

STRATEGIC CFO SERVICES

Access to a global CFO team delivering
strategic oversight, disciplined execution,
and financial clarity.

Core CFO Services

1. Financial Strategy & Business Planning

- Annual budgets & rolling forecasts
- 3–5 year growth and expansion plans
- Product / location profitability analysis
- Pricing strategy & margin improvement
- Scenario planning (best / base / worst case)

2. Cash Flow & Working Capital

- 13-week cashflow forecasts
- Collections & payables optimization
- Cash runway and burn-rate tracking
- Liquidity planning & covenant monitoring

3. Management Reporting KPIs & Performance Dashboards

- Monthly MIS packs
- Budget vs actual variance analysis
- KPI dashboards by unit/location/channel
- Board and investor reporting packs

4. Accounting Oversight & Controls

- Month-end close review & balance sheet hygiene
- Trial balance & P&L quality checks
- Internal control frameworks
- Finance policies & approval workflows

5. Compliance Oversight & Risk Management

- High-level oversight of tax, regulatory & statutory compliance
- Compliance calendars & reporting cadence
- Financial risk assessment (FX exposure, interest rate, concentration risk)
- Audit readiness & coordination

6. Fundraising, Banking & Investor Support

- Financial models & projections
- Data room & due diligence support
- Investor/lender Q&A support
- M&A support, valuation coordination & integration planning

7. M&A, Strategic Projects & Valuation Support

- Support for acquisitions, divestitures, and strategic partnerships
- Financial due diligence support and integration planning
- High-level business valuation support (in conjunction with valuation specialists)
- Special projects (new business line analysis, restructuring, turnaround plans)

8. Systems, Processes & Finance Team Design

- Finance tech stack assessment
- ERP & reporting system implementation oversight
- O2C, P2P & R2R process redesign
- Finance team structure & hiring plans

9. Board, Leadership & Stakeholder Support

- CFO participation in leadership meetings
- Board packs & executive messaging
- Stakeholder communication support

Onshore vs Offshore Delivery Model

CATEGORY	TYPICAL MODELS	WHAT THIS MEANS FOR YOU
Financial strategy & planning	Offshore / Hybrid	On-site mainly for strategy workshops/board if needed
Cash flow & working capital	Offshore	Data-driven, fully remote-friendly
Management reporting & KPIs	Offshore / Hybrid	Offshore prep; in-person board reviews optional
Accounting oversight & controls	Offshore / Occasional Onsite	Offshore reviews; onsite for initial process design in complex setups
Compliance oversight & risk	Offshore / Hybrid	Onsite mainly for critical regulator/bank meetings

Engagement Models

MODEL 1

Monthly Retainer (Recommended)

- Fixed monthly fee
- Defined scope & outcomes
- 10–40+ hours per month
- MIS packs, cashflow reviews & leadership calls included
- Minimum 3–6 month commitment

MODEL 2

Project-Based CFO Engagements

- Fixed-fee for defined projects, including:
- Financial model & fundraising pack
- Cashflow turnaround program
- ERP/finance system implementation oversight
- Pre-M&A financial due diligence support
- Scope, timeline, and deliverables agreed upfront

MODEL 3

Flexible Hourly/ On-Demand CFO Advisory

- Hourly or block-of-hours
- Advisory calls & model reviews
- Ideal for trial engagements before retainers



Value Proposition

Move beyond bookkeeping and compliance into proactive financial leadership, scenario planning, and decision support.

01

Board-level visibility into performance

Clear dashboards, KPIs, and monthly management packs that show how every unit, location, and product is performing.

02

Tighter control over cash and runway

13-week cashflow forecasts and working capital optimization so leadership is never caught off-guard by liquidity gaps.

03

Investor- and lender-ready finance function

Robust financial models, projections, and data rooms that build confidence with banks, investors, and other stakeholders.

04

Flexible engagement — scale up or down as needed

Start lean and ramp support as the business grows through fractional/virtual CFO models instead of fixed full-time overhead.

05

Global talent with local context

Cost-efficient offshore delivery, backed by onshore presence where in-person support adds strategic value.

Scope Overview

► Financial strategy & planning

Budgets, rolling forecasts, expansion planning, profitability analysis, and pricing strategy.

► Cash & working capital management

Cashflow forecasting, collections & payables oversight, and working capital optimization.

► Management reporting & KPIs

Monthly MIS packs, variance analysis, performance dashboards, and board reporting.

► Accounting oversight & controls

Month-end close review, balance sheet hygiene, internal control frameworks, and finance policies.

► Compliance oversight

High-level monitoring of statutory and tax compliance in coordination with tax specialists.

► Fundraising & banking support

Financial projections, models, data room preparation, and support during bank/investor discussions.

► Systems & processes

Finance tech stack recommendations, implementation oversight, and process redesign.

► Board & leadership support

Regular leadership touchpoints and participation in key board-level discussions.

Contact Us



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SCAN TO GET
IN TOUCH!

