

TIME TO MAKE YOUR MOODBOARD

Moodboards are like emotional maps.
They show you, and everyone else, where you're going.

STEP 1:

COLLECT INSPIRATION

On Pinterest/Milanote/your favourite app, or with magazines & scissors, gather 10–12 images that you feel drawn to.

FOCUS ON:

- Colours
- Textures
- Lighting
- Composition
- Styles or patterns

STEP 2:

NOTE THE WHY

Under each image, jot down why you saved it:

the feeling, the vibe, or the visual detail.

STEP 3:

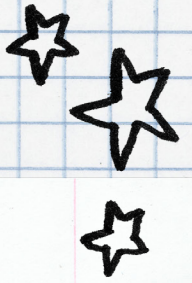
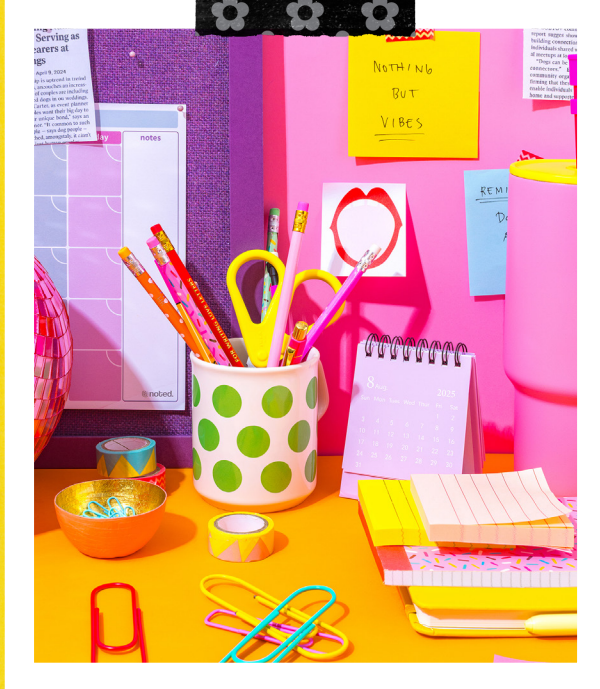
SPOT THE THEMES

Look over your images. Are there repeating colours, shapes, or moods?

WHY THIS MATTERS:

Moodboards are the bridge between ideas and visuals. They give you a starting point for imagery that feels coherent and intentional.

WORKSHEET



What's my
brand identity?

Tomorrow we'll pull everything together into
your first draft Vibe Definition.

**IF YOU'RE ENJOYING THIS WORKSHEET, YOU
MIGHT WANT TO CHECK OUT THE FULL HIYA
VIBES EXPERIENCE AT [HIYAVIBES.COM](https://hiyavibes.com)**

Marianne xo

HIYA VIBES by **HIYA MARIANNE**