



Portfolio

Communications & Design



Version: May 2023

Communications, Design & Branding

I've been fortunate enough to work on and with a number of local and international brands over the years, and these have been some of the most rewarding projects.

My work has ranged from developing brand identities for new businesses and organisations to graphic design for publications, large-format print and social media posts.



UNICEF

Working in collaboration with Delivering Asia Communications, I was tasked with the compilation and design of two UNICEF conference reports in 2022; Building Pathways to Empowerment and Unlimited ASEAN.

Each report is ~100 pages, featuring editorials, infographics, people profiles and block quotes from various forum presentations.



Report covers

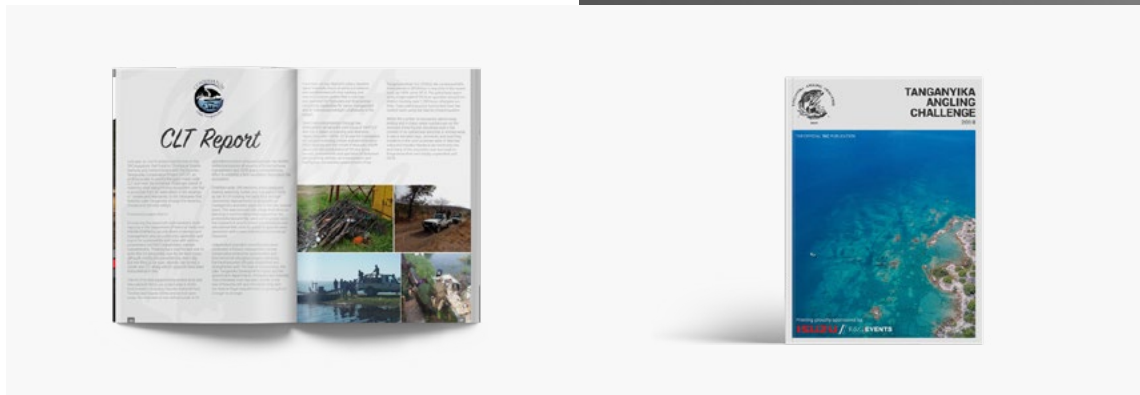
Content pages and covers - Building Pathways to Empowerment forum report

Content pages and covers - Unlimited ASEAN forum report

Tanganyika Angling Challenge

The Tanganyika Angling Challenge is a fishing competition held annually in Zambia, on the southern edge of Lake Tanganyika. It draws sports fishing enthusiasts from around the country for a 5-day catch-and-release competition.

I have been tasked with the layout and compilation of competition results and images and design adverts for the 80 – 100 page publication. I have had a great relationship with the team at the TAC, and for the 7th year now, completed the compilation and design of the official TAC publication for 2022.



TAC 2022 historic results layout and covers

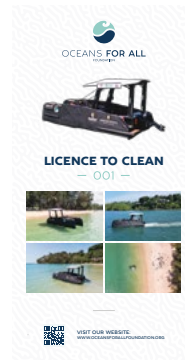
TAC 2018 Article layout

TAC 2018 Cover

Oceans For All

Oceans For All is a marine conservation organisation based in Phuket, with its efforts geared towards shark conservation and education, ocean plastic pollution mitigation and more.

This specific project involved creating banner artwork for a local environmental exhibition held at the Phuket Marine Biology Centre in 2022.



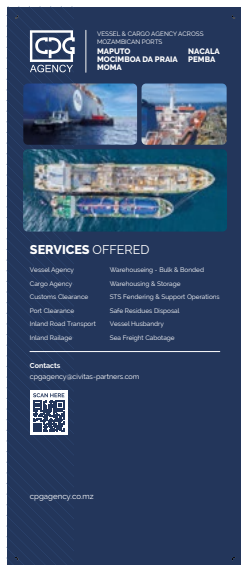
3m x 4m Backdrop

Pull Up Banners

Civitas Partners Group

Civitas Partners Group is an international logistics, bunkering and chandling firm based out of Pretoria, South Africa.

The highlighted project involved designing exhibition backdrops and brochures for an energy summit in Mozambique. Each panel was designed according to their brand identity, content requirements and finished for print use.



