

IDENTIFYING YOUR INTERESTS

Use the questions to identify your true interests and how that might affect your career.

These are some hints to what your true interests are:

It's what you *spend your time on* that counts—not what you say your interests are. For example, what topics do you enjoy discussing with friends and colleagues? Which blogs and websites do you read (or which particular sections)? Which people, companies, and news do you follow? What do you subscribe to? Which nonfiction books do you read? When working (or studying), which activities do you spend extra time on because you're genuinely interested?

What are your current interests?

In which directions do you think new interests might emerge? Are you open to developing new interests in new areas as your career progresses?