

# Laurent Nyssen

## Creative Designer

I am an experienced Creative Graphic Designer with a demonstrated history of working in the graphic industry. Skilled in branding, advertising, typography, web and motion design, I also have a strong professional entrepreneurship.

## Professional Experiences

- 01.2013 **FREELANCE CREATIVE DESIGNER**  
— ... **AT HOME — BRUSSELS**  
(Ville de Bruxelles, WBM, Delhaize, EU Commission, ...)  
Founder — Print — Branding — Web — Motion Design — UX/UI
- 01.2021 **FREELANCE CREATIVE DIRECTOR**  
— ... **TILT FACTORY — BRUSSELS**  
Print — Branding — Web — Motion Design — UX/UI
- 05.2016 **CREATIVE DESIGNER**  
— 09.2020 **CAMBRE ASSOCIATES — BRUSSELS**  
Print — Branding — Web — Motion Design — UX/UI
- 07.2008 **GRAPHIC DESIGNER & PRODUCTION MANAGER**  
— 09.2014 **[PIAS] ENTERTAINMENT GROUP — BRUSSELS**  
Production manager — Print — Packaging
- 05.2006 **GRAPHIC DESIGNER & COUNTRY MANAGER**  
— 07.2008 **UNITEDPRINT — BRUSSELS, AMSTERDAM, BERLIN**  
Print & DTP — Development of an online printing service  
Manager of the Belgian team (6 pers)
- 12.2004 **GRAPHIC DESIGNER**  
— 03.2006 **ARVHA — PARIS**  
Print — Web
- 01.2004 **GRAPHIC DESIGNER (Internship)**  
— 05.2004 **ICÔNE DESIGNING — LIÈGE**  
Print — Branding — Web

## Academic qualification

- 09.2001 **BACHELOR IN GRAPHIC DESIGN**  
— 05.2004 **HELP — LIÈGE**

## Interests



## Skills

- Strategy  
●●●●○
- Print  
●●●●●
- Branding  
●●●●●
- Web — UX — UI  
●●●●○
- Motion — Video  
●●●○○

## Tools

- Photoshop  
●●●●●
- Indesign  
●●●●●
- Illustrator  
●●●●●
- XD  
●●●○○
- Html — CSS  
●●●●○
- Wordpress  
●●●●○
- After Effects  
●●●○○
- Acrobat Pro  
●●●●●
- MS Office  
●●●●○

## Languages

- French  
●●●●●
- English  
●●●●○
- Dutch  
●●○○○
- Spanish  
●○○○○