



NEW PLATFORM FOR PROFESSIONAL CULTURAL PRACTITIONERS



Lokalt ledd utveckling

LEADER

SYDÖSTRA SKÅNE



Europeiska jordbruksfonden för
landsbygdsutveckling: Europa
investerar i landsbygdsområden

WHO WE ARE



Susan Bolgar, former Cultural Officer in the municipality of Simrishamn, former Head of Cultural Department in Jönköping Municipality, Senior Adviser to Arts & Business in Stockholm. Today Susan runs her own business as cultural producer.

Anna-Carin Ugglå, Communications Officer focused on sustainability. Currently employed by the Municipality of Simrishamn as Cultural officer for Childrens Culture. Anna-Carin also has a background in tourism, marketing and the Hospitality Industry.

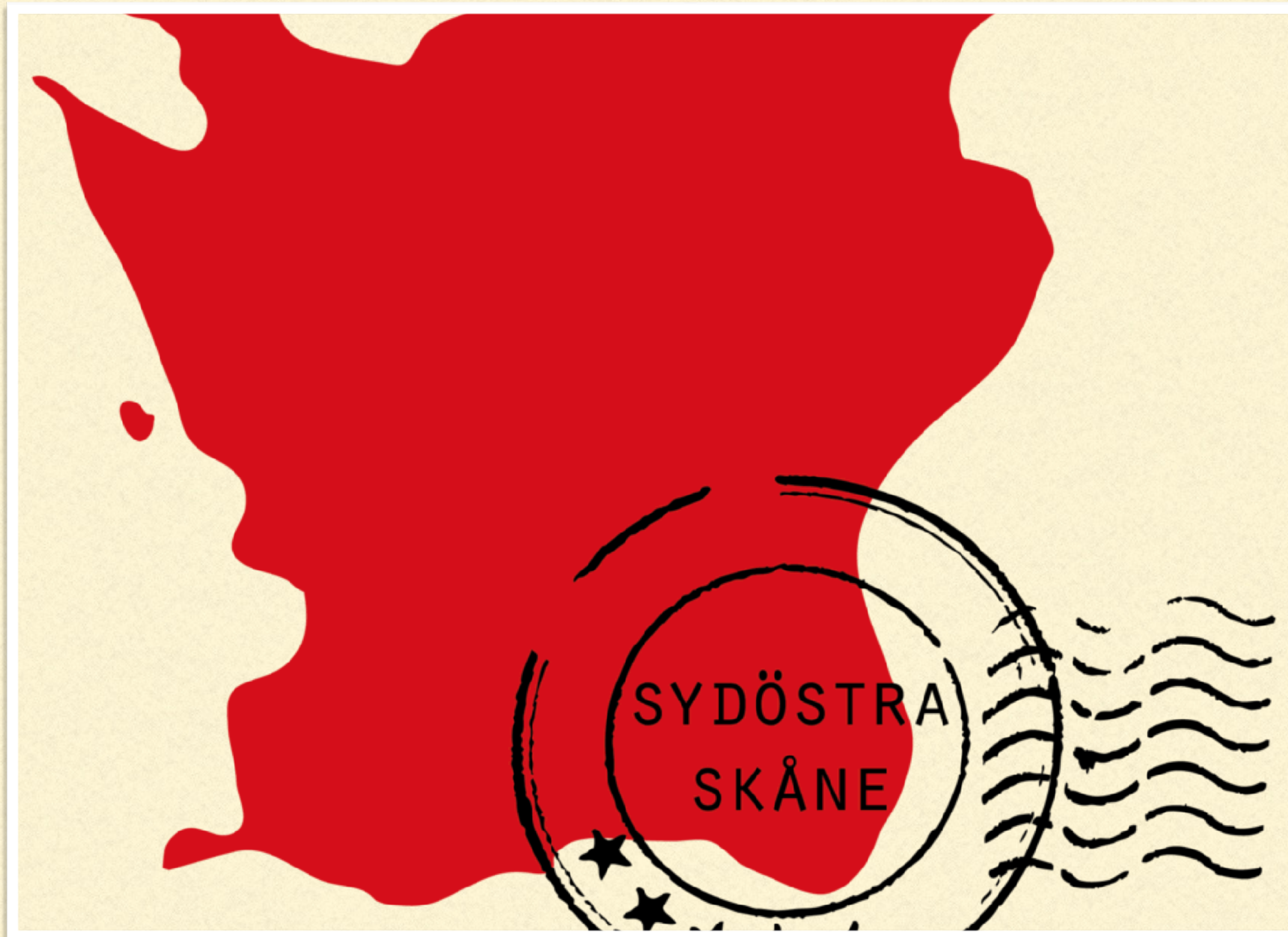
Kulturnavet Österlen consists of all our members in the network. Together we form a powerful force for sustainable development of arts and culture in South East Scania/Österlen.

WHY KULTURNAVET ÖSTERLEN?



BECAUSE WE BELIEVE IT TO BE EASIER TO CREATE BETTER
CONDITIONS FOR 100 ARTISTS TOGETHER, THAN FOR 100
ARTISTS ACTING ONE BY ONE.

THE PURPOSE



- Long-term joint marketing
- Communication with local businesses, municipalities and the Scanian Region
- Lobbying for better conditions
- External monitoring of topics like cultural policies, cultural funding, grants, etc.
- Joint purchases of services like accounting, marketing, etc.
- Joint practical services like distribution of printed material, transportation services, etc.

KULTURNAVET TODAY



- Mapping of profesional artists/cultural practitioners on Österlen
 - Mapping of the target group when it comes to requirements, requisits and wishes
 - Full report of the mapping (Published in March)
 - Ongoing monitoring of topics of interest
 - Ongoing dialogue with the municipalities in the region
 - Membership benefits
 - Newsletters and communication
 - Meetings
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MEMBERS



- Today Kulturnavet Österlen has 163 members representing all cultural professions, but mostly visual artists. They come from all parts of Österlen.
 - <https://www.kulturnavetosterlen.se/medlemssida/>
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SOCIAL EVENTS AND NETWORKING



COOPERATION WITH THE HOSPITALITY INDUSTRY



LONG TERM GOALS



- A permanent network/organisation for Cultural Practitioners in Österlen
 - Acknowledgment of Arts/Culture as sustainable businesses and a factor for regional development
 - Extended service and coaching for, and development of, the target group
 - Partnership between the Creative Sector and traditional businesses for mutual benefit
 - International cultural exchange
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CONTACT



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