



# Technical Support Services

## Product Validation Testing

**Results  
up to  
10X  
Faster**

**Reduce  
Project  
Backlog**

**0  
Biased  
Results**

### GeoKimika Oil & Gas in Action

Consulting and testing services allow clients access to expert support in product development and ability to expedite product validation testing.

### Challenge

A client had a product that required formulation and testing support to generate marketing and application data. They lacked an in-house laboratory to generate performance data and to determine potential applications. Additionally, they had an existing client interested in using their product if it met specific criteria. In order to approve the product however, they required preliminary data, before they would allocate resources to validate the product in-house.

### Solutions

GeoKimika was contracted to help with product validation testing to generate the required data. GeoKimika generated unbiased data using general industry test methods and product application expertise. As a contract project, the timeline for results could also be fast-tracked to provide the required data with a quicker turnaround.

### Results

In collaboration with the client, the initial test data was generated within a week and incorporated into their marketing brochures and presentations. Since GeoKimika had done the preliminary testing, the client now had the required data to seek approval for their product. As 3rd party generated information, the reviewers of the results had confidence in the validity of the data and could move forward with in-house testing. This reduced their commercialization time from 6-12 months to under 2 months.

### Benefits

- 3rd Party, unbiased test data
- Faster turn-around for results
- Dedicated laboratory resources
- Experienced experts to understand development and application needs