

Contemporary perspectives in Swedish business administration research,

7,5hp

Target group: Ph.D. students in business administration

Organised by: FEKIS

Course responsible: Ingrid Gustafsson Nordin and Berit Hartmann

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Faculty: tba

Introduction:

The purpose of this course is to provide Ph.D. students in the field of business administration with an overview of the multifaceted area of business administration research in the Swedish context. The course is held by faculty from the business administration departments of various Swedish universities and will cover a range of subjects and topics in the field. Particular focus of the different sessions lies with current themes of societal relevance, introducing the students to a broad variety of theories, methods, and interesting research topics.

Overall, the course offers varied insights enabling the Ph.D. students to develop a comprehensive and broad understanding of the different subfields and their relations to each other. Furthermore, the course provides opportunities to build scholarly networks that span across different Sweden universities, subject areas and projects.

Timeline:

The course consists of six sessions. The course starts in **March 2024** and has approximately one meeting per month. The course starts with a lunch-to-lunch session and ends with a mini-conference connected to the FEKIS conference in **October 2024**. The other sessions will be a mixture of in person and online sessions, organised as half day events to allow for travelling the same day.

Registration deadline: **February 20 2024**. Send registrations to berit.hartmann@handels.gu.se

Please refer to the preliminary session overview below. We reserve the right to make changes.

Examination:

The course is examined through a written essay, which will be presented at the last meeting in October in the form of a mini conference.

A detailed description of the task will be provided at course start.

Session overview:

A detailed overview and readings list will be provided in due course.

Before each meeting, the participants are expected to read and prepare for discussion.

The table below summarises the planned sessions. We reserve the right to make changes if needed.

Date and time	Location	Theme	Presenters
7.-8. March 2024; From 12.00 (day 1) to 13.00 (day 2)	Stockholm University	Introduction and welcome; overview of the different academic subfields of Management & Organisation, Marketing, Accounting	Prof. Bino Catasús; Affil. Res. Ingrid Gustafsson Nordin; Assoc. Prof. Berit Hartmann; Prof. Jacob Östberg; and others
19. April 2024; 9:30-13:30	zoom	Business administration and digitalisation	Ass. Prof. Andreas Sundström; Ass. Prof. Fredrik Svärdsten Nymans; and others
17. May 2024; 10-14:30	Gothenburg	Quantification and society	Prof. Jonas Gerdin; Assoc. Prof. Berit Hartmann; and others
23. August 2024; 9:30-13:30	zoom	Method and theory in business administration research	Prof. Johan Sandström; and others
13. Sept 2024; 10-14:30	MDU Mälardalen	Sustainability and diversity	Prof. Christian Fuentes; Assoc. Prof. Anna Fyrberg Yngfalk; Senior Lect. Lana Sabelfeld;
22. October 2024; 10-16	Karlstad University	Business administration and multidisciplinarity; plus mini conference	Prof. Ulla Eriksson- Zetterquist; Affil. Res. Ingrid Gustafsson Nordin; Assoc. Prof. Berit Hartmann;