Backdrop Panels



Brochure with map of CPG Operations and ports

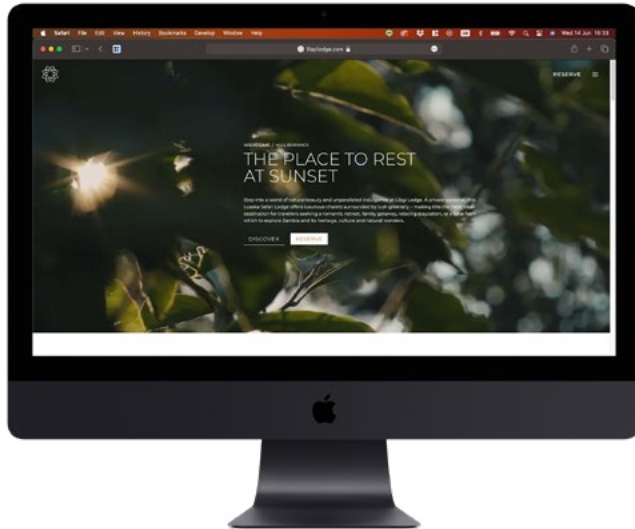
Web

Getting businesses and organisations online and looking good has been one of the greatest rewards of my work. I've come to fully appreciate the value a brand-aligned online presence can bring to a business. In the following pages, you'll find some of my most recent website projects.



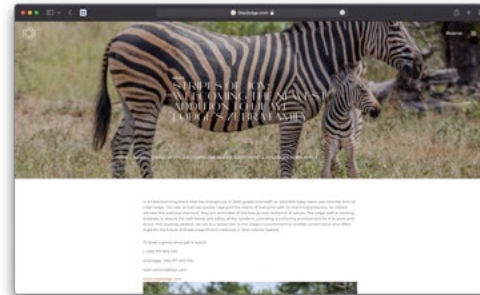
Lilayi Lodge

lilayilodge.com



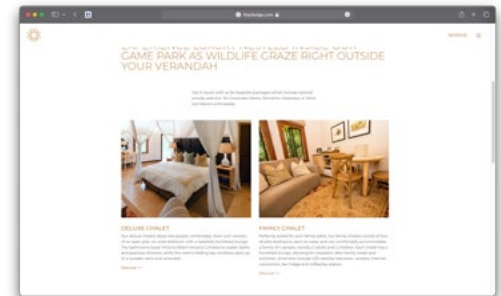
Lilayi Lodge has been a mainstay of Zambian safaris since 1989. The lodge is perched within the lush greenery of a private game reserve 10km outside of the capital city, Lusaka. Guests stay in luxurious chalets and enjoy gorgeous garden views and the occasional wildlife wandering past the rooms.

Having redesigned the previous iteration of their website and working closely with the General Manager and Marketing team in the years that followed, I was fortunate enough to be called upon to execute a rebrand and website redesign and build.



Post page with featured image background and content

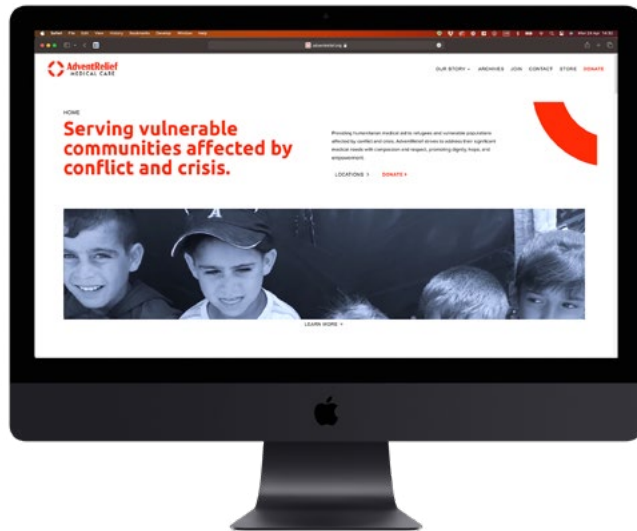
Accommodations page with featured rooms



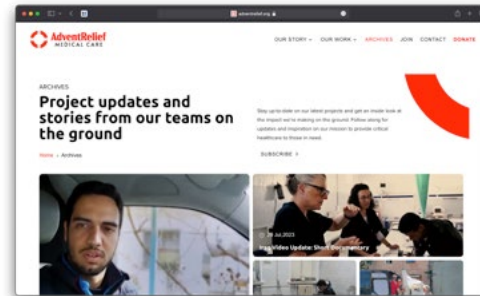
The new website features a refreshed brand with stunning images and a user-centric, mobile-friendly interface. Newsletter subscriptions, a blogging system and e-commerce functionality build on the functionality of the site, allowing the lodge to build an audience and providing an additional income stream.

