

OUR PARTNERS MATTER

Everyday we ask ourselves, why do we do what we do?

This series profiles some of our partners and illustrate why it makes sense for us and society to help accelerate their R&D.

GRØN
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BRUUN

RESEARCH AND INNOVATION BUREAU



ItsMyCargo

Logistics today is old fashioned. Small logistics providers are forced to use e-mails, excel-sheets and phone calls to get quotes for their customers. Only the biggest conglomerates are fully digital.

ItsMyCargo is changing that, by allowing SME logistics providers go digital - optimising routes, prices, partnerships at affordable prices with cutting-edge software.

At the same time, the software increase transparency by including CO²-emission when choosing your route, delivery times and modes of transportation. Information not available today when ordering logistics.

Learn more at itsmycargo.com and learn how we have helped ItsMyCargo at groenbruun.eu