

## Expert Meeting: Admissions InComm 3rd PhD Both Master Feel at Home **Break-out** Group The Ideal In World Precise excellent Short and time Personalisation Call to follow up Social concise Relevant Multichannel lots of actions Sense of communicati emails and communication messages belonging app email beforehand balanced Groups for frequency to admitted marketing Messages avoid too students challenge! many emails Solutions organize the website e-mail & Best videos. information in templates communication pré-arrival between students very clear infographics, Practices inlcuding the website (mentoring, info students in images tandem...)even minimizing according to and user development before arriving language the different session more barrier friendly digital phases webinars different websites in chat the landing bot? Formalities -Attractiveness, Selection & Application 1st Days weeks weeks Visa Problems & deadlines/ Too many different beginning of Difficulties Managing semester messages. Overload of workflows Repeated (not relevant) bulk from Difficult Loose track of Intercultural administrative questions information universities. communication communication to filter. Bureaucratic offices not in messages. Complicated and legal embassies etc line with forms? procedures each-other

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PhD

Both





