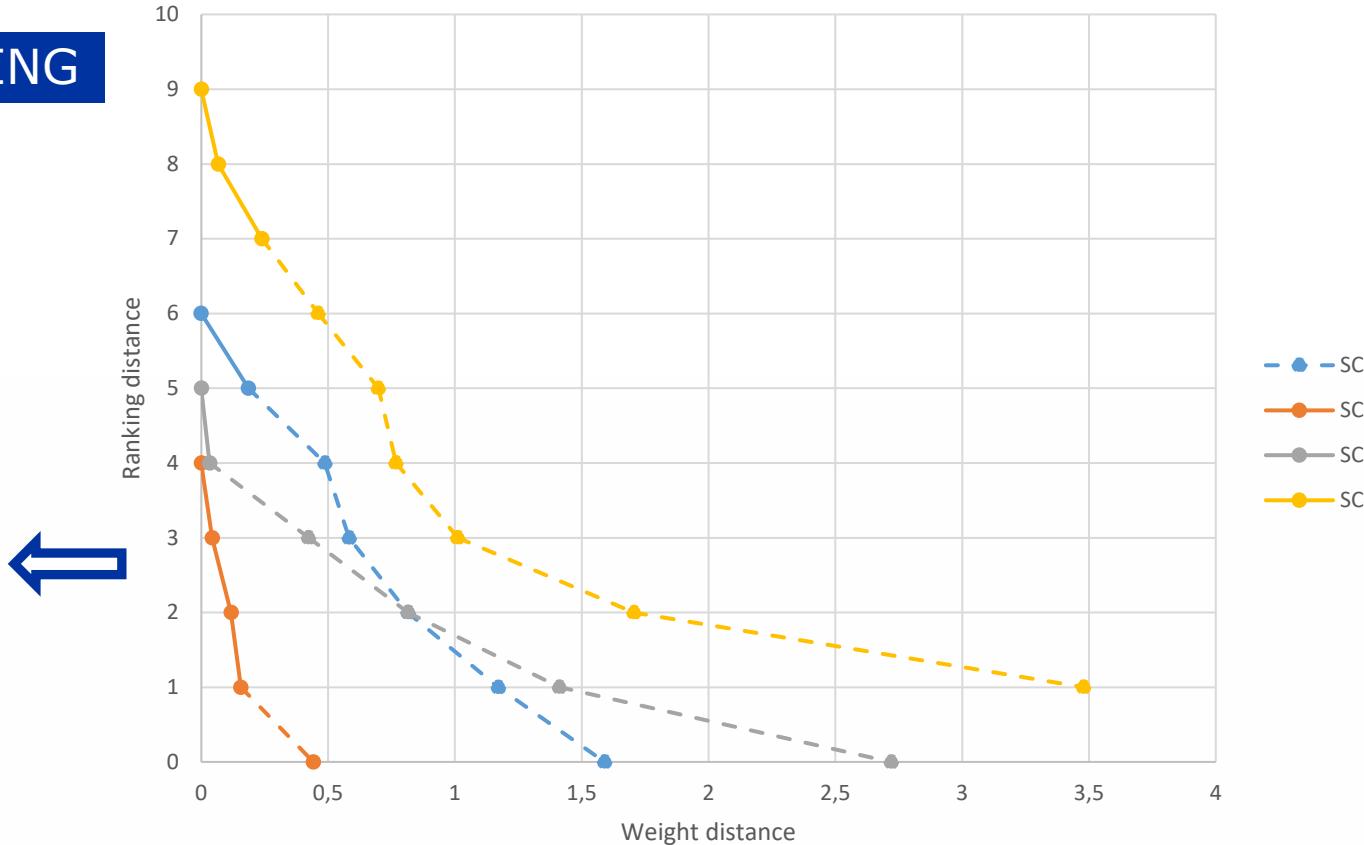


# MAMCABM

## CONSENSUS REACHING

The sum of their current rankings compared to the first position

