

## Contact

lorraine@lyndalorraine.com

[www.linkedin.com/in/lyndalorraine](http://www.linkedin.com/in/lyndalorraine)  
(LinkedIn)

[lyndalorraine.com/](http://lyndalorraine.com/) (Personal)

## Top Skills

Studio & Runway Support

Luxury Merchandising

Catwalk Fitting Coordination

## Languages

English (Native or Bilingual)

## Honors-Awards

Harrods Award for Design Initiative  
(runner-up)

AHRC Postgraduate Fashion  
Development Fund

# Lynda Lorraine

Contemporary Artist | Filmmaker | Educator | Founder, Lynda Lorraine Studio | Alumni: LCF, CSM & RCA

London, England, United Kingdom

## Summary

Lynda Lorraine: Contemporary Artist | Filmmaker | Educator

I am a British Anglo-Filipina contemporary artist and creative educator based in London, with an internationally recognised multidisciplinary practice spanning portraiture, textiles, installation, movement and film. My work amplifies the voices of the Filipino diaspora, telling stories that are vibrant, complex and unapologetically visible.

My artistic practice explores space, time and the humanity of the Filipino diaspora, dismantling stereotypes and reclaiming erased histories. Drawing on experience as an internationally exhibited and collected fashion designer and artist, alongside postgraduate-level expertise in arts, design and creative education, I lead projects and consultancy across nonprofits, academia, cultural institutions and digital platforms.

Lynda Lorraine Studio: Cultural Leadership | Social Change | Creative Education

Founded in 2025, Lynda Lorraine Studio is an evolving creative education space where self-agency and empowerment are central to its practice. Creative education sits at the heart of my work and the studio's ethos. I have mentored emerging artists, led classes, facilitated community workshops, panel series, educational programmes and cultural consultancy and supported postgraduate teaching and learning.

As part of the Royal College of Art's PG Cert Creative Education programme, I engage in critical dialogue around curriculum design, pedagogies of making and education as a tool for social and cultural change. My approach brings the freedom, experimentation and critical thinking of the art school experience into lifelong learning,

with a focus on empowering individuals of diasporic identity navigating questions of selfhood within Western-centric spaces.

Grounded in creativity, inclusivity and community engagement, Lynda Lorraine Studio creates spaces for self-expression, dialogue and collective empowerment. Transforming visual traditions into acts of visibility, acceptance and cultural reconnection.

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## Experience

Lynda Lorraine

28 years 7 months

Founder & Lead Artist

August 2025 - Present (8 months)

Founded in 2025, Lynda Lorraine Studio is a creative education space led by contemporary artist and educator Lynda Lorraine.

Rooted in self-agency, empowerment and community the studio centres creative education as its core practice. Lorraine mentors emerging artists and leads classes, workshops, panels and educational programmes with experience supporting postgraduate teaching and learning.

Her work brings the freedom and critical thinking of the art school into lifelong learning contexts. With a strong focus on diasporic identity, selfhood and cultural dialogue. Lynda Lorraine Studio creates spaces for expression, connection and collective empowerment.

Contemporary Artist

September 2014 - Present (11 years 7 months)

London / Global

As a multidisciplinary artist, I create work rooted in painting, lens-based media, performance, text, sculptural aspects and installation. Exploring memory, identity, ancestral knowledge and the sacred. My practice is informed by my Filipino heritage and diasporic experience, drawing from embodied research, feminist thinking and decolonial methodologies.

Highlights of my practice include:

- Developing The Warrior Soul (Part 1), a collaborative lens-based performance work exploring migration, ritual and mythic reimagination of the contemporary British Filipino.

- Collaborating with Maharlika UK and other diasporic collectives to amplify underrepresented narratives.
- Exhibiting and performing in interdisciplinary platforms engaging with identity, ritual and cultural heritage.
- Facilitating artist-led workshops, talks and participatory work rooted in intuitive process and healing.

My work is grounded in ritual, research and community building. Centring the body as archive and ceremony as resistance.

### Creative Director

September 1997 - September 2014 (17 years 1 month)

London / Remote

Before formalising my multidisciplinary art practice, I worked as an independent creative director and consultant across fashion, branding and communications. My work integrated bespoke tailoring, couture draping and ready-to-wear design with holistic storytelling, digital design and strategic insight. I collaborated with emerging and established brands, bringing a cross-disciplinary approach that merged craft, culture and concept.

