John Blackburn
Coaching

PERFORMER

An ongoing weekly practice that builds on coaching.

The coaching session is where we do the deeper thinking.
Performer is a way to keep using what comes out of it.

It's not that you don't know what to do. Sometimes it just doesn't happen.

It gives you a regular point in the week to reconnect with what matters, get yourself into a useful state, think clearly about what happens next - and actually do the things you already know you want to do.

THE WEEKLY PRACTICE

30 minutes, live, weekly.
Mic off. I lead the session; you use the time to reconnect, think, decide and make a plan.

You'll also have somewhere to check in with me between sessions by message, particularly when it helps you follow through on what you've decided.

There are at least 40 live sessions across the year, with scheduled breaks. If you can't make one, let me know and you can use the recording instead.

This isn't a library of content to keep up with. The point is to use the practice.

PROPER COACHING WHEN YOU NEED IT

Performer isn't a replacement for 1:1 coaching.

If something comes up that deserves a proper coaching conversation, Performer members can book a full 1:1 session for **£200** in addition to their monthly membership, rather than the usual **£250.**

A YEAR AT A TIME

Performer works in 12-month cycles.

There is at least one full 1:1 coaching session every 12 months. Your initial Coaching Experience counts as that session for your first year.

If you book another **£200 member coaching session** during the year, that starts a fresh 12-month cycle.

Otherwise, towards the end of the year we book a full coaching session to review where you are, decide what you want next and set your next goal.

MEMBERSHIP

Performer is £49 per month.

Your initial Coaching Experience already covers your first month and counts as the full coaching session for your first 12-month cycle.

Additional 1:1 coaching sessions are available at the £200 member rate.

Clear thinking. Useful action.
Someone on your team.