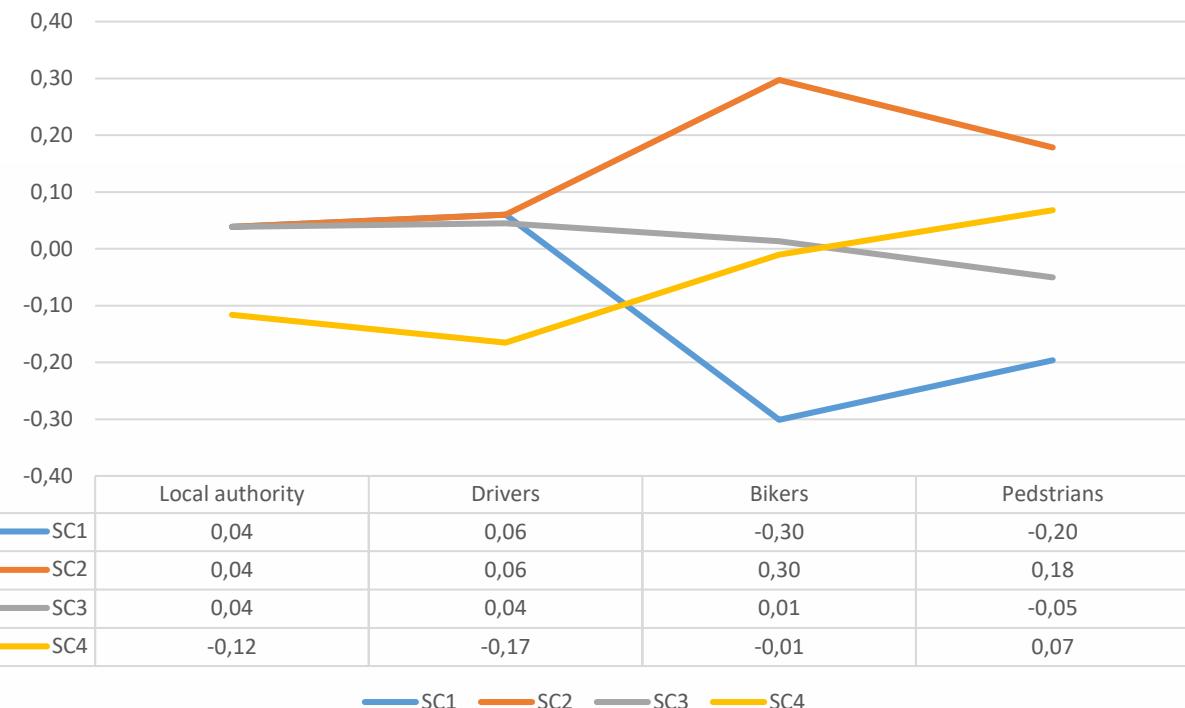
When rank distance is 0, the alternative is ranked as 1<sup>st</sup> for all stakeholder groups