Key responsibilities included:

- Designing and directing fashion collections and bespoke pieces with a focus on silhouette, form and narrative.
- Providing strategic brand consultancy. Developing tone of voice, visual identity and audience alignment for independent labels and creatives.
- Styling and art directing editorial and commercial shoots, translating concepts into strong visual campaigns.
- Writing copy for fashion, lifestyle and trend platforms, blending creative writing with trend forecasting and cultural analysis.
- Working across UX, digital design and IA to ensure brand consistency across digital touchpoints.

This period laid the foundations for my current practice. Shaping my sensitivity to materials, narrative construction and the power of visual symbolism in cultural storytelling.

### Royal College of Art

11 years 7 months

Lead Technical Assistant, Media & Resources

March 2020 - Present (6 years 1 month)

London, United Kingdom

As Lead Technical Assistant at the Royal College of Art, I support postgraduate students in the School of Communication while collaborating with senior leadership and academic teams across campuses and programmes. My role combines high-level technical knowledge, creative mentorship and cross-institutional coordination to enhance student learning and strategic delivery.

Key responsibilities include:

- Providing one-to-one and group-based support across lens-based media, performance, installation, editorial design and digital output.
- Guiding students through the technical realisation of their concepts; bridging theory, practice, and material exploration.
- Working closely with senior academics and management, programme leads and technicians across RCA to shape and deliver high-quality, inclusive learning experiences.
- Contributing to curriculum development and technical innovation that reflect the evolving needs of contemporary art and design education.
- Facilitating workshops and tutorials while maintaining a supportive, experimental studio culture that fosters independent thinking and making.

With a multidisciplinary background and an ethos rooted in care, I advocate for creative risk-taking, critical inquiry and student empowerment across the institution.

#### Technical Assistant, Media & Resources

January 2018 - March 2020 (2 years 3 months)

London, United Kingdom

As Technical Assistant in the School of Communication, I supported postgraduate students across disciplines with lens-based media, installation, editorial and performance-based practices. Alongside direct technical support, I played a key leadership role in shaping and expanding the RCA's Resource Stores infrastructure across all three campuses: White City, Kensington, and Battersea.

Key responsibilities included:

- Delivering 1:1 and group technical support in lens-based media, print, book arts and digital workflows.
- Supporting academic delivery and technical operations across the School of Communication, School of Architecture and Graduate Diploma programmes.
- Leading the Resource Store team across sites with a focus on strategy, service design and user-centred improvements.

- Designing and implementing a new strategy for the White City Resource Store; tripling its footprint, inventory and usage within two years.
- Spearheading interdepartmental proposals to test new resource capabilities, including Library 'shuttle' loans and IT Helpdesk integration.
- Contributing data analysis and visioning that helped secure a successful capital bid for Library lockers and return stations across all sites. Freeing up valuable staff time and improving the student experience.

This role blended hands-on creative support with strategic innovation supporting student experimentation while shaping equitable, future-facing infrastructures across the College.

### Resource Manager

September 2014 - December 2017 (3 years 4 months)

London, United Kingdom

As Resource Manager within RCA's Technical Services senior team, I led special projects that supported the operational, strategic and communicative infrastructure behind over 50+ technical workshop spaces and 100+ technicians across Fashion & Textiles, Lens-Based Media, 3D Making and Printmaking.

Working cross-campus and cross-departmentally, I coordinated the design, analysis and delivery of high-impact solutions for internal operations and student experience. This included space planning and utilisation reporting, digital and printed communications, strategic timetabling and internal service design projects.

#### Key responsibilities:

- Spearheading service innovation projects in collaboration with senior management, academic leadership and front-line teams.
- Managing multi-format communications (graphic design, digital assets, signage and documentation) to support technical delivery.
- Designing and implementing space and timetable systems that improved access and transparency across departments.
- Facilitating training and operational improvements through user-focused analysis and stakeholder negotiation.
- Acting as a bridge between technical, academic and administrative teams to ensure alignment on College-wide goals.

This role positioned me at the intersection of creative practice, institutional systems and strategic design. Ensuring that the behind-the-scenes operations of RCA's making spaces remain adaptable, equitable and future-facing.

### Drawing Tutor and Communication Lead

October 2016 - June 2017 (9 months)

London, United Kingdom

In this hybrid role I led internal and external communications for the RCA Drawing Studio. Which elevated its visibility across the College. I worked across strategic storytelling, student engagement and interdisciplinary collaboration to position the studio as a vibrant and inclusive creative space.

