



5 Ways to Promote Digital Equity in Your Library

Friday, March 22
1 PM Central

ROWMAN &
LITTLEFIELD

FIVE WAYS TO PROMOTE DIGITAL EQUITY IN YOUR LIBRARY

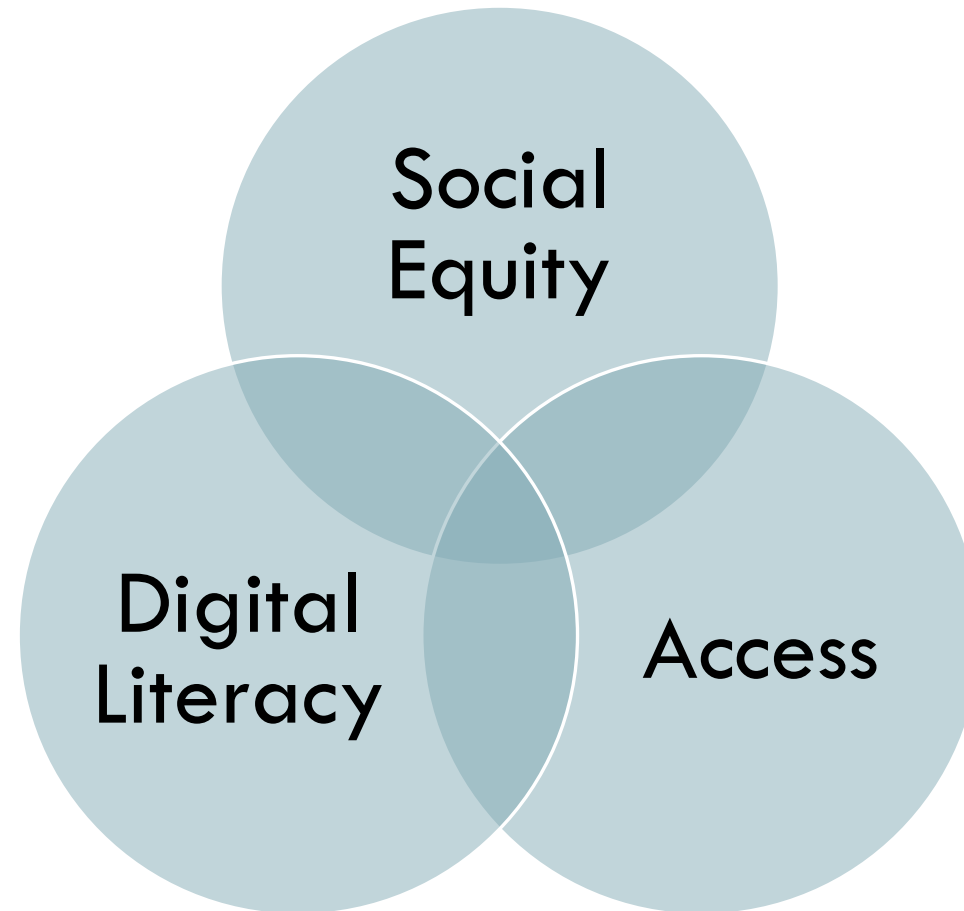
Lauren Comito

LAUREN COMITO

A cape wearing, sword swinging, ukulele playing, tech training, job search helping, activist librarian in NYC.

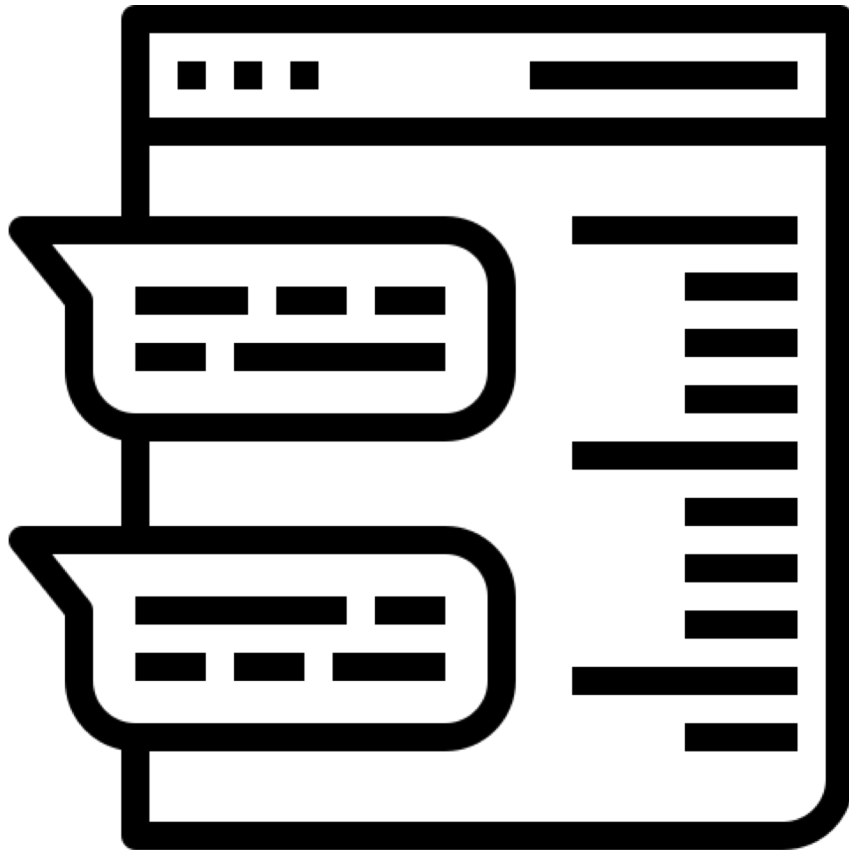
Currently the Neighborhood Library Supervisor at the Mill Basin Branch of the Brooklyn Public Library

