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## Splashing Benefits of Rail Baltica: Connecting Rural Areas of the Baltic States to the European Rail Network

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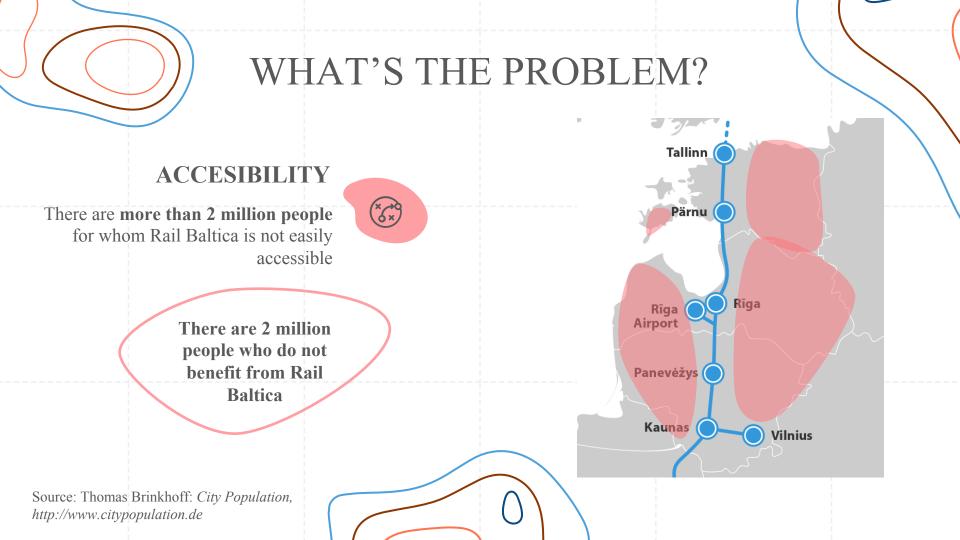
### **RAIL BALTICA**

**Rail Baltica** is a project that will integrate the Baltic States in the European rail network.

It will connect Helsinki, Tallinn, Pärnu, Riga, Panevežys, Kaunas, Vilnius, Warsaw.

It is going to be finished by **2026.** 





### WHAT'S THE PROBLEM?

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#### SUSTAINABILITY

Mobility habits of inhabitants show lack of sustainable mobility

Passengers by Car In Estonia: 79.5% In Latvia: 82.8% In Lithuania: 89.9%

Tallinn Pärnu Rīga Rīga Airport Panevėžys ( Kaunas Vilnius

Source: EU Comission (2019): Transport in the European UnionCurrent Trends and Issues. P.50, 89, 94 // Data Source: EU Transport in figures, Statistical Pocketbook 2018)