Key responsibilities included:

- Shaping the studio's communications strategy, including digital content and outreach.
- Developing inclusive creative workshops for postgraduate students from diverse disciplines.
- Supporting student confidence and experimentation through embodied and expressive visual practices.
- Co-developing content with artist Len Massey to reflect contemporary approaches to visual thinking.
- Advocating for the studio as a hub for interdisciplinary exchange and creative development.

This role combined visual communication, facilitation, and strategic arts marketing to promote drawing not just as a skill, but as a cross disciplinary tool for creative exploration and critical thinking.

### Avianne Communications

Creative Producer "Common Threads Panel Series"

April 2025 - Present (1 year)

London, United Kingdom

It was an honour to co-create and produce the first edition of Common Threads, a panel series and showcase celebrating emerging Asian artists and their creative journeys.

Curated alongside the inspiring Angel Vianne, this event brought together twelve talented London-based artists across painting, illustration, media, design and music. Through intimate artist showcases and two thought-provoking panels; Echoes of Home: Creativity Through Nostalgia and Rooted

in Identity: Culture in a Creative Landscape. We explored how identity, heritage and collective memory shape artistic expression.

As Creative Producer, I wove together my passion for cultural storytelling and education to create a space where artists and audiences could engage in meaningful dialogue, reflect on shared histories and celebrate the vibrant diversity of the Asian creative community. With the sounds of DJs DeeJ Nye & Vince Lam of Half East Records, the evening became a living archive of our stories; layered, complex and deeply connected. A heartfelt thank you to the incredible artists, collaborators, community and the venue Damsel Collective who made this moment possible. This event embodies my belief that art and conversation have the power to empower, reconnect and transform.

### Kingston University

#### Undergraduate Mentorship

September 2024 - Present (1 year 7 months)

London, United Kingdom

As an Undergraduate Mentor at Kingston University, I support emerging creative practitioners across fashion, art, photography and design through tailored one-to-one mentorship. My approach is rooted in care, critical dialogue and cultural sensitivity. Guiding students to develop work that is both personally meaningful and contextually aware.

Key responsibilities include:

- Offering creative and pastoral mentorship, supporting students in navigating their personal, academic and professional development.
- Providing feedback on creative projects, written work and research direction, with a focus on storytelling, materiality and identity.
- Encouraging students to explore decolonial, embodied and experimental approaches within their practice.
- Sharing insight from my multidisciplinary career to expand student perspectives on sustainable and inclusive creative futures.
- Fostering a supportive space for reflection, confidence-building, and growth. Particularly for students from underrepresented backgrounds.

This role allows me to contribute to the next generation of creatives while nurturing values of empathy, innovation and cultural resonance.

### School of Kapwa

Director of Strategic Innovation & Cultural Communication

May 2024 - July 2025 (1 year 3 months)

UK / Global

As Director of Strategic Innovation & Cultural Communication at the School of Kapwa, I co-lead the creative and strategic direction of this Filipino platform rooted in indigenous knowledge and community care. My role bridged programme design and storytelling by developing visionary frameworks that centre the Filipino values of interconnectedness (kapwa) while responding to contemporary social and ecological realities.

Key contributions include:

- Shaping the school's voice and offerings through culturally grounded, future-facing strategy.
- Designing community-engaged initiatives that combine somatics, creativity and critical discussion.
- Co-authoring frameworks for diasporic healing, articulation and ecological justice rooted in Filipino Indigenous ways of being.
- Leading cross-platform communications and visual identity that align with the school's spiritual ethos.
- Supporting partnerships, outreach and public engagement with a focus on care, reciprocity and transformation.

My approach honours both innovation and tradition. Uplifting cultural memory while imagining liberatory futures through knowledge exchange and collective practice.

Birkbeck, University of London

Panel Speaker "The Value of Dramaturgs"

May 2024 - May 2024 (1 month)

London, United Kingdom

Birkbeck Arts Week | Birkbeck Centre for Contemporary Theatre & the Dramaturgs' Network

Invited speaker for a public panel exploring the evolving role of dramaturgy in contemporary performance making. I shared my perspective as a dramaturg working through diasporic experience and embodied research, specifically within the context of Filipino identity, movement and expanded choreographic performance practices.

The conversation focused on the often invisible labour of dramaturgs. We interrogated how dramaturgy operates beyond traditional theatre, particularly

across live art, contemporary performance and transdisciplinary collaboration. I contributed insights from my work in dance, performance and curatorial practice. Addressing how dramaturgy can serve as a method for holding space, tracing cultural memory, deepening collective inquiry, and advocating for self-agency in a Eurocentric creative landscape.