AdventRelief Medical Care

adventrelief.org

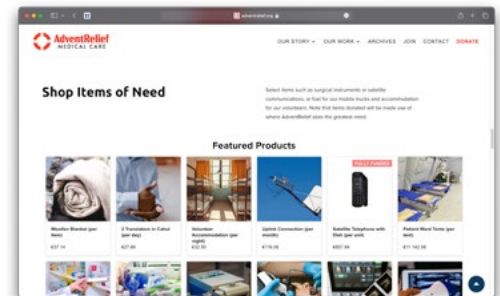


AdventRelief is a medical humanitarian initiative that serves vulnerable communities in areas affected by conflict and natural disasters. Initially serving the continual flow of migrants from the east arriving on the shores of the Greek island of Lesbos, the organisation has since worked in Iraq, where an emergency field hospital was built, Uganda, where another field hospital was built, Moldova, where mobile clinics are in operation and Ukraine, where mobile emergency medical and dental clinics are being set up to aid soldiers and communities affected by the conflict.

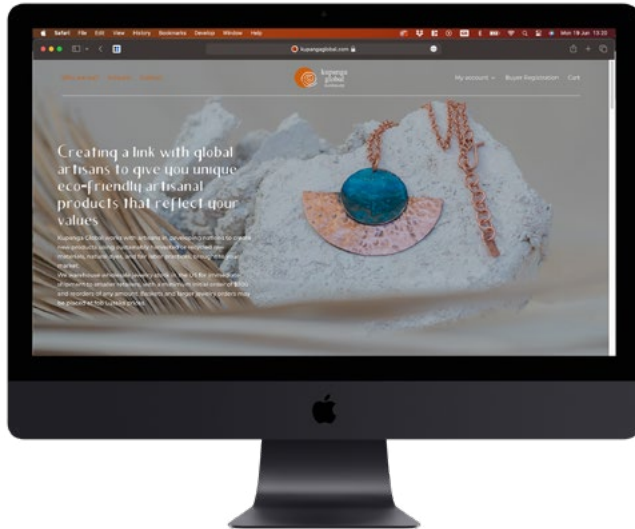


Newsfeed with latest updates from efforts

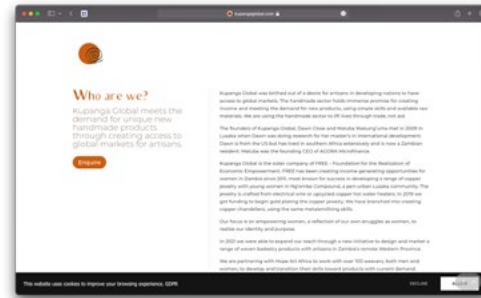
Customised e-commerce store with items of need



I was brought on board to provide AdventRelief with a structured brand identity, followed by the build of a website integrated with social media channels Facebook, Instagram and Youtube. The website features updates are served to subscribers, donors and partners through a newsfeed, an interactive map highlighting their project locations, an online donation portal and ecommerce functionality customised to enable donors to purchase much-needed resources for the organisation's efforts.

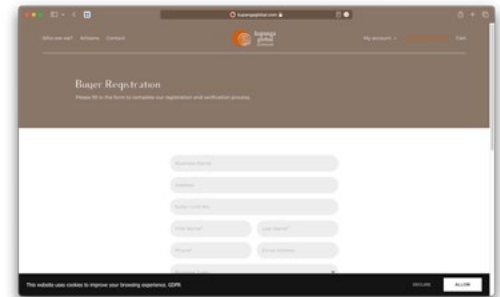


Kupanga Global is a Zambia-based social non-profit organisation that works with women and artisans in less fortunate communities; teaching them jewelry making and basket weaving as ways to become self-sustaining. The jewelry and baskets produced are then sold overseas through wholesalers and partnering retailers, with profits going back to the artisans and the organisation.



'About' section on home page

Buyer Registration page



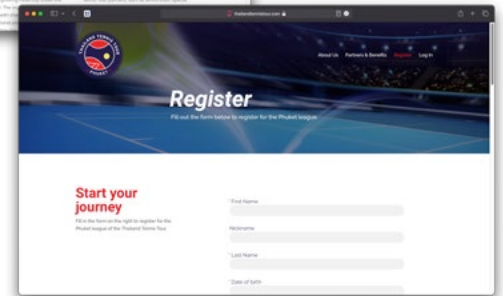
My role in this project was to build out a landing page where international buyers would be able to learn more about the organisation and register as wholesalers of these locally-made products in the United States and other countries.

