PULLYOURSHELF TOGETHER

COMMUNITY ORGANIZING IN LIBRARIES



WHAT IS COMMUNITY ORGANIZING?

COMMUNITY ORGANIZING

Noun

the coordination of cooperative efforts and campaigning carried out by local residents to build collective power in order to promote the interests of their community.

"tenants in the tenant's association are now empowered to demand heat and hot water in the winter through community organizing"

WHY LIBRARIES?

Shared Resources

Reliable Information

Community

HOW DO WE APPLY THIS IN LIBRARIES?



FRAMING THE PROBLEM

HOW TO FRAME THE PROBLEM

To frame a problem, you should begin by asking these questions:

- What is the issue?
- Who is involved?
- What contributing factors have created the problem?
- What resources do you have that can contribute to the solution?

EASY LIBRARY RESOURCES TO OFFER

Trust

Staff

Space



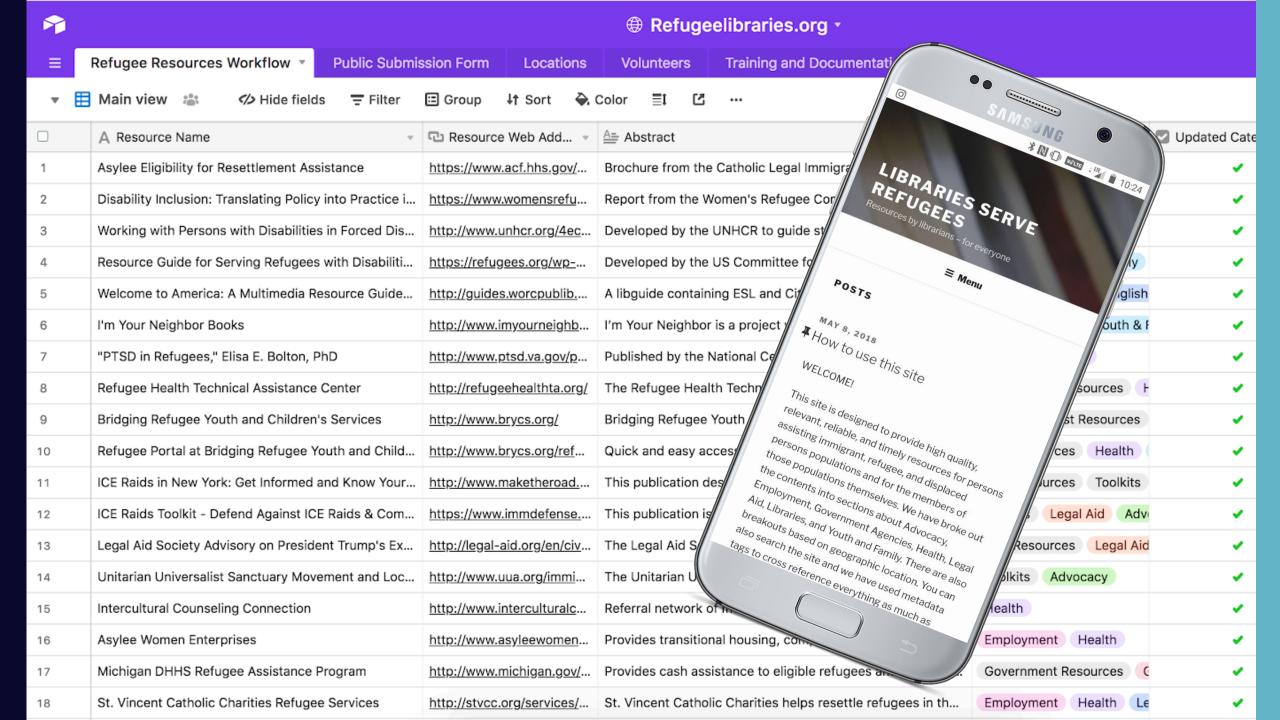
SETTING UP STRUCTURES

MAKE A PLAN



DIGESTIBLE TASKS





GETTING PEOPLE MOVING

COMMUNICATING YOUR NEEDS



GIVE THEM SOMETHING TO DO

- Ask a specific person to do each task
- Schedule a time to do it
- Follow up a few times



ABFU ALWAYS BE FOLLOWING UP

SAYING THANK YOU



Thank You!

Slide Deck & Resources: www.laurencomito.rocks/pull-yourshelf-together

Instagram: @librarianator