

# BrandBoard

SMALL DANISH HOTELS



# NØGLEORD

Parforhold

Kvalitetstid

Romantik

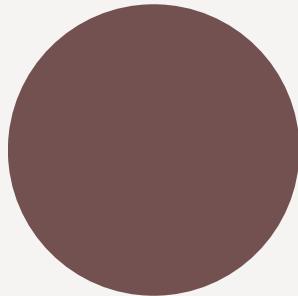
Ferieophold

Afslapning

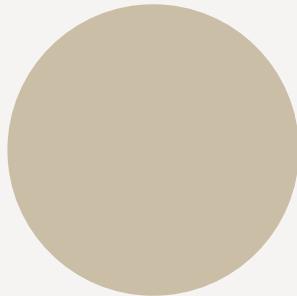
# MOODBOARD



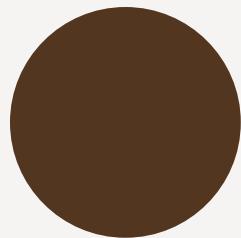
# FARVER



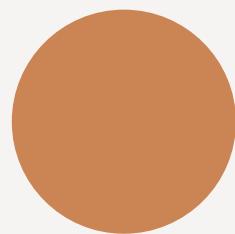
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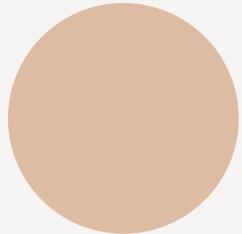
#HEXCODE



#HEXCODE



#HEXCODE



#HEXCODE

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# SKRIFTTYPER

Oswald

A B C D E F G H I J K L M N O P Q R S T U V X Y Z Æ Ø Å

a b c d e f g h i j k l m n o p q r s t u v x y z æ ø å

Moontiment

A B C D E F G H I J K L M N O P Q R S T U V X Y Z Æ Ø Å

a b c d e f g h i j k l m n o p q r s t u v x y z æ ø å

Public sans

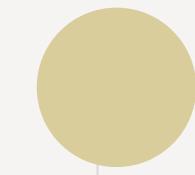
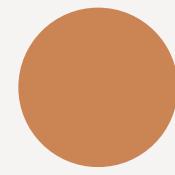
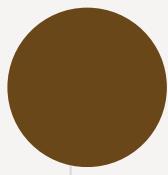
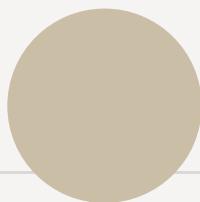
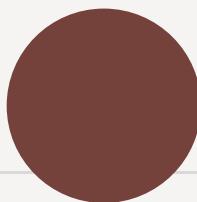
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a b c d e f g h i j k l m n o p q r s t u v x y z æ ø å

LOGO



# OPSAMLING



Oswald  
ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ  
abcdefghijklmnopqrstuvwxyzæøå

*Moontime*

A B C D E F G H I J K L M N O P Q R S T U V X Y Z Æ Ø Å  
a b c d e f g h i j k l m n o p q r s t u v x y z æ ø å

PUBLIC SANS  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
YZÆØÅ  
abcdefghijklmnopqrstuvwxyzæøå