

Value-based reporting that tells your story

SUSTAINABILITY REPORTING WITH IMPACT.

When your time and resources are stretched, Purple IVY's approach helps streamline your reporting process and fill any gaps in sustainability knowledge, strategy and communications you might have.

Take sustainability deeper into your business, articulate your story, attract new investors and raise your performance bar. Our strategic approach is built on impact and value creation.

We also keep up to speed with reporting requirements - **GRI Universal standards, EU Taxonomy, CSRD** and **double materiality** - so you don't have to.

3 SERVICE LEVELS.

With three levels of service to choose from, our offer meets you where you are. We can also create a tailored offer for just your business.

FULL MOON

To drive your reporting process, our full-service package includes:

- Double materiality that lays the foundation of your sustainability strategy
- Sustainability strategy and reporting
- Data and KPI analysis
- TCFD, EU Taxonomy alignment
- Project management
- Content development
- Writing
- Design

HALF MOON

When you need support to deliver on your reporting process, this package offers:

- Project support
- TCFD, EU Taxonomy alignment
- Content development
- Writing
- Design

CRESCENT MOON

A consultative role, including:

- Advice on approach and content
- Copy and content editing

START THE CONVERSATION!

We recommend beginning the reporting process early. With most publishing dates scheduled for the spring, get in contact with us now to get started.



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CLIENT CASE STUDIES.



HUSQVARNA GROUP



2021 progress on Sustainovate to 2025, the Group's plan to lead its industry in the shift to low-carbon solutions. Report is third party audited.

Purple IVY input

Materiality assessment, project management, EU Taxonomy on eligibility, content development and design. GRI aligned.

[READ HUSQVARNA'S SUSTAINOVATE PROGRESS REPORT →](#)

ALDER

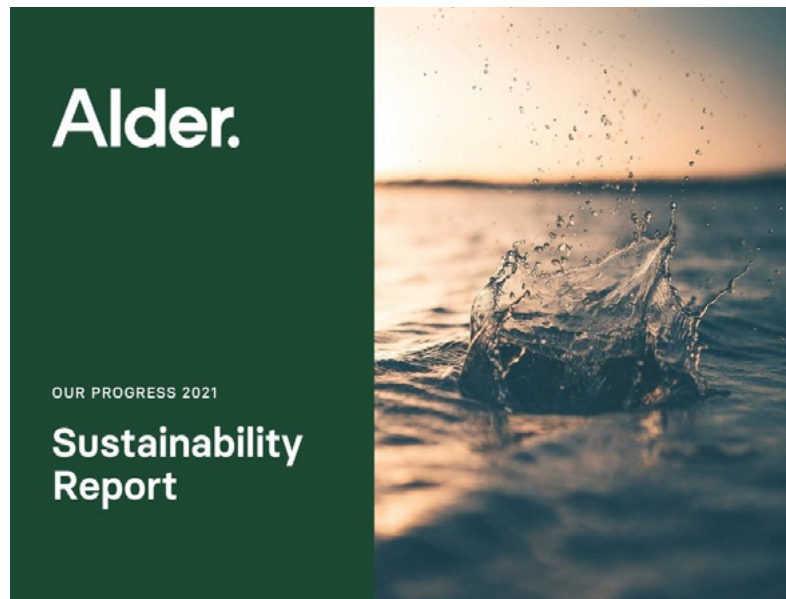


With ten companies under this Nordic investment fund's ownership, there were multiple stakeholders to consider and rich stories to tell.

Purple IVY input

Collecting and analyzing data, conducting interviews, developing and creating content and design. Written according to TCFD's recommendations and EU Taxonomy eligibility.

[READ ALDER'S REPORT →](#)



Designing in sustainability

2021 Sustainability Report



CYTIVA LIFE SCIENCES



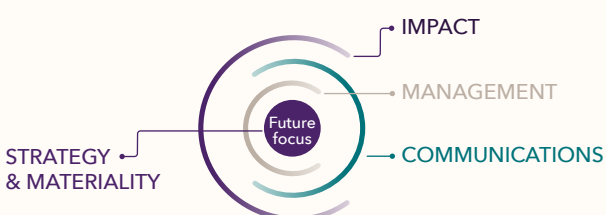
Cytiva's sustainability report shows 2021 progress on 'Designing in sustainability,' its framework for impact on people, our planet, and foundation, targeted especially for customer and employees. GRI inspired.

Purple IVY input

Project management, content development and production of Cytiva's full 56-page report. Wrote and developed additional communications assets and provided strategic advice.

[VISIT CYTIVA'S WEBSITE →](#)

ABOUT PURPLE IVY.



Purple IVY helps future proof your business and integrate sustainability across your company.

We offer competencies including strategy and materiality, change management, impact and communications (with native English copywriters).