

THE IDEM SQUAD & IDEM CLUBS

Student-Driven Solutions for Inclusive Mobility

IDEM Inclusion
Diversity &
Equity in
Mobility

WHAT IS THE IDEM SQUAD?

The IDEM Squad is a network of student ambassadors within European university alliances that offers peer-to-peer support. Local students register on a platform that provides tailored advice on navigating campus life, accessing support services, and ensuring inclusion. By fostering trust and belonging, the Squad empowers underserved students to participate confidently in mobility programs.

WHAT ARE IDEM CLUBS?

IDEM Clubs are inclusive campus spaces where students build community, share experiences, and advocate for change. These student-driven clubs organise workshops, events, and campaigns, raising awareness about structural barriers and promoting equity in mobility programs.

WHY EUROPEAN UNIVERSITY ALLIANCES?

University alliances provide a unique framework for collaboration. Strong connections between partner institutions create smaller, more accessible environments that open opportunities for students who might otherwise feel overwhelmed by the vast possibilities of international mobility. Placing initiatives like the IDEM Squad and IDEM Clubs within these alliances ensures targeted outreach and a robust support network, offering consistent, welcoming structures for students enrolled at partner universities.

PRACTICAL STEPS TO IMPLEMENT THE IDEM-SQUAD

1. RECRUIT AMBASSADORS

- Select ambassadors, including underserved students and allies, who are passionate about fostering inclusion.
- Ambassadors should know their university and city well, offering practical advice on on-campus services and local life.
- Ambassadors build trust through personal experience or allyship and provide relatable, peer-to-peer guidance.

2. BUILD THE PLATFORM FRAMEWORK

- Host ambassador profiles on an accessible digital platform within the alliance.
- Include search tools to help students connect with ambassadors based on criteria like study field or university.
- Provide clear instructions to ensure the platform is intuitive (i.e. accessible) for all users.

3. ENRICH THE PLATFORM CONTENT

- Feature videos, blogs, and stories from ambassadors who overcame barriers to mobility.
- Offer step-by-step guides and curated links to university websites and application portals.
- Include resources on administrative tasks, housing, visas, and social integration for practical support.

4. PROMOTE THE SQUAD

- Leverage alliance channels like newsletters, social media, and campus events to introduce the Squad.
- Showcase success stories to build trust and encourage engagement.
- Collaborate with student associations to expand awareness and participation.

PRACTICAL STEPS TO IMPLEMENT THE IDEM CLUBS

1. ESTABLISH THE FOUNDATION

- Provide physical spaces and small budgets for club activities.
- Collaborate with Inclusion Officers to ensure underserved students are supported and represented.
- Define the club's mission to promote inclusion, peer support, and awareness of structural barriers.

2. INVOLVE AND EMPOWER STUDENTS

- Encourage diverse students to contribute, reflecting various perspectives and experiences.
- Provide resources like templates and guides to help students organise activities independently.
- Foster collaboration among students to create a shared sense of community and responsibility.

3. PROMOTE CLUB VISIBILITY

- Leverage alliance-wide channels like newsletters, social media, and events to boost awareness.
- Collaborate with local organisations and connect with IDEM Squad Ambassadors to expand outreach.
- Highlight the clubs' activities to encourage participation and build their reputation.

4. CONNECT ACROSS ALLIANCES

- Facilitate collaboration between clubs at alliance universities for shared initiatives.
- Align club activities with alliance-wide inclusion and mobility goals.
- Host alliance-wide meetups or virtual events to exchange ideas and strengthen networks.

Read more about IDEM
and our Tools on
www.idem-project.eu

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