Stop asking for 300 ppi images!
insights4print.ceo Image Size Test

The image below consists of 3 parts. The images that were placed in the layout document were: 300 ppi, 72 ppi and 10 ppi. Can you spot which part had which resolution?



It's not wizardry, it just shows why image size (in pixels) matters much more than resolution (in ppi or dpi). During the output to PDF, with the GWG2022_CMYK+RGB_CC joboptions, the resolution was recalculated. That's why all parts look good, even the 10 ppi part: the dimensions for all 3 were the same: 996 x 664 pixels.

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