Thailand Tennis Tour

thailandtennistour.com



Phuket League home page



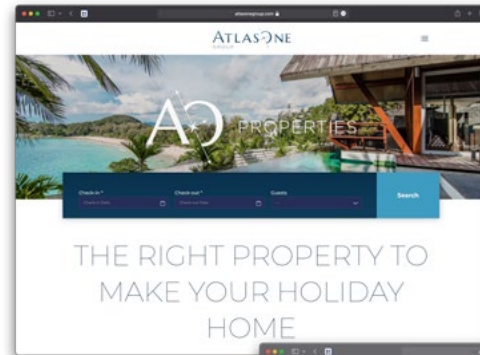
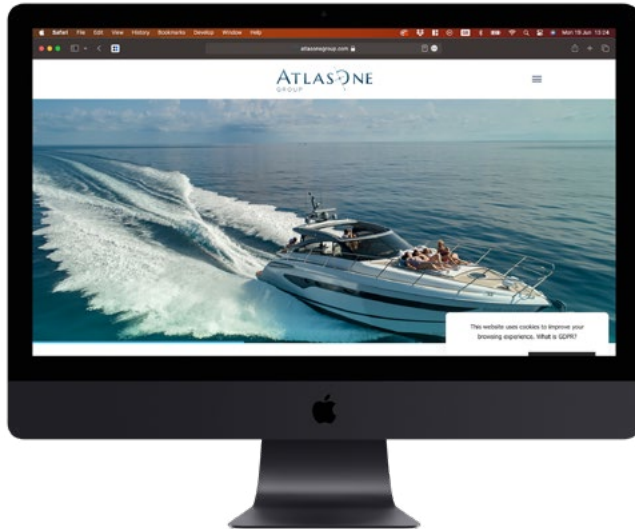
Player registration page

Thailand Tennis Tour is a Phuket-based tennis league with about 250 members. The league matches up players from different levels and league groups and runs a number of championships each year.

This particular project involved developing a brand identity for the league, and building out a website where players are able to register, track events and standings and set up matches with other members.

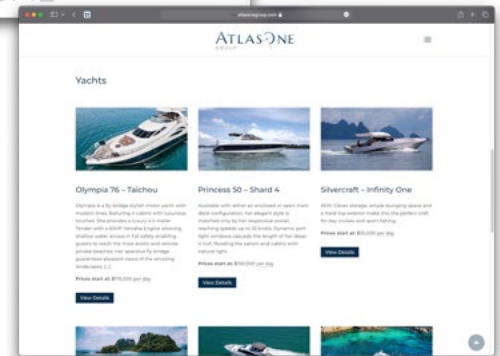
Atlas One Group

atlasonegroup.com



Accommodations search filter

Yacht page with a grid of yachts available for charter

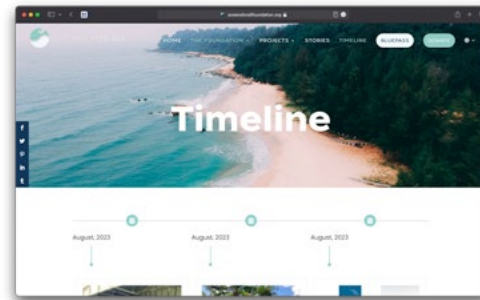


Atlas One Group is a hospitality group offering luxury property and yachting rentals, as well as experiences in Phuket, Thailand.

Working with My Own Private Sound, I was brought on board to craft their website and build in a complete reservations system for both property and yacht rentals.

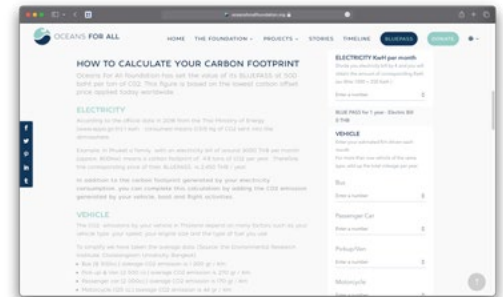
Oceans For All Foundation

oceansforallfoundation.org



Timeline page updated monthly

CO2 Calculator on 'BluePass' page



Oceans For All is a Phuket-based marine conservation organisation founded by David Martin and Thibault Salaun. The project works towards getting local hotels, tour operators and businesses to work together to minimise their contribution to the damage of marine ecosystems and reduce their carbon footprints as far as possible. The featured initiative of the project is the OFA Bluepass – a membership card granted to participants who donate the value of their annual Co2 emissions to the foundation's cause.