Other panelists included theatre director Pooja Ghai and playwright Beth Steel.

## Sky

Contestant, Sky Portrait Artist of the Year

December 2020 - December 2020 (1 month)

Battersea, England, United Kingdom

I was selected to compete in Sky's Portrait Artist of the Year, painting live on set (Season 7, Episode 8, 2020). The experience was immersive, translating our live sitter Dame Kathryn Grainger into portraiture under the intensity of time limits, interviews and the television studio set-up.

Engaging with judges Tai Shan Schierenberg, Kathleen Soriano and Kate Bryan and with peers from across the UK, offered valuable insights into creative process, critical dialogue and the role of portraiture in contemporary visual culture.

Highlights include:

- Creating a live portrait of Dame Kathryn Grainger within a limited timeframe, balancing observation with expressive mark-making.
- Engaging in dialogue with high-level arts professionals about technique, symbolism and representation.
- Exploring the intersection of performance, painting and presence within a televised context.
- Reflecting on resilience, adaptability and artistic integrity under scrutiny.
- Connecting with a diverse network of contemporary artists and curators.

My participation reaffirmed the value of intuition, conversation and embodied creativity in public-facing art practice.

## Joseph Sinclair

Media And Communications Manager

August 2006 - July 2015 (9 years)

London, United Kingdom

Led digital communications and brand strategy for London based fashion and celebrity photographer Joseph Sinclair. I oversaw the evolution of his visual identity and online presence across a period of rapid growth in digital media and creative industries.

My role spanned the development of a cohesive visual brand, website design and audience engagement strategy. Positioning Joseph's work online within a competitive, fast-paced creative market. This involved creative direction, content strategy and ongoing digital storytelling to support his editorials and commercial commissions.

This long term collaboration was grounded in an understanding of visual culture, narrative framing and the shifting dynamics of image production and reception in fashion and celebrity media.

### Cowling & Wilcox

#### General Manager

June 2011 - February 2015 (3 years 9 months)

Flagship, Soho, London

Oversaw the everyday operations and communications of Cowling & Wilcox's flagship Soho store. A key supplier of fine art and graphic materials to London's creative communities.

In this leadership role, I managed a 10+ person team, which included coordinated communications and marketing initiatives online and across four London locations (Soho, Shoreditch, Holloway Road and Camberwell). My responsibilities included stakeholder engagement, sales growth analysis, staff development and bespoke client services tailored to artists, designers, companies and institutions.

I led the delivery of high quality, customer focused service while cultivating relationships across the creative industries. From filmmaking hubs in central London, to emerging artists, students as well as established practitioners and studios. This position deepened my understanding of the materials, methods and market dynamics that support contemporary visual art making.

### YMF Design Europe

#### Trend Reporter and Web Consultant

May 2003 - July 2008 (5 years 3 months)

London, United Kingdom

Provided quarterly trend analysis and reporting for YMF Design Europe. With a focus on textile, fashion and lifestyle forecasting for the directors of YSH London and its Japanese partner brand Yacomaricard in Japan and Thailand.

My work involved identifying emerging cultural and aesthetic trends across fashion, design and visual culture. And distilling them into accessible, visually rich reports for use in their product development and creative direction process.

Alongside this I consulted on the design, content and user experience of the company's trend reporting website and blog. Helping transition traditional forecasting into an evolving digital space and supporting cross cultural creative exchange between London and Tokyo.

London College of Fashion, University of the Arts London  
Visiting Lecturer for Illustration & Life Drawing  
October 1997 - December 2005 (8 years 3 months)  
London, England, United Kingdom

Delivered short courses in life drawing and illustration at the London College of Fashion. Supporting students across disciplines in developing their visual literacy, observational skills and creative confidence.

My teaching encompassed embodied, experimental approaches to mark making. Encouraging students to explore drawing as both a technical foundation and a generative tool for visual thinking. Working within a fashion education context, I fostered interdisciplinary dialogue between drawing, design and narrative form.

This role formed part of my ongoing commitment to inclusive, practice-led teaching that supports artistic development at all levels.

TONI&GUY  
Fashion Stylist to Art Director & Head of Training UK  
September 2000 - February 2005 (4 years 6 months)  
London, England, United Kingdom

Worked as lead stylist to Art Director and UK Head of Staff Training Austin Shirley at the TONI&GUY Academy on New Oxford Street. This role bridged fashion styling, creative direction and education within a dynamic, high-profile training environment.

