



WORKSHOP 1

INTRODUCTION TO PRESENTATION SKILLS

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In this interactive workshop, we focus on various aspects of a presentation: content, visuals and delivery. We will discuss frequently asked questions and examples from different fields and formats to analyze the development process of a(n academic) presentation:

- What is your main message?
- How do you develop the proper presentation structure to maximize audience retention?
- How can a visual complement your presentation and boost memorability?
- What are do's and don'ts when it comes to delivering the presentation?

Various tips and tricks will be listed, from which you can cherry-pick to fit your personal style, your research topic and the relevant (conference) format.

Tom De Moor has been working for the University Language Centre (UCT) of Ghent University since 2008, where he coordinates, develops and teaches Academic and Professional Language Education. He specializes in academic communication skills for researchers and professorial staff, including writing, lecturing, applying and various aspects of conference skills.