

FOR IMMEDIATE RELEASE

## **Inspirees Signs Distribution Agreement to Represent Nomos Publishing Group in China**

[Delft, The Netherlands, 2023, Nov 28] – Inspirees, a leading company providing academic publisher marketing and sales services in China since 2005, is proud to announce the signing of a strategic agreement with Nomos Publishing Group, one of the leading German-language academic publishers specializing in Law, Social Sciences, and the Arts and Humanities. Nomos publications are esteemed for their high caliber and are synonymous with the highest quality in academic publishing. This collaboration marks a significant step towards fostering cross-cultural dialogue and expanding the reach of Nomos publications in the dynamic Chinese market.

Nomos Publishing Group, along with its imprints, covers the entire scope of legal scholarship and has an equally extensive program dedicated to Social Sciences and the Humanities. Renowned for its commitment to scholarly excellence, Nomos has chosen Inspirees as its representative in China, recognizing the importance of a reputable agency with a strong local presence. Under this agreement, Inspirees will promote and distribute the whole range of Nomos products including print and electronic books and journals. Currently, Nomos publishes some 1,800 new books annually and publishes 78 journals in its portfolio.

"Inspirees, with over 18 years of experience providing academic publisher marketing and sales services in China since 2005, is honored to represent Nomos Publishing Group," said Dr. Tony Yu Zhou, CEO at Inspirees. "Nomos has a rich tradition of publishing high-quality academic works that contribute significantly to the global intellectual landscape. We are excited to bring these publications to Chinese readers and contribute to the cultural exchange between Germany and China."

Nomos Publishing Group, with its focus on excellence in Law, Social Sciences, and the Arts and Humanities, sees this collaboration as a strategic move to extend its reach in the Chinese market. "Ms. Simone Schäfer, Sales Manager at Nomos Publishing Group, stated, "China is a key market for us, and we believe that Inspirees, with its established presence and

expertise dating back to 2005, is the ideal partner to represent our publications in the region."

This partnership between Inspirees and Nomos Publishing Group is poised to open new avenues for scholarly exchange and cross-cultural collaboration. The signing of this agreement not only underscores the commitment to intellectual discourse but also reinforces the significance of strong local representation for success in the Chinese publishing landscape.

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## About Inspirees

Inspirees, headquartered in the Netherlands with offices in China and Spain, has been at the forefront of providing academic publisher marketing and sales services in China since 2005. Operating under the umbrella of the European Chinese Publisher Promotion Center (ECPPC), Active Publisher Representation (APR) offers a comprehensive, one-stop service tailored specifically for small- and medium-sized publishers aiming to introduce their products to the Chinese university library market.

APR serves as your indispensable gateway to the Chinese book market, ensuring not only effective entry but also sustained business success. With a proven track record spanning over 18 years, Inspirees has established itself as a trusted partner for its publisher clients.

For more detailed information about Inspirees services, please visit <https://www.inspirees.com/publisher-services/>. Explore how our expertise and tailored solutions can elevate your presence and success in the dynamic Chinese market.

### About Nomos Publishing Group

Nomos Publishing Group is one of the leading German-language academic publishers specializing in Law, Social Sciences, and the Arts and Humanities. Renowned for its commitment to scholarly excellence, Nomos has established itself as a preeminent publisher in the global academic community. Since 1999 the Nomos became part of C.H. Beck group which ranks among the 10 largest groups in Germany. For more information, please visit <https://www.nomos.de/en/>.