### METHODOLOGY

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#### STEP 2

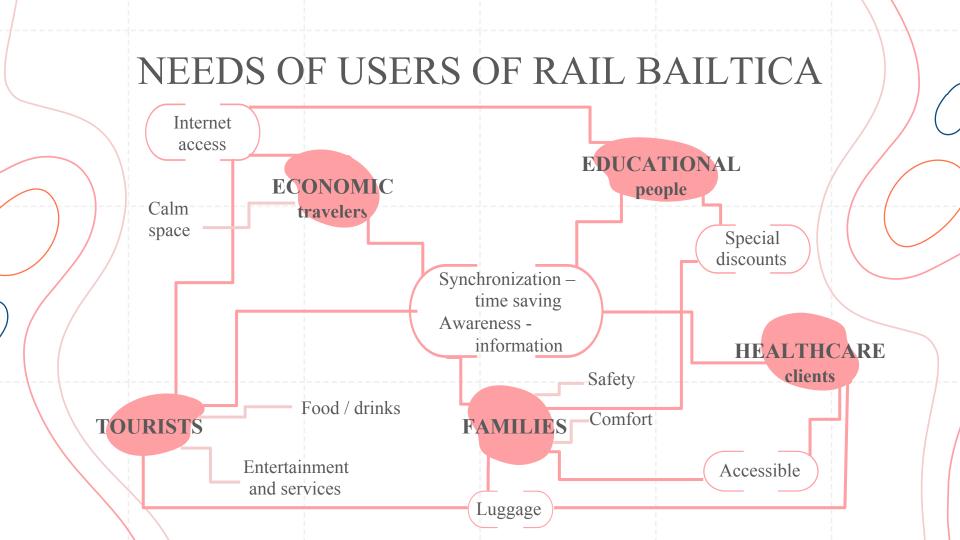
Understanding their needs





STEP 1

Identifying users of Rail Baltica



### METHODOLOGY

#### STEP 2

Understanding their needs



Suggesting the placement of multimodal centers





STEP 1

Identifying users of Rail Baltica *₽*₽

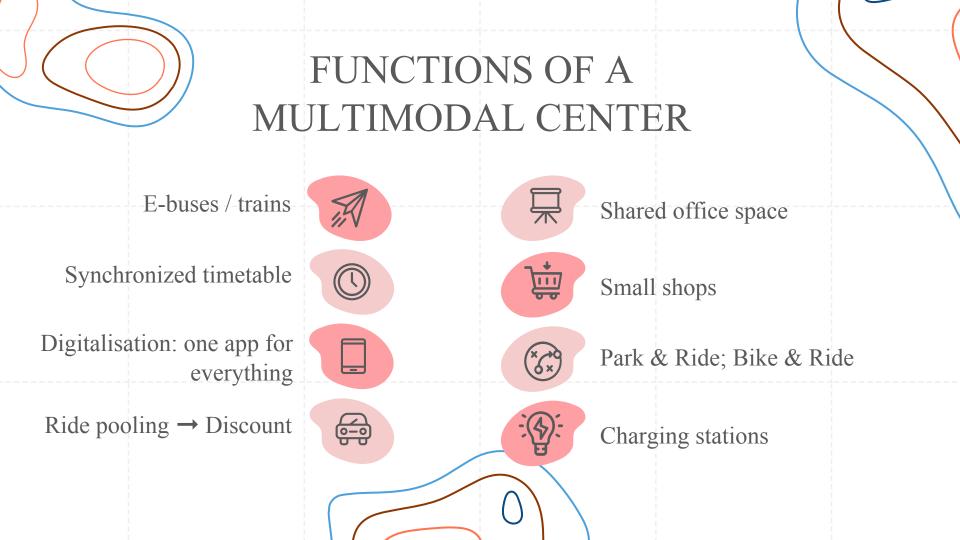
### STEP 3

Integrating their needs into the solution – multimodal centers

#### SOLUTION: MULTIMODAL CENTERS

A multimodal center provides users with **alternative transport systems** with **easy access** in the most effective and sustainable way.

Multimodal centers join **different modes of transportation** - for example automobiles, commuter trains, buses, bicycles, and pedestrians into a convenient hub.



#### REQUIREMENTS FOR BUSES / TRAINS that connect multimodal centers with Rail Baltica

ELECTRIC BUS / TRAIN WITH...

Internet access

Space: for strollers, for bicycles, for mobility aids, for luggage

Information screens

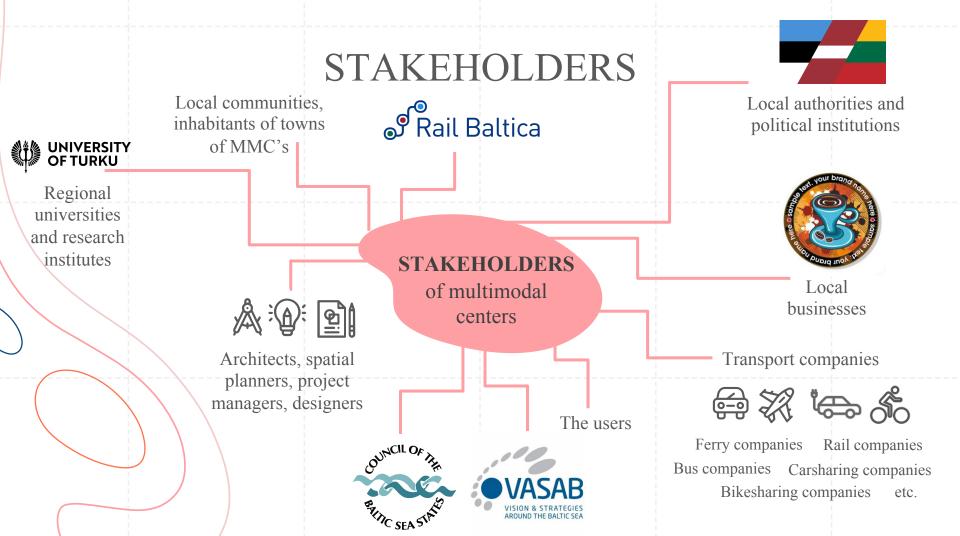
Calm area for working or calls

"Pink buses"

### SUGGESTED PLACEMENT

First draft of possible placement of multimodal centers of the Baltic States





### BARRIERS

- Financing, e.g. the need for additional investment and higher service costs
- Regulations, e.g. heterogeneous policies
- Mobility behaviour
- Compromising on opinions, perspectives
- Bad location / planning

#### **OPEN QUESTIONS**

- Electromobility market?
- Financing and organisation?
- Feasibility of MMC positions

## DRIVERS

- Green Deal
- Regional development with politics and willingness
- Education of sustainable mobility modes and pushing good experiences
- Getting awareness and support from media, citizens, NGOs etc.
- Developing long-term mobility planning tools
- Improving legal framework

# Thank you for your attention!

