

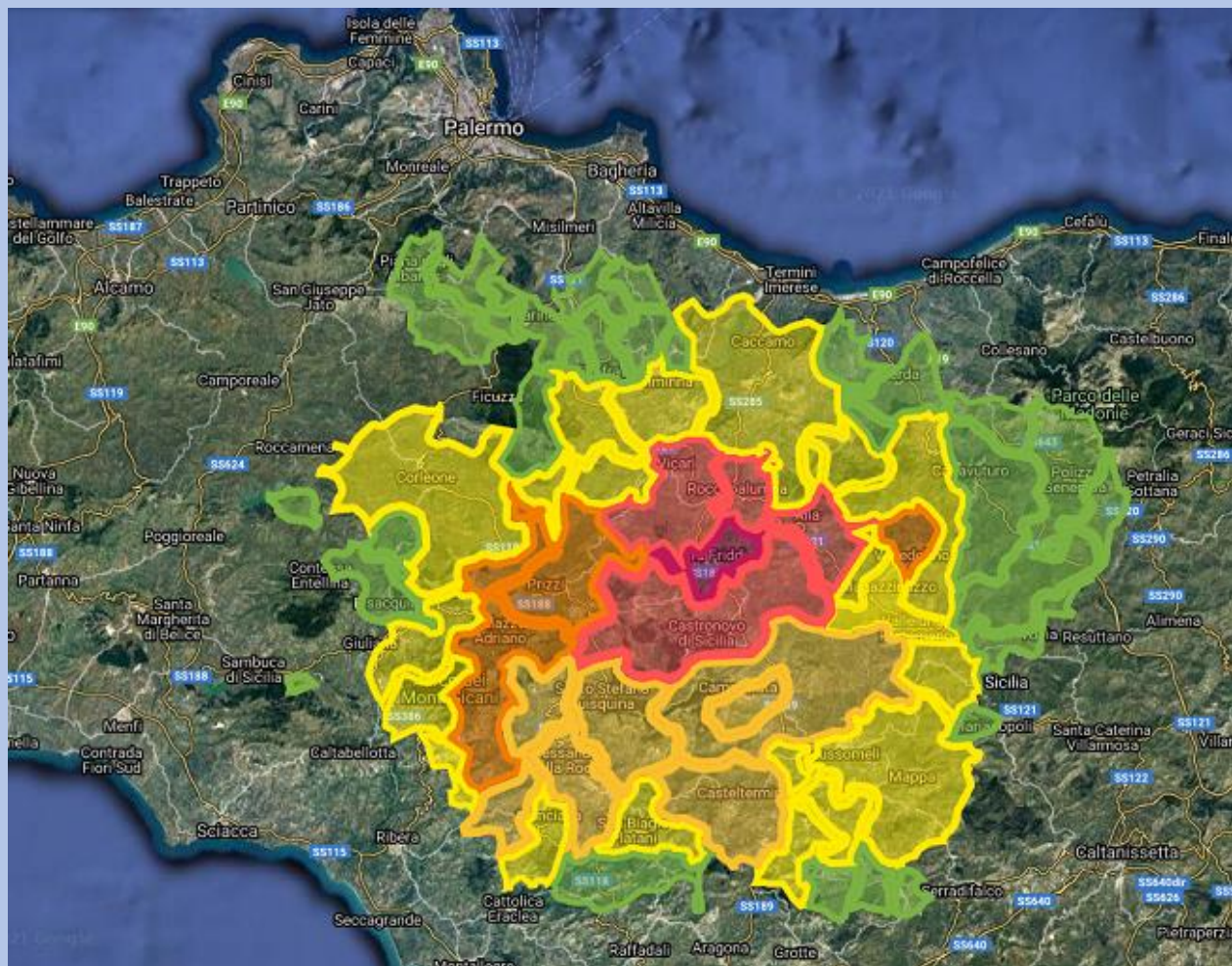


Almost a year has passed since the beginning of our project *Building Community Resilience through Communication & Technology* BUCOLICO, a Key Action 204 Strategic Partnership in the field of Adult Education co-founded by the Erasmus+ Programme of the European Union. BUCOLICO aim is to engineer an adult education prototype, mainly composed by a set of digital and entrepreneurial skills, specifically for young and mature adults living in socially and geographically marginal rural areas across the EU, with a focus on NEETs.

