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## Reading the Euro Money as a Medium of Transnational Identification

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Report 2007:1, ISBN 91-975663-4-9

93 pages including 15 pages colour illustrations

Money communicates collective identifications. The Euro, introduced in 2002, is a splendid example where the common designs of banknotes and coins symbolise core values of the EU, while the nation-specific reverse sides of the coins hint at different ways in which individual European countries relate to the Union. This new study is a reading of the money story of transnational identifications, traced through Euro designs in relation to other European symbols and to pre-Euro national currencies.

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Linköping University Electronic Press  
<http://www.ep.liu.se/ea/temaq/2007/001/>

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