Supported the development and delivery of editorial, runway and educational content. Collaborated on shoots and stage presentations for the Academy. I contributed to the visual storytelling and brand identity of TONI&GUY at the Academy and company-wide printed media during a pivotal era of growth and international recognition.

This experience deepened my expertise in creative collaboration, styling for performance and image as well as working within fast-paced, visually driven environments.

### Milla London

Creative Director SS2004 / HS2004

June 2003 - January 2004 (8 months)

London, United Kingdom

Led design and creative direction for Milla London's SS2004 and HS2004 collections. Shaping the brand's visual and material identity during a critical phase of early growth.

Founded by former Harrods buyers Jo Dugdale and Caroline Greer, Milla London achieved rapid international success, with collections sold in 75 stores across 12 countries within its first year. Including Selfridges, Liberty, Matches, Cruise and Lane Crawford.

As head designer, I was responsible for concept development, garment design and overseeing the creative integrity of the collections. Aligning aesthetics with market appeal while maintaining a distinct brand voice rooted in refined, contemporary womenswear.

### Harrods

Creative Director FW2003/04

March 2003 - April 2003 (2 months)

London, United Kingdom

Head designer for this capsule collection in collaboration with textile artist Hannah Payne (Central Saint Martins), showcased at London Fashion Week (Duke of York HQ).

The collection was developed through an intensive conceptual and material research process. Integrating Payne's striking and detailed textile work into a cohesive womenswear vision for FW2003/04.

This collaborative project was part of the Harrods Design Initiative and received industry recognition from Barneys New York and Floriane de Saint Pierre among others, placing as runner-up in the award programme judged by industry leaders such as renowned British journalist and fashion director Hilary Alexander.

This project reflected my interest in cross-disciplinary collaboration, textile experimentation, tailoring, couture draping and fashion as a site of material and cultural storytelling.

### Jemima Thornton

Lead Designer FW2001/02

October 2000 - March 2001 (6 months)

London, United Kingdom

Lead Designer for Jemima Thornton's FW2001/02 collection, collaborating closely with the London based textile designer to translate her tactile material and surface research into a cohesive ready-to-wear line.

The collection was showcased at the Old Truman Brewery in East London and retailed through independent concept store Kokon To Zai (KTZ), known for championing emerging design voices.

This role involved design development, garment construction oversight and shaping the overall creative direction. Blending experimental textile approaches with contemporary fashion narratives.

### Tristan Webber

Studio Assistant SS2000

May 1999 - September 1999 (5 months)

London, United Kingdom

Commissioned to generate complex bespoke showpieces for Tristan Webber's Tecton Orthotics SS2000 collection, presented at London Fashion Week in the Natural History Museum. The collection explored structural futurism and the interface between fashion and the body. Drawing inspiration from orthotic forms and architectural intervention, which resonated deeply with my research into narrative and spatially-based, sculptural and embodied fashion design.

My contribution involved conceptual development and fabrication of sculptural garments that complemented and extended the collection's core themes. Working at the intersection of performance, materiality and form.

Matthew Williamson

Studio Assistant and Merchandiser SS1999

April 1998 - September 1998 (6 months)

London, United Kingdom

Assisted in studio fittings and show preparation for Matthew Williamson's second collection Disco Zen SS1999, presented at London Fashion Week. Worked closely with the design team to support garment fittings during a defining phase in the brand's early trajectory.

In parallel, I held a merchandising role at Harvey Nichols working closely with buyers across collections by Matthew Williamson, Ann Demeulemeester, Paul Smith and Jean Paul Gaultier. This included visual merchandising, retail presentation and product flow. Offering insight into the interface between high fashion design and luxury retail environments.

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## Education

Royal College of Art

Postgraduate Certificate - PG CERT, Creative Education · (August 2024 - May 2026)

Central Saint Martins, University of The Arts London

Master of Arts - MA, Fashion (Womenswear - Couture Draping) · (2000 - 2003)

London College of Fashion

Bachelor of Arts - BA (hons), Fashion Design Technology (Womenswear - Bespoke Tailoring) · (1997 - 2000)

University of Hertfordshire

Foundation degree, Fine Art & Design · (1996 - 1997)

UCL

Short Course, First Principles of Painting - Slade School of Art · (2019 - 2019)