The Strategic Partnership is composed by **Idrisi Cultura e Sviluppo** (Italy, Lead), **Internet Web Solutions** (Spain), **Innovation Frontiers** (Greece), **Asturia vzw** (Belgium) and **Fundacja Ad Meritum** (Poland).

Over the course of this year, despite the covid19 pandemic, we have consolidated the partnership, presenting BUCOLICO to the public and to numerous public and private stakeholders in Italy, Spain, Belgium, Greece and Poland.

This preliminary dissemination activity was useful in order to lay the foundations of the project, producing in the end an easy-to-use database that identifies the main public and private realities active in our territory in the field of adult education and training, with attention to the phenomenon of *Drop Out*, *NEETs*, at work for the promotion of entrepreneurial mindsets and initiatives in EU rural areas.



The stakeholders identified are public and private bodies, municipalities, companies, secondary schools, associations, educating communities, young and elder citizens living in rural areas.

If you wish to be part of BUCOLICO's stakeholder network, please visit www.bucolico.eu

Our partnership will be happy to share with you all the news about the project, the resources under development and much more informative material.

If you wish to be part of our **Associate Network** please visit www.bucolico.eu/associates.php

Cirrincione Estate

INTRODUCTION

TENUTA CIRRINCIONE was established in 2012 by the Salvatore, Mariangela and Alfonsa Cirrincione, three siblings united in the decision to give a new course to their family company, each contributing with their own wealth of experience and knowledge:

- Salvatore, a skilled worker, is the pillar of the company, responsible for production where he makes use of years of experience in the sector, dealing with business planning, crop management, crop improvement and harvesting.*
- Mariangela is a practicing lawyer in Palermo, the legal representative of the company and deals with finance and administration;*
- Alfonsa, with years of experience in the news field is the head of communication and business.*

BUCOLICO's Case Studies are a meaningful Appendix developed by all partners under the guidance of **Idrisi Cultura e Sviluppo**

BUCOLICO's assumptions at the time the proposal was initiated (January 2020) held on the analysis on unemployment rate in the EU and on its original continuous downward (Eurostat, February 2020). However, we started our project in the middle of the first covid19 wave (Fall 2021): our partnership had to rethink and re-analyze the aforementioned assumptions, conducting a preliminary research which showed that a 4/5 of the global workforce was already affected by the pandemic in Q1-Q2 of 2020, producing a large reduction of working hours in Europe (7.8%) and worldwide and strongly affecting trainings, education and the implementation of active policies in favor of vulnerable groups and communities.

Consequently, the partnership has decided to strengthen the educational capacities of the ongoing *Intellectual Outputs*, with attention to the **JUNIOR DIGITAL CURRICULUM** (IO1) and the **BUCOLICO JUNIOR ENTREPREURSHIP CURRICULUM** (IO2).

The goal was to intensify the offer of meaningful, highly educative and inspirational role models, active in our rural areas and in close contact with our communities, so that they could provide ideas, insights and entrepreneurial inspiration to many young people and adults, especially in a period of uncertainty.

Introduction

BUCOLICO PROJECT



Building Community Resilience through Communication & Technology

Despite signs of stagnation from the EEA's two major economies, the latest available Eurostat data showed that as late as December 2019 the unemployment rate in the EU (6.5%) continued on the downward course it began at the start of the series (2000), marginally and stably exceeding those of the US (4.2%) and Japan (2.4%). [Eurostat (February 2020) Unemployment rates by country, December 2019 update].

These assumptions held true at the time the proposal was initiated (Jan 2020), but research soon showed that a 4/5 of the global workforce was affected by the Coronavirus pandemic in Q1 of 2020, and that large reduction of working hours may affect Europe (7.8%) in the following Quarter.

