TABLE OF CONTENTS

Project description

The Fortune Cookeez NFT project was created in January 2022 with the goal to bring something innovative and exciting to the NFT space. Our project consists of animated Fortune Cookeez on the Solana blockchain with incredible prizes hidden inside! Additionally, there will be a staking feature which will provide our official token $crack that has several different uses (described below). Cracking open your Fortune will reveal a special fortune that will be airdropped to your wallet (NFTs, WL, Special roles). Similar to cracking open a pack of trading cards, there is a chance to contain lower-valued fortunes as well as higher-valued fortunes with some even exceeding 10's of thousands of dollars in value.

Mission Statement

To become a community leader in the NFT space through innovation, fun, and reliability.

Utility and $crack

Fortune Cookeez NFTs can be staked to accumulate the official Fortune Cookeez currency called $crack. Daily staking rewards will depend on the rarity tier of your Fortune Cookeez (will be determined and publicized at a later date)

- Common = X $crack
- Rare = X $crack
- Legendary = X $crack
- Mythic = X $crack
- Special Editions = X $crack

Staking multipliers

EACH NFT STAKED WILL RECEIVE A TIME-BASED MULTIPLIER, IT CURRENTLY ACCUMULATES AT 0.5% per DAY, CAPPED AT 50% TOTAL (100 days). If you unstake your NFTs, your multiplier will go back to 0%.

Crack utility:

The following will be able to be purchased with $crack in the Crack Shack (our official shop) Prices will be announced at a later date.

1. Cracking open your Cookeez
2. Fortune-Friday entry
3. Mutating your Cookeez
4. Staking boosts
5. Raffles with incredible prizes
6. Batch 2 WL positions
7. Batch 2 OG positions

Important:

You may accumulate CRACK by either participating in "Fortune Friday" events or staking your season 1 Fortune Cookeez tokens in a smart contract. Crack is a Fortune Cookeez utility token only and has no other functionality other than within the Fortune Cookeez ecosystem. It cannot be purchased from Fortune Cookeez Developers, nor will the Fortune Cookeez Developers provide or intend to provide a secondary marketplace for CRACK. No current or future value of CRACK should be assumed. 1 CRACK = 1 CRACK

Strengths of Fortune Cookeez

Marketing

(a) Collaboration

Collaborating with Fortune Cookeez offers incredible value for other projects.

Their benefits:

- Guaranteed sales on multiple NFTs, raising the floor price of their project
- Notoriety and publicity that comes with hiding their NFTs in our Fortune Cookeez
- Their holders will be rewarded with Fortune-List (WL) positions in our project

Our benefits:

- We will acquire the NFTs we need to purchase and hide in our NFTs.
- We will gain credibility/publicity for teaming up with successful projects
- We will gain whitelist members who have much higher rates of minting.

(b) Influencer

We will be reaching out to several prominent influencers in the NFT space .

Technology:

Our NFT artwork will be transformed into unique ERC-721 tokens on-chain. The tokens will be stored in the ERC20 smart contracts, and the rights and interests of the underlying artworks belong to the NFT holders.

Prizes:

Our team is spending a substantial amount of our mint revenue and funding on incredible prizes to store inside of the Fortune Cookeez for the community to open. Prizes include NFTs from other well-known projects, highly coveted whitelist positions in upcoming projects, and special roles and rewards exclusively in the Fortune Cookeez community. They will publicized on our website after mint so everyone will be able to see what they can potentially open.

Roadmap

Phase 1: Fortune Cookeez Launch

1. Design art
2. Expand team
3. Create social media accounts

Phase 2: Pre-mint

1. Start marketing campaign
2. Develop website and smart contract
3. Airdrop official Fortune-List and OC tokens

Phase 3: Mint

1. Mint the first batch of Fortune Cookeez from our website onto OpenSea
2. Reveal Artwork 3 days after mint
3. Shortly after reveal, we will implement staking so holders can start generating the official Fortune Cookeez token, $crack

Phase 4: Post-mint

1. Open the Crack Shack, our official store where holders can spend $crack on amazing utilities like cracking open your Fortune Cookeez, Fortune Friday events, raffles, mutations, WL spots, and more.
2. Airdrop Fortunes to holders who crack open their Fortune Cookeez
3. Start baking the next batch of Fortune Cookeez by gather new fortunes and designing new unique art

Meet the Team

Goatcaster

- Roles: Founder, Artist, Marketing, Legal, Management.
- Nationality: American.
- Hobbies and interests: Basketball, video games, fishing, football, law school, film.

Goatpeso

- Roles: Marketing, Moderation
- Nationality: American.
- Hobbies and interests: Basketball, video games, design, school, music.

Jonas

- Website design and development, Project advisor
- Nationality: Dutch
- Hobbies and interests: Designing Websites, consulting, hiking.

Knots

- Smart contract creation, 3d modeling and animation, Web 3.0 expert
- Nationality: Dutch
- Hobbies and interests: Coding, sports, gaming.

Viannou

- Roles: Project Advisor, Moderator, Collaboration Manager
- Nationality: French
- Hobbies and interests: computer engineering school, sports, music, dogs.