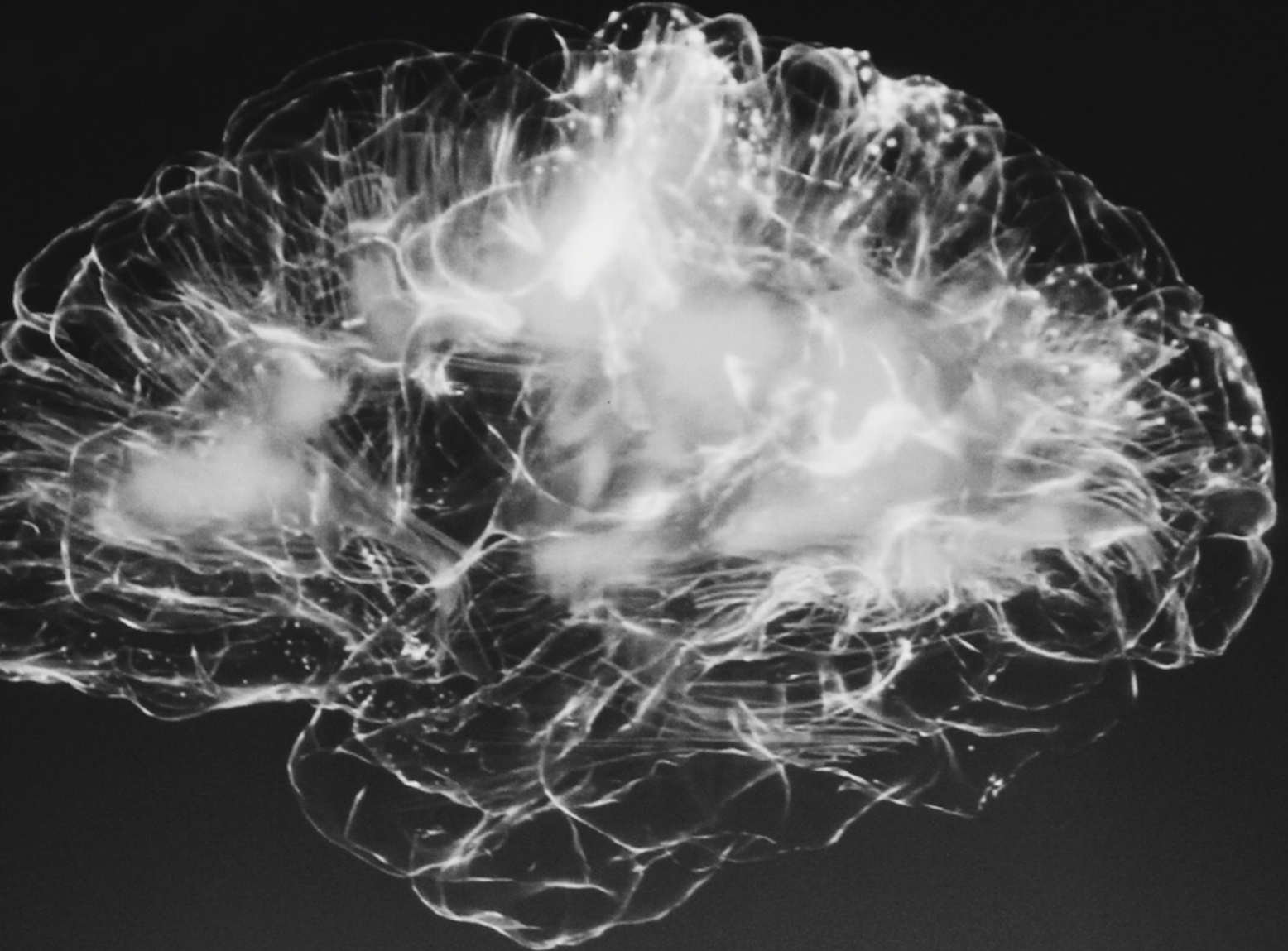


# IMAGINARY ZOO

BUSINESS IDEATION



## GROWING TEAMS FOR TRANSFORMATION

FROM IDEAS TO PROTOTYPE

WE HELP YOU BUILD CHANGE MAKERS

# GROWING TEAMS FOR TRANSFORMATION



Create proactive engaged teams with purpose, goals and vision. Enable collaboration by empowering teams with the innovation tools to manage greater understanding towards better communication.

These sessions are designed to facilitate Thinking Differently to drive Doing Differently. They develop a great team culture that embraces change and drives active participation in continuous improvement.

Our Team building programmes are co-produced to develop the capacity of your team and align their thinking and purpose with your strategic goals. Teams collaborate in learning new tools for communication and developing a change mind set that empowers them to identify opportunities for intervention for better customer outcomes.

"As a result of working with Esther the team are now more bought into change processes and regularly make suggestions on tweaks, fine tuning or even new ways of delivering the service."

Sam Mills Head of Fuel Poverty Reduction, Changeworks

"They talk about change in a different way and look for solutions rather than being frustrated by inefficiencies and the stress of managing failure."

Anne MacKenzie Chief Counsel Wheatley Group

"The team felt that they had been empowered with the knowledge and skills to take action and evolved into a proactive and energised group who used Innovation tools to come up with great solutions to customer concerns and develop new and different ways of working with them."

Dan Blake - Head Loretto Housing

## Our Programmes:

- Energetic and practical sessions take your team through: finding out about themselves and each other, creating group understandings and developing the vision for their future.
- Explore visual tools and templates that are easy to use and understand, facilitating identification of opportunities for improvement.
- Encourage collaborative, multi-disciplinary teamwork to leverage the skills, personalities and thinking styles of many in order to solve multifaceted problems.



Innovation Tools:  
Rich Pictures, Play,  
Brainstorming, Ketso  
Collaboration, Lego  
modelling, Systems  
Thinking, Roadmaps

These sessions use practical group games and experiential learning to provide your team with the tools so that they can create their best outcomes. Increased team coherency supports the collaborative development of a shared understanding of the current situation and future goals.

## Imaginary Zoo Business Ideation

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