A TRANSNATIONAL ISSUE Within the Union, inter-national and intra-national employment rate differences are extreme and, at times, on the rise. One demographic segment in particular, the young adults aged 15 to 29 epitomises the NEET phenomenon, one bearing profoundly troubling consequences on the socio- economic fabric of some Southern and Eastern countries.

To this end, BUCOLICO aims to address a structural problem, likely to be heightened by the lockdown of the world economy, i.e. low labour force participation among marginal groups and areas via social and local development interventions.

Bucolico project has been funded with support from the European Commission.



Co-funded by the
Erasmus+ Programme
of the European Union

The partners **Idrisi Cultura e Sviluppo** (Italy), **Internet Web Solutions** (Spain), **Innovation Frontiers** (Greece), **Asturia vzw** (Belgium) and **Fundacja Ad Meritum** (Poland) conducted numerous interviews, identifying and getting in touch with many entrepreneurial realities of strong impact and inspiration.

The result is a collection of life stories of both entrepreneurs and workers who are able to fully exploit the potential of rural areas in the EU, with a focus on sustainability, resilience, communication and digital innovation. In total, the partnership has collected 50 case studies (10 per country) that speak about innovation in the fields of agricultural entrepreneurship, digital innovation, cultural heritage in rural areas, but also about no profit activities, environmental protection and sustainable trades.

The partnership has consequently chosen to propose this extensive **Appendix** as **Training Material**, inaugurating the dedicated section in our **Open E-Learning Platform** (IO4) as well as the series of BUCOLICO's educational and training resources and curricula.

For further information and to have access to our Training Materials please visit www.bucolico.eu/training_list.php

CASE STUDY

Adopta un abuelo

INTRODUCTION

Alberto Cabanes is founder and CEO of Adopta un abuelo (Adopt a grandparent), the social enterprise that has managed to put the emotional needs of the elderly on the board.

Since 2013, the project faces the dream to make the elderly feel heard, accompanied and loved. That dream became a reality and today it is a social enterprise that connects more than 3,800 volunteers with 2,800 grandparents.

60% of the elderly who live in homes do not receive visitors. Alberto, founder and CEO of Adopta un abuelo, thinks that the figure of the elderly is a great social asset in this country and, unfortunately, the most undervalued.

SUSTAINABILITY

In 2015 the first intergenerational accompaniment programme was launched with 57 volunteers in Ciudad Real and Madrid. The demand for young people was so great (+10,000 registrations in two months) that in May 2016 Alberto left his permanent and stable job in a multinational to develop the project in more cities.

Since then, the project became a social movement in more than 50 cities in Spain in 2 years and was awarded more than 20 times in social entrepreneurship and social innovation at national and international level.

Today it is a social enterprise that connects more than 3,800 volunteers with 2,800 grandparents.

TRADITION AND INNOVATION

This project that began in Ciudad Real in 2015: "My friends supported me, but it's also true that they thought I was half crazy," Alberto Cabanes says. In Spain, getting it started is doubly complicated, but I encourage anyone to take a step forward. At the end of your life, you will regret those things you don't do, not what you have done". Alberto sold his car and invested all his savings in the project. For him, it was the best investment in business training: "Entrepreneurship is more useful than any master's because it allows you to experience practice. When you become an entrepreneur, you can see perfectly what you are working for and why".



BUCOLICO JUNIOR DIGITAL CURRICULUM

BUCOLICO JUNIOR DIGITAL CURRICULUM is our First Output: an educational prototype developed and coordinated by **Idrisi Cultura e Sviluppo**, The main structure of the IO is composed by several modules that deal with the topic of digital skills and competences from different points of view: **Artificial Intelligence**, **Web Usability**, **Mobile**, **User Experience**, **Web and Social Media Marketing**.

The Lead organization is currently at work in order to strengthen IO1, opening it more to the needs of the beneficiaries: an overview on active European, national and regional policies specifically for NEETs, along with a compendium of skills and training paths useful to facilitate the access into the labor market and / or higher education.