WHAT IS DIGITAL EQUITY?



ASK THE COMMUNITY WHAT IT NEEDS

TALK TO PEOPLE



- Surveys
- Recording reference questions
- Talking to other organizations
- Community Conversations
- Outreach!

ASK **BIG** QUESTIONS

Don't ask what people
want to learn.

Ask what they want to
DO



IT'S ALL ABOUT CONTEXT

DON'T TEACH PROGRAMS, TEACH SOLUTIONS



It's not about Skype.
It's about the baby at
the other end.

APPS FOR INDEPENDENCE

Workshop created by Cherry Hill librarian Andy Woodworth.

- Teaches solutions to problems common to seniors and people who are mobility impaired
- App/device agnostic
- Gives a real reason to learn to use tech

Apps for Independence

Money

Turn your phone into your wallet with a payment app! These apps use Near Field Communication (NFC) on your phone which transmits the payment information from your phone to the store's payment terminal. It is safer than using your plastic card because it transmits a token rather than your account information. You can also turn on additional security features such as requiring a pin number or fingerprint before any payments being made.

The apps connect either to a bank or credit card account. They are protected under the same laws as bank accounts which includes protections from fraudulent transactions.

Here are some apps that work for paying at stores:

- Google Pay • Apple Pay • Samsung Pay • Visa payWave • MasterCard PayPass •

Rides

With apps you can summon a taxi or private driver to you. Some apps such as Curb and TaxiCaller work in partnership with taxi services so you are getting a licensed and insured individual to respond. Others such as Lyft and Uber use independent drivers who provide rides in their private cars.

Each type of app has their advantages. The taxi apps generally only work in larger urban areas while the independent driver apps work anywhere. The pricing can change with the independent drivers as they respond to how much need is in the area whereas the taxi apps have consistent pricing.

You can also pay the driver through the app so there is no need to use cash or credit card.

- TaxiCaller • Curb • Lyft • Uber •

Logos: Google Pay, Apple Pay, pay, Visa payWave, MasterCard paypass, Curb, Lyft, Uber

LEVERAGE FREE STUFF |

WHO HAS \$\$\$ ANYWAY?



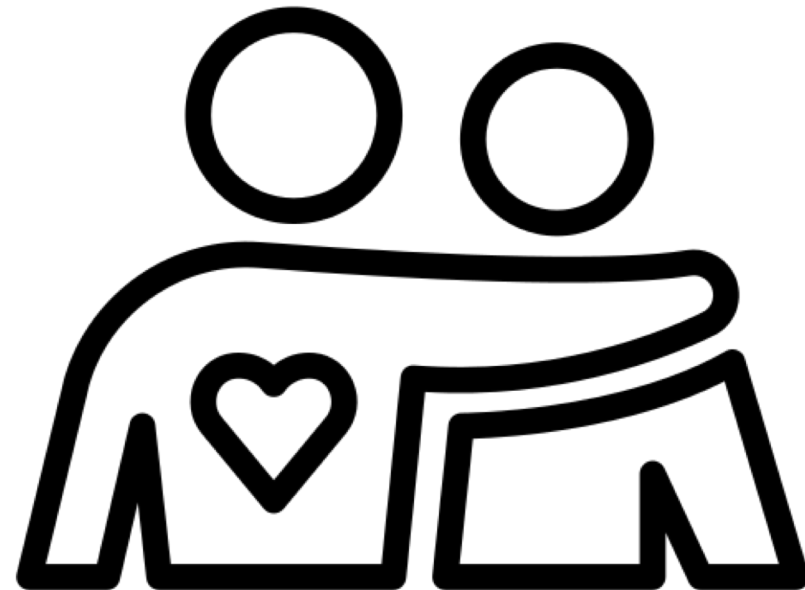
FREE RESOURCES

Resource	URL
GCF Learn Free	https://edu.gcfglobal.org/en/
Codecademy	http://www.codecademy.org
Hour of Code	https://hourofcode.com
Digitalliteracy.gov	https://digitalliteracy.gov/resources

PARTNER UP |

DON'T TRY TO DO EVERYTHING YOURSELF

- Other organizations may already have stuff started!
 - Curricula
 - Space
 - An audience
 - Other services like job placement, or transit assistance



MOBILE WORKPLACE — ST PAUL

workPLACE
grow your skills.

