



2023

DESIGN GUIDE

PRINT PRODUCTION

PAPER

Ex. hangtag

QUALITY

QUALITY: 100% recycled paper, down to 80% recycle paper could be acceptable

WEIGHT OF PAPER

PAPER: 350 gram/m²

COLORS OF PAPER

Naturel
White

PRINT

Pantone

AFTER TREATMENT

Matt coating

PLAST

Ex. sticker

QUALITY

PE or PP plastic

PRINT

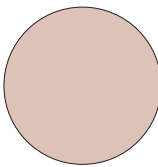
Pantone
Folio

AFTER TREATMENT

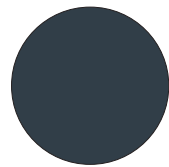
None, finish is raw recycled paper surface



COLORS

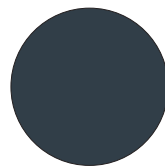


PANTONE: 4755 C
CMYK: 3 16 20 9

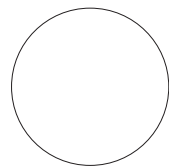


PANTONE: 432 C
CMYK: 65 43 26 78

TYPOGRAPY COLORS



PANTONE: 432 C
CMYK: 65 43 26 78



WHITE

TYPOGRAFI

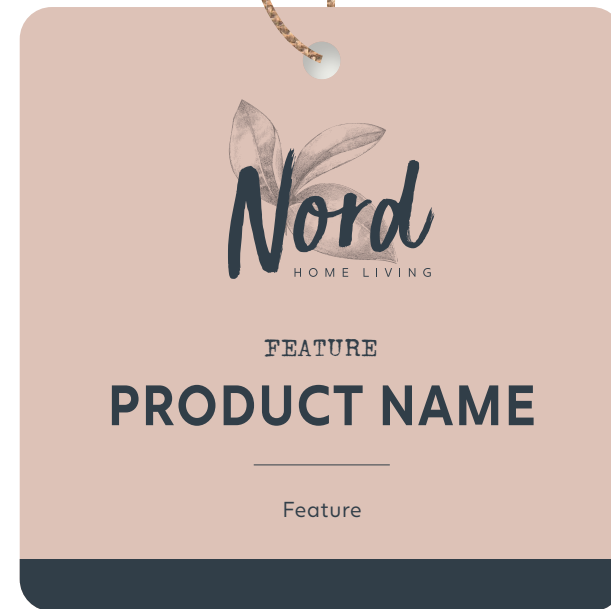
Juli Sans
Vera Type

PRINTING PAPER COLORS



EXAMPLE HANGTAG

Size
String type
natural fiber string, 2 mm.



EXAMPLE BELLYBAND

Size

Emballagen sorteres som xx.
Produktet sorteres som xx.



Produceret af Vendor name, Vendor address.
Vendor phone number.



FEATURE

PRODUCT NAME

Feature

FEATURE
Additional text

Insert logo
e.g. Oeko-tex

EXAMPLE ROUND STICKER

Size: dia 80 mm



EXAMPLE HEADER CARD

Size: 103x88 mm



DISPLAY PRODUCTION

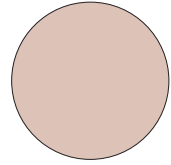
MATERIAL:

... Insert ...

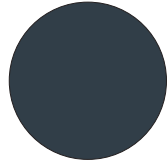
QUALITY:

... Insert ...

DISPLAY COLOUR:



PANTONE: 4755 C
CMYK: 3 16 20 9



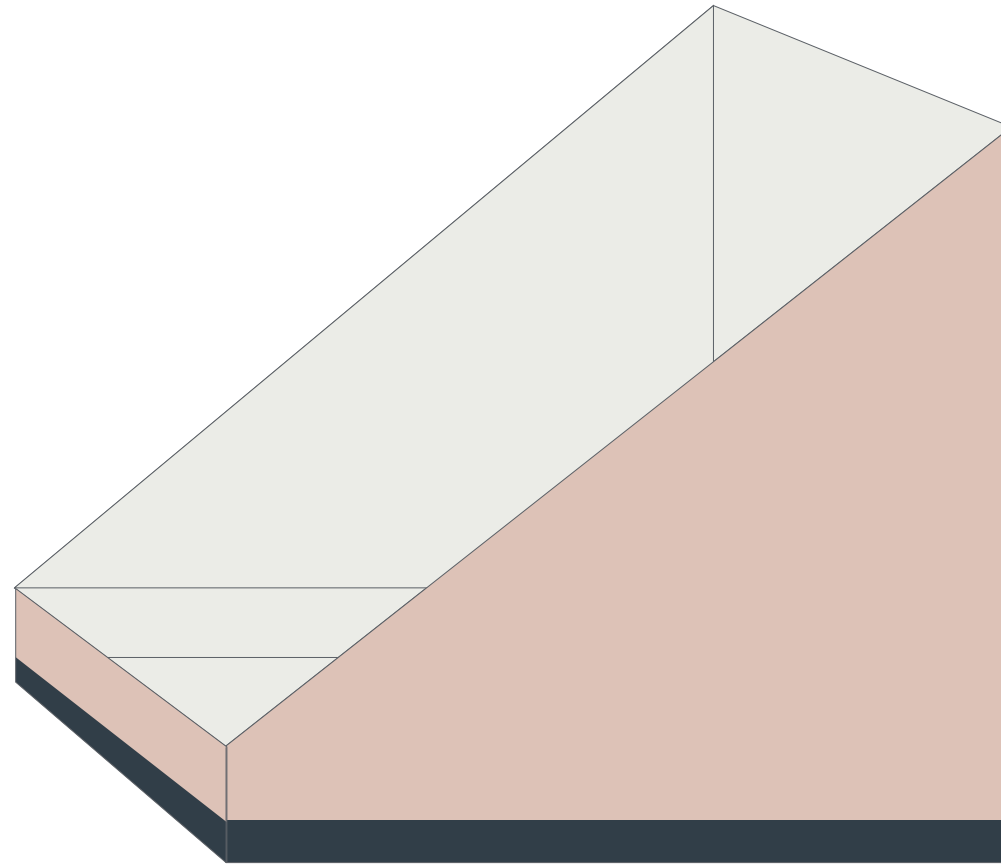
PANTONE: 432 C
CMYK: 65 43 26 78

AFTER TREATMENT OR COATING:

None, finish is raw recycled paper surface.

EXAMPLE DISPLAY

Size



PACKAGING PRODUCTION

PACKAGING MATERIAL:

Craft paper

QUALITY:

100% recycled paper, down to 80% recycle paper, could be acceptable.

Weight of paper:

350 gram/m²



PAPER COLOUR:

Brown colour as example, colour of paper can vary due to variation in initial recycled paper.

PRINT:

Pantone

CMYK

AFTER TREATMENT OR COATING:

None, finish is raw recycled paper surface.

STICKER FOR OUTER COLLI

Dia 50 mm