Ten interviews are currently being prepared, along with a theoretical and highly informative framework on the world of new digital and entrepreneurial skills.

The complete implementation of BUCOLICO JUNIOR DIGITAL CURRICULUM is scheduled for Fall 2021 although, thanks to the help of **Internet Web Solutions** (Spain), the principal modules of IO1 are going to be available in our **OER** already in July 2021.

To dig deeper into the IO1 Digital Curriculum topics, please visit our Training Section:
www.bucolico.eu/training.php

1.2: Artificial Intelligence

What have been the most important **leaps** forward in the **history of humanity**?

In *Why the West Rules - For Now* Morris addresses an even more fundamental question: **whether it is sensible or legitimate to try to classify or compare the facts and progress of humanity.**

Many anthropologists and many other human sciences specialists argue that it is not.

With the support of the Erasmus+ Programme of the European Union

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BUCOLICO SENIOR DIGITAL & ENTREPRENEURSHIP PACKAGE

Similar to the preliminary activities for **JUNIOR DIGITAL CURRICULUM** (IO1) and the **BUCOLICO JUNIOR ENTREPRENEURSHIP CURRICULUM** (IO2), the first draft of our **BUCOLICO SENIOR DIGITAL & ENTREPRENEURSHIP PACKAGE** (IO3), coordinated by **Asturia vzw**, had to take into account the effects that the pandemic has caused in the education and training sectors.

The 3rd Output is going to be an innovative digital and entrepreneurial training model to be built up on the basis of adults (30-64) and seniors (+65) needs. This training model will be free, online, installed on a learning platform, developed by the IO lead in order to provide essential information, knowledge and resources useful for adult education and for the entrepreneurial training sector (DET).

To update the initial framework, all partners conducted individual research on the differences between adult education and training systems in Italy, Spain, Poland, Belgium and Italy, strengthening the theoretical preliminary draft of IO3.

Bucolico Survey

Building Community Resilience through Communication & Technology
An Erasmus+ KA204 Project

Name of enterprise

Testo risposta breve

Location (city)

Testo risposta breve

Year of establishment

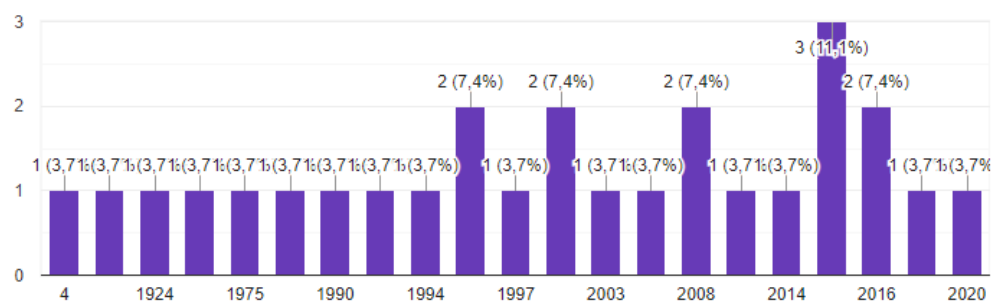
Testo risposta breve

Thanks to the help of **Innovation Frontiers** which developed a survey tool on the subjects of lifelong training, all the organizations started to conduct a survey on numerous productive and entrepreneurial private bodies, collecting important data on training needs directly from the labor market. The partnership has identified several critical issues, present in all countries, especially related to access to useful upskilling and reskilling resources for employees.

