



HIC Premium Partnerships

Who is the Helvetian Investment Club (HIC)?

The Helvetian Investment Club is the largest and most active student society at the University of St. Gallen. With over 1700+ active members, our mission is to connect students with leading companies in investment banking, asset management, and alternative investments.

What does the HIC have to offer your company?

The HIC offers your company direct access to the best business talent. With a large social media following (2k+ newsletter subscribers, 2.2k+ followers on LinkedIn, 1.3k+ followers on Instagram, and 500+ members in the official WhatsApp group chat), the HIC is able to effectively promote positions and organize events based on your specific company requirements. These events can vary from online company presentations to on-campus workshops and case studies as well as intimate company dinners.

What does it mean to be a *HIC Premium Partner*?

Becoming a *HIC Premium Partner* means getting access to an exclusive offering:

- A **guaranteed** spot to host an event every academic year
- Each event includes an apéro following the event with no additional costs*
- Event and internship promotion on HIC marketing platforms (incl. Weekly newsletter, LinkedIn, Instagram, and WhatsApp)
- Access to all CVs of active HIC members
- Company logo on the HIC website with a dedicated sub-page
- Upon request, the offering can be expanded or further tailored to partners' needs

How to become a *HIC Premium Partner*?

Becoming a *HIC Premium Partner* involves the following steps

1. Apply to become a Premium Partner on the official HIC website
2. Once your application has been reviewed and approved, a call will be arranged with the HIC Board and your company representative
3. Following an initial call, you will be sent a partnership agreement, which both parties must sign
4. Once both parties have signed the partnership agreement, your company will be able to create an account, in which you can request events, post open positions and internships as well as manage your payment details.

Costs

The *HIC Premium Partner* membership fee is charged on an annually recurring basis. The cost of the partnership is CHF 3,000 annually.

Contact

For more information, please do hesitate to contact us via email at info@investment-club.ch

* HIC will cover the costs of an apéro, which includes food and beverages for 30 participants. The costs of the apéro are limited to an amount stated in the formal partnership agreement. Any additional costs exceeding the predefined limit are not covered by HIC and shall be paid by the partner.