Mobile WorkPLACE partners with local community organizations outside the library.

- Offsite Classes
- Multiple Languages
- Combining Computer Classes and Storytime

EXPERT, SCHMEXPERT

STAYING 2 STEPS AHEAD

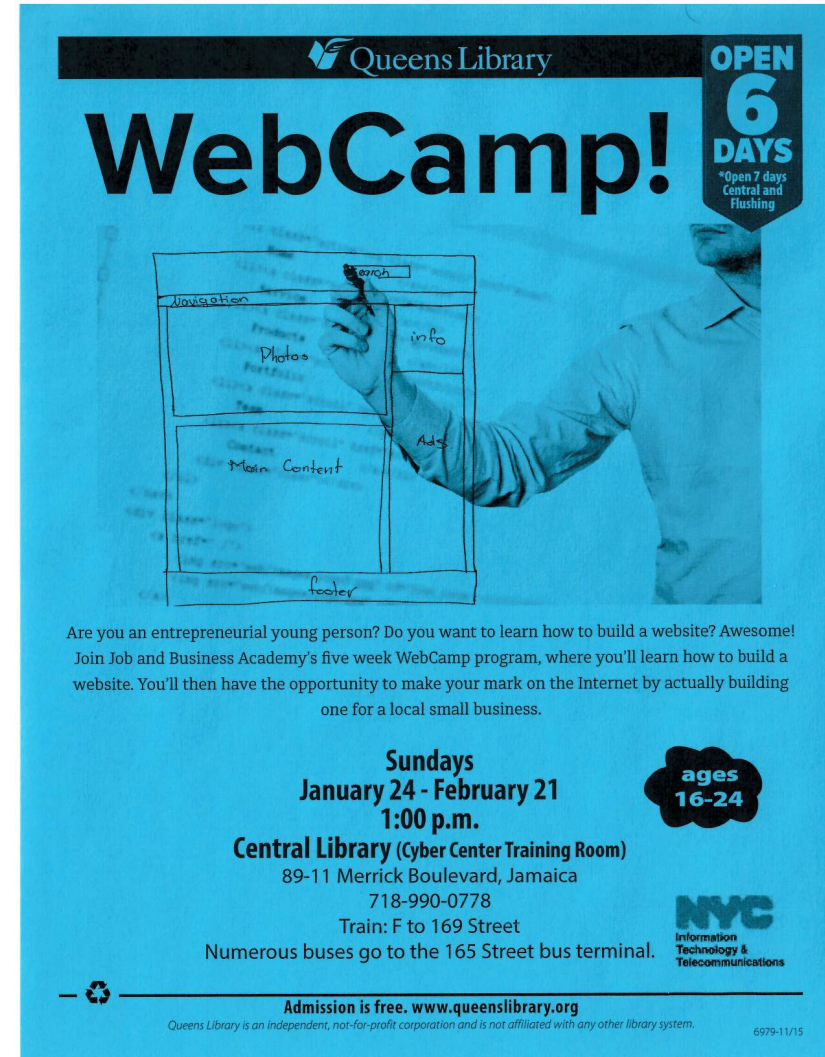


- You don't have to master a program to teach it.
- Plan your curriculum carefully
- Integrate Free Resources
- Review/do the activities a class or two ahead

WEBCAMP

WebCamp combined young adults who wanted to learn how to build a website with Small Business Owners who needed one.

- curriculum designed to teach the basics of web design using WordPress
- I had to teach myself how to build a WAMP stack on a flash drive, not an easy thing
- but all doable with FREE resources and a bunch of hard work



The poster features a blue background with a white hand-drawn wireframe of a website layout. The wireframe includes sections for 'Navigation', 'Photos', 'Main Content', 'Footer', 'info', and 'Ads'. A person's hand is shown pointing to the 'Photos' section. The Queens Library logo is in the top left, and a badge in the top right says 'OPEN 6 DAYS *Open 7 days Central and Flushing'. The main title 'WebCamp!' is in large, bold, black letters. Below the wireframe, there is a paragraph of text and event details.

Queens Library

WebCamp!

OPEN 6 DAYS
*Open 7 days Central and Flushing

Are you an entrepreneurial young person? Do you want to learn how to build a website? Awesome! Join Job and Business Academy's five week WebCamp program, where you'll learn how to build a website. You'll then have the opportunity to make your mark on the Internet by actually building one for a local small business.

Sundays
January 24 - February 21
1:00 p.m.

ages 16-24

Central Library (Cyber Center Training Room)
89-11 Merrick Boulevard, Jamaica
718-990-0778
Train: F to 169 Street
Numerous buses go to the 165 Street bus terminal.

NYC
Information Technology & Telecommunications

Admission is free. www.queenslibrary.org

Queens Library is an independent, not-for-profit corporation and is not affiliated with any other library system. 6979-11/15

THANK YOU!

Lauren Comito

www.laurencomito.rocks