

# IFLA WORLD CONGRESS

28-30 september

2023

We call it:  
Emergent Interaction



# IFLA WORLD CONGRESS 2023

28-30 september  
STOCKHOLM X NAIROBI



## IFLA World Congress 2023 in STOCKHOLM and NAIROBI

Architects Sweden is together with Architectural Association of Kenya, organising the 59th IFLA World Congress 2023 on behalf of The International Federation of Landscape Architects (IFLA).

Then congress is bilateral and will take place in two places simultaneously sharing parts of the program through streaming, while other parts will be site specific.

About the  
congress

# IFLA WORLD CONGRESS 2023

28-30 september  
STOCKHOLM X NAIROBI



**Venue Stockholm:**  
Filadelfia Convention Centre

**Date:**  
28-30 september, 2023

**Theme:**  
“EMERGENT INTERACTION” which aims to strengthen landscape architecture in relation to Agenda 2030 through exploring new forms of collective problem solving, borderless strategies and possible networks of ideas and cooperation while at the same time keeping the issues of climate change, social inequality and biodiversity-loss at the forefront of the congress.

Congress  
Theme

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**Venue Stockholm:**  
Filadelfia Convention Centre

**Date:**  
28-30 september, 2023

## **Audience**

Landscape architects and related fields (urban planners, architects, engineers, designers). We expect between 700-1000 participants to Stockholm with a majority of those from the nordic countries, but also attracting international guests. As the congress is bilateral exposure to a broader international arena is also possible for some categories of sponsorship.

Congress  
Audience



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## Exhibition

Sponsor/exhibitor stands are spread out within the venue. A separate floor plan will be provided.

## Opening hours for exhibitions:

9am (28 September) to 18 pm  
29 September.

## Website – Editorials – Newsletter

The conference website will be launched November, 2022.  
Registration opens February, 2022.  
All sponsors will have their logo/  
banners published on the home page.

The main sponsors also receive an editorial presentation with photos, also to be published in a newsletter during the year. Newsletters will be posted each month, more frequently the last six months.

## Sponsor Break Out – innovation and sustainability

A separate program is included as a part of the break out sessions. There will be main sponsor presentations lasting 12 minutes, promoted as an optional part of the ordinary program.

Disclaimer: The exclusivity only applies in Sweden. On the website and newsletter you will be displayed together with Kenya's sponsors. The presentations take place during the parallel sessions.

Practical  
information

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## Screens upon entrance

Logos are displayed on screens in the foyer. The main sponsors will also be given the opportunity to show a film of 2 minutes length. The contents will be arranged beforehand in a loop lasting 20 minutes.

## Program

The conference program will be presented on the website and additionally a printed program will be made with space for logos.

## Representation

Representatives from each company are invited to all the official social events: Into-the-Office Thursday, dinner-mingle party Friday etc. Additional representatives will be given the possibility to register for xx SEK.

## Walks & Talks

Afternoon Thursday 28 September with possible entries for sponsors along the route and during Break Out Session.

Practical  
information

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## Sponsor

75 000 SEK

Limited number available

Sponsor stand/table

Logo in newsletters

Exposure as a sponsor with logo on  
website for a period of 1 year

Logo on screens

Logo in program

2st Representatives

Sponsorship  
levels

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## Scenography Sponsor

100 000 SEK

Limited number available

Sponsor stand/table

IFLA uses the company's products  
in the scenography

Logo in newsletters

Exposure as a sponsor with logo on  
website for a period of 1 year

Logo on screens

Logo in program

Sponsorship  
levels



# IFLA WORLD CONGRESS 2023

## Sponsorship levels

28-30 september  
STOCKHOLM X NAIROBI

# 1

## Main Sponsor

200 000 SEK

Large logo on screens

One Main sponsor per  
branch/category

Large logo in program

Creative sponsor stand

5 st Representatives

Break out session  
presentation 12 min. \*

**We operate with the  
following categories:**

Photos and short interview/  
presentation on website,  
maximum 300 word,  
additionally published in one  
newsletter

1. Outdoor furniture,
2. Playground/fitness,
3. Natural stone products,
4. Lighting,
5. Vegetaion and greenery  
products
6. Sustainable materials,
7. Open category

Large logo in newsletters

Exposure as a main sponsor  
with logo on website for a  
period of 1 year \*\*

\* Will take place during parallel session.

\*\*Exposure as main sponsor shared with Kenyan main sponsors