I've worked with the OFA team to build a media portal for the foundation, allowing donors and subscribers to follow the foundation's efforts through an integrated timeline, offset their carbon footprint with a built-in carbon footprint calculator, and various options to contribute to the foundation's efforts.

Video

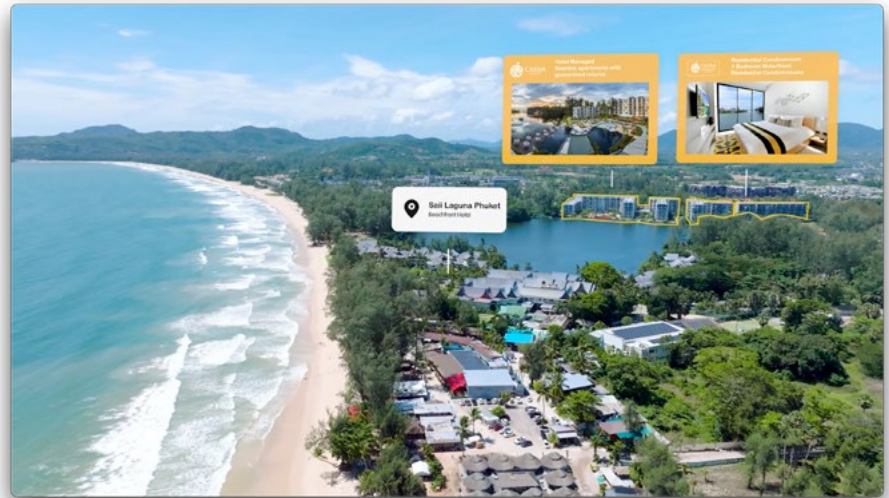
My video work has included editing, producing VFX animations, titles and audio for property developer Banyan Tree Group and PR agency Delivering Asia Communications.



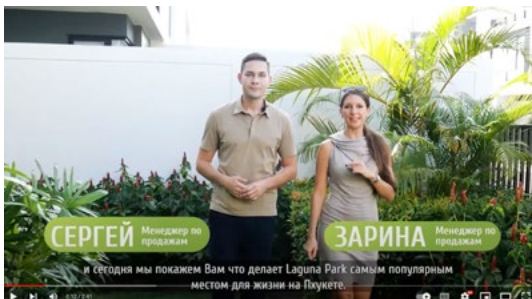
Banyan Tree Group

The Banyan Tree Group, outside of its hotel operations worldwide, also provides lifestyle and investment real estate opportunities through its condominium and villa developments.

Working with the Group Property marketing team in Phuket, I've edited and created VFX animations for a number of property and lifestyle videos used for property marketing purposes.



Aerial Flythrough video of Laguna Phuket



Russian sales video for Laguna Park 2



English sales video for Laguna Village

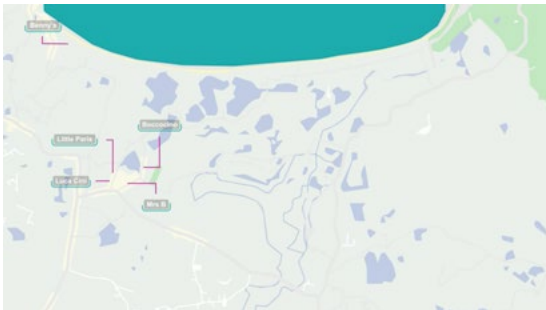
Delivering Asia Communications

Delivering Asia Communications provides content and event marketing and PR for a wide range of brands across Asia.

My video work with the agency involved developing a video guide to Phuket's Cherngtalay area. The guide showcased lifestyle locations around the seaside village through an animated map.



Area outline of Laguna Phuket



Locations of highlighted restaurants in the area



Zoomed-in view with lifestyle shopping amenities within Laguna Phuket

Personal Projects

Aerial Photography



Architectural & Interior Photography

Gareth Zebrun
PHOTOGRAPHY



Street Photography





Gareth Zebron
PHOTOGRAPHY

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