



Let The Journey Begin From Within...

Policy and Guidance on Social Media

This document outlines the guiding factors for the In-tune Festival's conduct on social media, recognising that this list is not exhaustive.

Due to these modern days of technology and social media the In-Tune Festival recognises and utilizes platforms such as Instagram, X, TikTok, and YouTube not just as a marketing tool but to communicate quickly, and clearly with those interested in their wellness and healing.

Content Updates

In-Tune Festival is dedicated to regularly updating and sharing content across social media platforms. The content shared by In-Tune Festival includes (non-exhaustive list):

- In-Tune Festival links to content, including promotional materials for our products and services.
- Third-party organizations and partners with whom we collaborate with, such as charity partners, event exhibitors and speakers.
- Links to relevant information produced and published by other organizations and influencers, including videos, news items, and shared content from other users.

Participation in Content Sharing

- In-Tune Festival may share contents, updates and such news and links that are relevant to or of interest to our followers.
- Sharing this content of other organisers and partners does not mean the product or service is an endorsement from us or to any specific individual, organization, product, or service but to promote the In-Tune Festival and to show case our services and products directly produced by us or our partners or third parties.
- We also cannot guarantee that such content will be of benefit to you directly or indirectly.

Following Others

- In-Tune Festival follows a number of social media associated with wellness accounts all of whom are relevant to us and our work, including companies, commercial enterprises associated with our industry.
- Following a particular social media site or particular user or account does not imply endorsement of

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any specific individual, organization, product, or service.

- In-Tune Festival aims to follow its customers, suppliers, and collaborators active on social media and encourages them to follow the In-Tune Festival account to raise awareness of their presence on www.in-tune-festival.com

Criticism and Control

- In-Tune Festival encourages discussion and conversation about its content among users but will not actively participate in these discussions.
- We will however, intervene to correct misinformation or clarify facts only.
- We reserves the right to remove comments that uses inappropriate language, are aggravating or aggressive in any way, appear to be spam or irrelevant, or promote unrelated products or services.
- Persistent inappropriate behaviour may result in users being blocked from our account.

Relations with other users

In-Tune Festival strives to read all private and direct messages sent to us. Thereafter replies, and mentions may be responded as needed. Due to resource constraints, it may not always be possible to respond promptly. Users requiring urgent attention are encouraged to contact us directly on veera@aster360.co.uk



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