# MAMCABM

## CONSENSUS REACHING

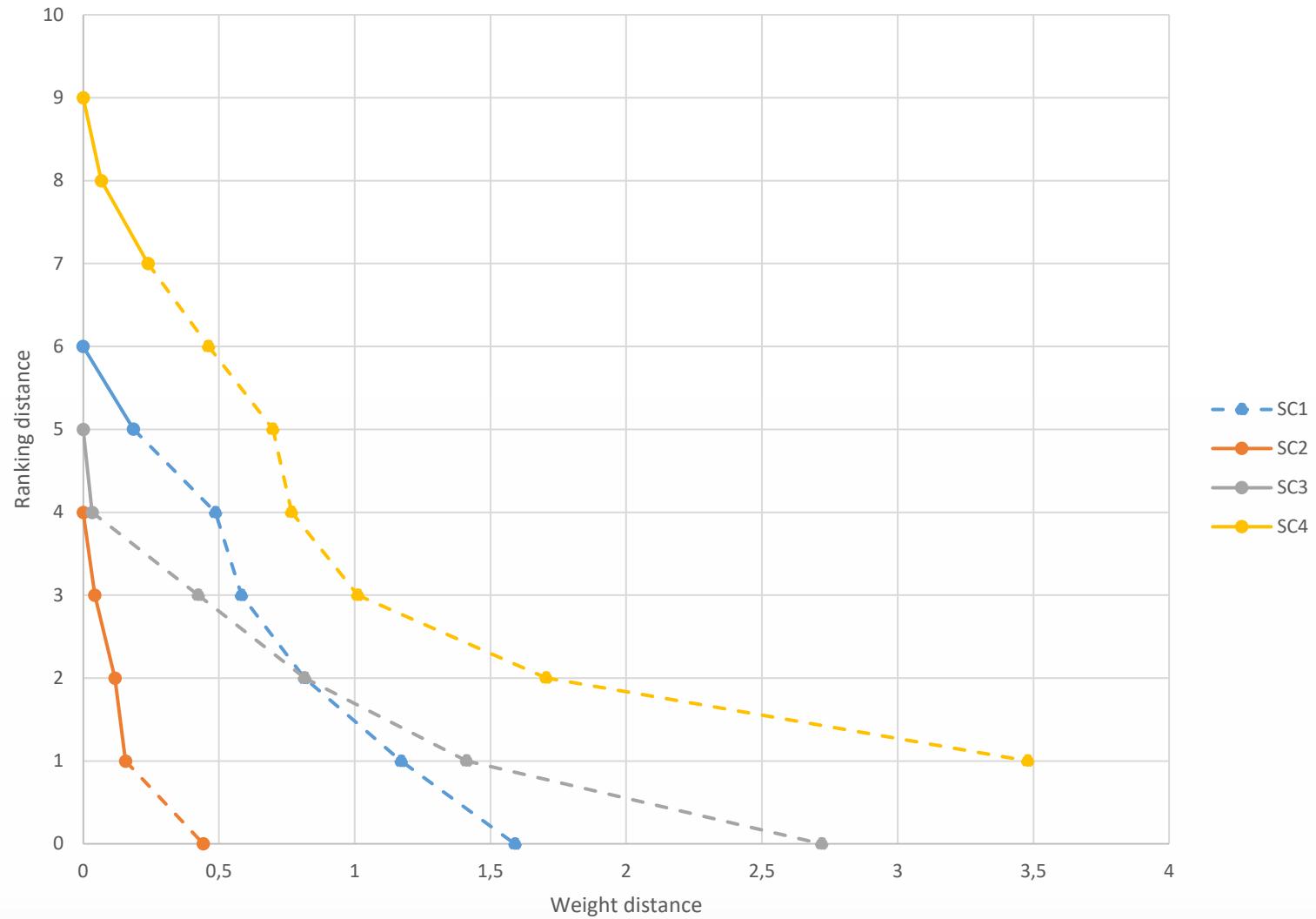
Drivers	Emission of GHGs	Emission of NOx, CO, VOC, PM	Driving behavior	Driving experience	Fuel consumption
	Before optimization	After optimization			
	0,133	0,068	0,333	0,267	0,200
	0,133	0,068	0,152	0,267	0,380



# MAMCABM

## CONSENSUS REACHING

Compromise solution: SC2



# CONCLUSION

## MAMCABM

- A data-driven stakeholder-based decision-support system :
  - Leverages data generated by simulations to inform decision-making;
  - Considers uncertainties that arise from both the complexity of Agent-Based Modelling (ABM) and the inherent variability of human judgments;
  - Suggests consensual solutions that align with the priorities of stakeholders;
- Future research:
  - Digital twins;
  - Consider other indicators.

# THANK YOU



**Dr. He Huang**  
+32 2 614 83 18  
[He.huang@vub.be](mailto:He.huang@vub.be)  
Building PL5 (4.33)



**Shiqi Sun**  
[shiqi.sun@vub.be](mailto:shiqi.sun@vub.be)  
Building PL5 (4.33)



**mobilise**  
analysing mobility, mobilising people