For further information: www.bucolico.eu/training.php

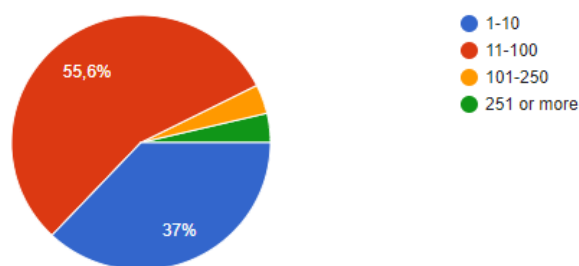
Year of establishment

27 risposte



Total number of workers (full-time, part-time, and temporary):

27 risposte



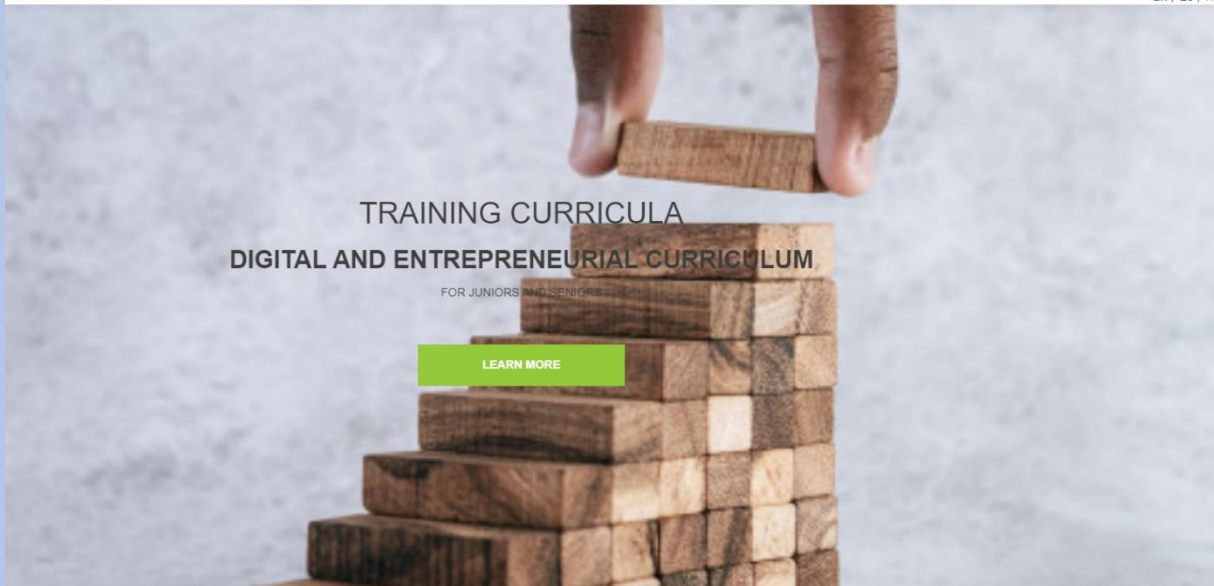
BUCOLICO Partnership Updates and Transnational Meetings

On April 29th, 2021, the partnership held successfully its online Second Transnational Meeting, (TPM) originally planned face-to-face in Belgium, due to Covid-19 pandemic restrictions.

As a newcomer, **Idrisi Cultura e Sviluppo** strongly wishes to collaborate more deeply with all partners thanks to the mobility opportunities offered by the Programme. Idrisi's hope is to be able to coordinate a TPM in presence as soon as possible.

Nonetheless, the second online TPM produced excellent results: hosted by **Asturia vzw**, the TPM was an opportunity to set up upcoming deadlines for the development and implementation of IO1, IO2 and IO3 (Fall 2021, early 2022).

For further information, please visit www.bucolico.eu/news.php



After about nine months of work and transnational relations the partnership is pleased to present its **Open Educational Resource** OER, with the commitment to develop it as useful, innovative suitable for all citizens interested in embarking on a path of upskilling and reskilling, with a focus on their entrepreneurial potential and on the social and economic value of European rural areas.

[FOR FURTHER INFORMATION PLEASE VISIT OUR E-LEARNING PLATFORM www.bucolico.eu](http://www.bucolico.eu)

[click here](#)

Building Community Resilience through Communication and Technology BUCOLICO (2020-1IT02-KA204-079306) is Key Action 204 Strategic Partnership in the field of Adult Education co-founded by the Erasmus+ Programme of the European Union.

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